

APPENDIX A:

Google Elections and Politics Employees

name	title	employer	duration	location	details	profile_url	political_experience
Abraham (Abe) Murray	Senior Product Manager	Verily (formerly Google Life Sciences)	Jan 2016 ,Äi Present	Cambridge, Massachusetts		https://www.linkedin.com/in/abrahammurray/	
Abraham (Abe) Murray	Senior Product Manager	Google	Sep 2007 ,Äi Jan 2016	Cambridge, Massachusetts	Built and lead the product team for Google Research supporting significant launches across Alphabet companies (2012-2016). Worked on Google Play where I built, launched, and grew Play Books and Magazines (2009-2012). Worked on 2008 Elections / Voter Info, Real Estate Search, and other Google Maps products (2007-2009).	https://www.linkedin.com/in/abrahammurray/	
Abraham (Abe) Murray	Co-Founder and CTO	doodleboard inc	Jun 2006 ,Äi Jul 2007		Co-founder and CTO of enterprise 2.0 startup. Bringing exciting technology to fruition - developed business model, architected technology, hired and managed developers. Produced private alpha for customer feedback. Filed two provisional patents. Worked with HBS professors and outside advisors. Pursued due diligence with top tier VC firms, ultimately passed on it as an angel-sized investment.	https://www.linkedin.com/in/abrahammurray/	
Abraham (Abe) Murray	Integrated Product Team Lead	BAE SYSTEMS	Jul 2002 ,Äi Jul 2005		One of five technical product managers on \$35 million program using embedded Linux clusters and commercial FPGAs to implement software based radios connecting multiple communication technologies, including cellular, military radios, and voice over IP (VoIP). Lead three geographically dispersed cross functional product teams on critical path of program ,Äi delivered products within tight time and budget constraints. Resolved significant subcontractor performance issues which threatened to delay program. Received Chairman,Äôs Award for Innovation and was nominated for Employee of the Quarter for this work.	https://www.linkedin.com/in/abrahammurray/	
Abraham (Abe) Murray	Systems Engineer	BAE SYSTEMS	Jul 2002 ,Äi Jul 2005		Engineering Leadership Development Program - Rotational leadership development program with roots in GE Edison program. Participated in quarterly leadership training events and yearly week-long corporate conference. Obtained Master of Science degree while fulfilling demanding full-time work commitment.	https://www.linkedin.com/in/abrahammurray/	
Abraham (Abe) Murray	Senior Systems Architect	URI Memorial Union Systems Office	Oct 1998 ,Äi May 2001		Senior member of three person information systems team serving an organization of 40 people. Supported accounting, planning, and human resource departments. -i Researched, architected, and executed successful transition from Novell Netware to Linux based IT system. -i Developed and presented study highlighting in-house student development as an inexpensive and distinguishing opportunity for the school. Convinced school to maintain organization, which persists to this day.	https://www.linkedin.com/in/abrahammurray/	
Abraham (Abe) Murray	Commercial Fishing Vessel Captain	Blue Gold Holdings, Inc.	May 1997 ,Äi Aug 1998		-i Reduced raw material cost five-fold by initiating profitable mussel harvesting operation. -i Generated cash required to repurchase ownership stake of corporation from equity investors. -i Responsible for daily just-in-time delivery of quality raw materials to New Bedford factory. -i Hired, trained, scheduled, motivated, promoted, and fired crew.	https://www.linkedin.com/in/abrahammurray/	

Abraham (Abe) Murray	Various	Blue Gold Holdings, Inc.	May 1996 ,Äi May 1997		<p>Participated in strategic and operational decisions of family business, which produced value added seafood products for foreign and local markets.</p> <ul style="list-style-type: none"> -i Member of four person turn-around team for crab factory in Bacalod, Philippines, resulting in 200 jobs restored to local community. -i Designed and implemented crabmeat manufacturing line. Performed operational analysis to improve efficiency. -i Designed and implemented FDA food safety program for entire factory. Factory became FDA certified ahead of industry requirements. 	https://www.linkedin.com/in/abrahammurray/	
Alexis de La Tour du Pin	Elections lead - Google & YouTube France	Google	Oct 2016 ,Äi Jul 2017	Paris Area, France	<p>In the lead up to the most decisive election period in recent French history, led a cross-functional task force to orchestrate Google and YouTube's roles in these elections:</p> <ul style="list-style-type: none"> - empower voters and candidates with useful information through ad hoc product launches - encourage the 18-34 to meaningfully participate in democracy through a YouTube campaign and NGO program - strengthen relationship with publishers & institutionals 	https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	Marketing Manager - Reputation / CSR lead - Google & YouTube France	Google	Jul 2015 ,Äi Oct 2016	Paris Area, France	<p>Managing a team of 3 to lead our marketing strategy and efforts to showcase Google and YouTube's efforts in France towards improving economy, enriching society and culture (corporate social responsibility & reputation).</p> <p>For Google, our efforts took the shape of a 360° approach involving:</p> <ul style="list-style-type: none"> - innovative media campaigns (digital, print, digital out of home) - an ambassador program on http://g.co/moteurdereussites - a social approach with https://twitter.com/googleenfrance - a series of industry events - digital skills program support, such as http://wetechcare.org <p>For YouTube, our efforts focused on fighting hate speech, through:</p> <ul style="list-style-type: none"> - a large consumer tour and contest throughout France entitled Toi-Me Tu Filmes, to raise awareness from young people on the dangers of hate speech online, and teach how to make their own films with a simple phone on positive topics - 2 industry events entitled Net Positive Forums, together with Facebook and Twitter, to support NGOs in creating positive content on YouTube 	https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	Marketing lead - Google Launchpad (startup mentorship program)	Google	Sep 2014 ,Äi Jan 2016	Paris	<p>Leading marketing mentorship for Google Launchpad. Google Launchpad is a global program meant to support early-stage startups through full weeks of mentorship to take them to a new level. The program includes 1 full day of marketing support with 10 marketing mentors. The goal is to help startups achieve rapid progress in a very short time through talks, focused workshops and mentoring sessions with top-notch mentors recruited in the community.</p>	https://www.linkedin.com/in/alexisdelatourdupin/	

Alexis de La Tour du Pin	France Marketing Manager - Google+, YouTube	Google	Jan 2012 ,Ài Sep 2015	Paris Area, France	<p>In charge of Google+ consumer marketing strategy for France. Leading a team of 3 partnership managers. Piloted dozens of partnership programs leveraging Google+ and the Hangout technology, as well as Google Trends and Google Photos. Highlights include:</p> <ul style="list-style-type: none"> - #TopRecherches with L'Equipe.fr: https://youtu.be/3-GkyX317Oc - #PARISTORIES with leading French football team PSG: https://youtu.be/X3WqKhPJhFo - #Pourquoi with Vice France / Motherboard - #MonD\@bat2014 with France T\@visions - #VoiceHangout and #DDayhangout with TF1 - #PSGOMhangout with Canal+, PSG & OM - #ELLEfashionRide with Elle - #EAsportsFIFA14academy with E.A. Sports - CannesIcome with Premi\@re. <p>In charge of YouTube consumer marketing strategy for France. Piloted large on and offline campaigns around YouTube creators. Example: http://goo.gl/E7kzGw</p>	https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	Marketing Manager - Politics & elections	Google	Oct 2011 ,Ài Dec 2011	Greater New York City Area	3-month mission in the US on politics & elections marketing.	https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	France Marketing Manager	YouTube	Jul 2009 ,Ài Dec 2011	Paris Area, France	<p>In charge of YouTube consumer & B2B marketing strategy for France.</p> <p>Led projects such as YouTube Elections 2012: 18-month project with AFP, CFJ (journalism school) and Twitter. Objective: connect young citizens directly to presidential candidates and focus on the real stakes, via CFJ interviews, video aggregation from media & parties, and a data viz contest. 30M visits on YouTube hub and 100Ms of PR contacts.</p> <p>Other partnership projects included:</p> <ul style="list-style-type: none"> - Born HIV Free with Global Fund to fight AIDS and French 1st lady: a global public awareness campaign about eradicating HIV transmission through pregnancy, through the use of entertainment content. Highlights include 1st YouTube live concert in Europe with Paul McCartney, and street marketing campaign around UN summit in New York. - Best of Pub (V1, V2): video ad contest with leading marketing magazine Strat\@gies. - Plan\@te Reporter (V1, V2, V3): citizen reporter contests with LeMonde.fr. <p>Also led B2B on and offline campaigns, such as "Regardez bien cet espace" (watch this space) and B2B events to inform our clients on our advertising offering.</p>	https://www.linkedin.com/in/alexisdelatourdupin/	

Alexis de La Tour du Pin	France Marketing Research Manager	Google	Jun 2008 ,Äi Jun 2009	Paris Area, France	In charge of marketing research for Google France. Worked with all sales directors (travel, CPG, entertainment, B2B, auto, tech, retail...) to deepen their sales pitches through innovative research around SEM and YouTube advertising. Research studies included breakthrough methodologies such as cross-media optimisation, eye-tracking and econometrics. Cross-media research study with L'Orn@al, media agencies Z\@nith/Starcom, and research agency MetrixLab, won the 2009 "Grand Prix des Etudes" at the SEMO (the most coveted industry research award in France) in the digital/media category.	https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	Marketing Research Manager	Google	Nov 2006 ,Äi May 2008		In charge of competitive intelligence for EMEA, built an internal tool to inform colleagues on competition status and update, by product and country. Led research with product managers on product strategy. Example: qual and quant research with IPSOS to identify the levers to switch to Gmail.	https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	Intern - Consultant	Advention BP	2006 ,Äi 2006			https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	Intern - Entrepreneurship	Popcarte.com	2005 ,Äi 2005			https://www.linkedin.com/in/alexisdelatourdupin/	
Alexis de La Tour du Pin	Intern - Marketing - International luxury division	L'orñ@al	2004 ,Äi 2004	Paris Area, France		https://www.linkedin.com/in/alexisdelatourdupin/	
Ali-Jae Henke	Head of Industry, Elections	Google	Jul 2017 ,Äi Present	Washington, DC		https://www.linkedin.com/in/aasselstine/?local e=de_DE	
Ali-Jae Henke	Account Executive, Media & Entertainment	Google	Nov 2016 ,Äi Jul 2017	Los Angeles, CA		https://www.linkedin.com/in/aasselstine/?local e=de_DE	
Ali-Jae Henke	Account Executive, US Politics	Google	Jul 2014 ,Äi Nov 2016	Washington, DC		https://www.linkedin.com/in/aasselstine/?local e=de_DE	
Ali-Jae Henke	Programmatic Advertising Manager	Targeted Victory	Nov 2011 ,Äi Jul 2014	Alexandria, VA		https://www.linkedin.com/in/aasselstine/?local e=de_DE	
Ali-Jae Henke	Director of Operations	Western Republican Leadership Conference	Mar 2011 ,Äi Oct 2011	Las Vegas, NV	,Äç Management & oversight of conference & CNN Presidential debate activities ,Äç Western region communications strategy for 16 states & territories	https://www.linkedin.com/in/alijaehenke/	
Ali-Jae Henke	Search Engine Marketing Analyst	Business OnLine	Jul 2010 ,Äi Mar 2011	San Diego, CA		https://www.linkedin.com/in/alijaehenke/	
Ali-Jae Henke	Southern Nevada Field Director	Sue Lowden for United States Senate	Jan 2010 ,Äi Jun 2010	Las Vegas, NV		https://www.linkedin.com/in/alijaehenke/	1
Ali-Jae Henke	Convention & Online Marketing Coordinator	Certified Collectibles Group	Feb 2008 ,Äi Jan 2010	Sarasota, FL		https://www.linkedin.com/in/alijaehenke/	
Ali-Jae Henke	Director of Operations	Western Republican Leadership Conference	Mar 2011 ,Äi Oct 2011	Las Vegas, NV	,Äç Management & oversight of conference & CNN Presidential debate activities ,Äç Western region communications strategy for 16 states & territories	https://www.linkedin.com/in/aasselstine/?local e=de_DE	

Anchal Vaish	DoubleClick Search Specialist	Google	Apr 2017 ,Äi Present		Currently working across 25 large customer accounts to drive ROI & efficiency targets through automated strategies & advanced attribution models on programmatic.	https://www.linkedin.com/in/anchal-vaish-6104837a/	
Anchal Vaish	Campaign Manager, Large Customer Services - Advocacy (North America)	Google	Jan 2015 ,Äi Feb 2017	Hyderabad Area, India	<p>Worked on the U.S. Government & Advocacy business across ~300 clients covering \$XX Million revenue base.</p> <p>Managed all tactical aspects of running Search, Display and Video marketing campaigns on AdWords.</p> <p>Was first point of contact for account development and strategic discussion with the clients. Engaged with key clients directly for account optimisations & identifying opportunities.</p> <p>Lead efficiency projects to enable the clients to hit their ROI & budget targets quarter over quarter.</p> <p>Coached a team of 10 Googlers to ensure 100% quality for Auto & Branded Apparel clients.</p> <p>Won 5 peer bonuses from the US Sales team for playing a key role in meeting objectives & generating incremental revenue for the top tier clients.</p>	https://www.linkedin.com/in/anchal-vaish-6104837a/	
Anchal Vaish	Campaign Manager, Large Customer Services - US Elections (North America)	Google	Apr 2014 ,Äi Jan 2015	Hyderabad Area, India	<p>Worked with the US Elections Democrats team during the Senate Election cycle in 2014 and handled a book of business of ~100 clients of \$XX Million revenue base.</p> <p>Worked with top tier clients to optimize their online campaigns.</p> <p>Generated \$XX Million incremental revenue through analysis & optimization of 12 US Healthcare Exchange accounts.</p> <p>Won a Spot Bonus for driving revenue growth from the US Healthcare Exchange Accounts.</p> <p>Won a Peer Bonus for lending support to another team in meeting their revenue targets.</p>	https://www.linkedin.com/in/anchal-vaish-6104837a/	

Anchal Vaish	Quality Specialist, AdWords	Google	Jul 2012 ,Äi Mar 2014	Gurgaon, India	<p>Worked as a quality specialist with the core Ads Review team & ensured 100% quality for the team members by analyzing their quality.</p> <p>Spearheaded the project to put a quality process in place for review of samples from sources other than the core ads review team.</p> <p>Launched a process to streamline the system of reporting erroneous ad reviews detected through internal or external complaints. This enabled the Quality team to detect around 100 errors per week, which previously went unnoticed due to absence of any such channel.</p> <p>Workflow Lead - Took up the role of the workflow lead for the Quality Team & developed an effective work-plan and ensured timely delivery of feedback to the respective stakeholders. I also initiated daily reporting practice to maintain transparency and kept a close track on team,Äôs performance.</p> <p>Won 3 peer bonuses for efficiently handling the Quality Team,Äôs workflow as the lead & for helping team-members with additional support in time-sensitive reviews.</p>	https://www.linkedin.com/in/anchal-vaish-6104837a/	
Anchal Vaish	AdWords Review Team	Google	Aug 2010 ,Äi Jun 2012	Gurgaon, India	<p>Joined Google AdWords core review team as an Ads Policy Specialist.</p> <p>Specialized in foreign language policies in addition to English language.</p> <p>Mentored a team of new Googlers to improve their performance while keeping the quality benchmark in place through training and mentoring sessions.</p> <p>Worked on a project with the Android team and helped redesign the internal website for Android Brand Approvals guidelines.</p> <p>Won 3 peer bonuses for mentoring new members in the team & educating a client on Google ad policies.</p> <p>Won 2 peer bonuses from the Android team for contributing to marketing team,Äôs goals.</p>	https://www.linkedin.com/in/anchal-vaish-6104837a/	
Anton Vuljaj	Consultant	Media, Ads, Digital Politics	Jul 2015 ,Äi Present			https://www.linkedin.com/in/anton-vuljaj-b159063/	
Anton Vuljaj	Chief Revenue Officer	Media Group of America (IJ Review) & IMGE	Jul 2014 ,Äi Jul 2015	Washington D.C. Metro Area		https://www.linkedin.com/in/anton-vuljaj-b159063/	
Anton Vuljaj	Elections and Issue Advocacy	Google	Sep 2011 ,Äi Jul 2014	Washington, DC		https://www.linkedin.com/in/anton-vuljaj-b159063/	
Anton Vuljaj	External Affairs	America's Natural Gas Alliance	Dec 2010 ,Äi Sep 2011	Washington, DC		https://www.linkedin.com/in/anton-vuljaj-b159063/	

Anton Vuljaj	GOTV/EDO Consultant	Sam Caligiuri for Congress	Oct 2010 ,Äi Nov 2010	Waterbury, CT		https://www.linkedin.com/in/anton-vuljaj-b159063/	1
Anton Vuljaj	Grassroots Consultant	American Coalition for Clean Coal Electricity	Sep 2010 ,Äi Oct 2010			https://www.linkedin.com/in/anton-vuljaj-b159063/	
Anton Vuljaj	Political Director	Mike Castle for US Senate	Jul 2010 ,Äi Sep 2010	Wilmington, DE		https://www.linkedin.com/in/anton-vuljaj-b159063/	1
Anton Vuljaj	Second District Field Director	Rob Simmons for US Senate	Dec 2009 ,Äi Jun 2010	Mystic, CT		https://www.linkedin.com/in/anton-vuljaj-b159063/	1
Anton Vuljaj	Strategy Division	Republican National Committee	May 2008 ,Äi Aug 2008	Washington, DC		https://www.linkedin.com/in/anton-vuljaj-b159063/	1
Ashley Wiers	Public Health Communications, Google for Government	Google	Dec 2016 ,Äi Present	Greater New York City Area		https://www.linkedin.com/in/ashleywiers/	
Ashley Wiers	Account Executive, US Elections	Google	Feb 2015 ,Äi Dec 2016	Washington D.C. Metro Area		https://www.linkedin.com/in/ashleywiers/	
Ashley Wiers	Account Manager	Google	May 2013 ,Äi Jan 2015	Greater New York City Area		https://www.linkedin.com/in/ashleywiers/	
Ashley Wiers	Associate Account Manager	Google	Jan 2012 ,Äi Apr 2013	Greater Chicago Area		https://www.linkedin.com/in/ashleywiers/	
Ashley Wiers	Account Coordinator	Google	Aug 2011 ,Äi Dec 2011	Greater Chicago Area		https://www.linkedin.com/in/ashleywiers/	
Ashley Wiers	Major Gifts Manager	EMILY's List	Mar 2011 ,Äi Aug 2011			https://www.linkedin.com/in/ashleywiers/	1
Ashley Wiers	Major Gifts Coordinator	EMILY's List	Nov 2010 ,Äi Feb 2011			https://www.linkedin.com/in/ashleywiers/	1
Ashley Wiers	Major Gifts Assistant	EMILY's List	Dec 2009 ,Äi Nov 2010			https://www.linkedin.com/in/ashleywiers/	1
Ashley Wiers	Social Media Strategist, Office of University Development	University of Michigan	May 2009 ,Äi Feb 2010			https://www.linkedin.com/in/ashleywiers/	
Ashley Wiers	Major Gifts Intern	EMILY's List	Sep 2009 ,Äi Dec 2009			https://www.linkedin.com/in/ashleywiers/	1
Ashley Wiers	Research Assistant, Department of Political Science	University of Michigan	Sep 2008 ,Äi Nov 2008			https://www.linkedin.com/in/ashleywiers/	
Ashley Wiers	Intern, Campus Progress	Center for American Progress	Jun 2008 ,Äi Aug 2008			https://www.linkedin.com/in/ashleywiers/	

Aslihan Ulutas	Head of Marketing, Turkey	Facebook	May 2016 ,Äi Present	London, United Kingdom		https://www.linkedin.com/in/aslihanulutas/	
Aslihan Ulutas	Chief Marketing Officer	Aslanoba Capital	May 2014 ,Äi Apr 2016	Istanbul, Turkey	Aslanoba Capital, the largest VC in Turkey, is an early stage investor in tech startups. In addition to my role as Aslanoba Group CMO, I worked with Aslanoba Capital portfolio companies on their product and marketing strategies.	https://www.linkedin.com/in/aslihanulutas/	
Aslihan Ulutas	Head of Consumer Marketing	Google	Jun 2012 ,Äi May 2014	Istanbul, Turkey	Responsible for marketing wide range of Google's consumer products in Turkey including Search, Google+, YouTube, Android, Play, Chrome and devices. Launched YouTube Partnership Programme, which allows creators to monetize content on YouTube through a variety of ways including advertisements, paid subscriptions, and merchandise. Leading high impact initiatives to drive product usage within partner marketing strategy. Working closely with Policy team to launch Local Election programme and potential Google products in Turkey.	https://www.linkedin.com/in/aslihanulutas/	
Aslihan Ulutas	Product Marketing Manager, B2B	Google	Jan 2011 ,Äi Jun 2012	Istanbul, Turkey	Responsible for building Google,Äs business marketing presence in Turkey, establishing all direct and indirect marketing channels to acquire advertisers. Managing the country advertisers acquisition budget to execute ROI efficient recruitment programs.	https://www.linkedin.com/in/aslihanulutas/	
Aslihan Ulutas	Product Marketing Manager, B2B	Google	Aug 2010 ,Äi Jan 2011	Ann Arbor, Michigan	Launched and scaled the initiative, Google Engage for Agencies programme in North America, Google's platform for advertising agencies, digital marketing professionals, and other online consultants. Established reactive operations, online help, proactive services and a new cross-channel for Agencies for a client segment worth more than \$1B in annual revenue. Organized capacity planning exercises and associated data analysis, tactfully managed diverse cross-functional stakeholders.	https://www.linkedin.com/in/aslihanulutas/	
Aslihan Ulutas	Online Advertising Consultant	Google	Oct 2008 ,Äi Jul 2010	Dublin, Ireland	Responsible for providing strategic and consultative online advertising advice to the Turkish small&medium businesses and agency partners. Executed the delivery of optimal, analytical, data-driven and right advertising solutions across Search, Display, Video, Social and Mobile. Launched AdWords Online Classroom with full coverage of all 14 webinars for Turkish market.	https://www.linkedin.com/in/aslihanulutas/	
Aslihan Ulutas	Trade Marketing Executive	Eczacibasi	Oct 2006 ,Äi Aug 2008	Istanbul, Turkey	Responsible for growing profitable sales across Nivea Beiersdorf Cosmetics category in national chain retailers. Worked with Sales teams to develop and execute sales plans as they relate to company volume goals, strategies, focus categories and budgetary restraints to achieve established sales and profit goals. Also responsible for the trade activation of Nivea, including SKU management; development, negotiation and implementation of banded packs, big promotions, folder plans, price reduction and increase plans, sales contests and merchandising.	https://www.linkedin.com/in/aslihanulutas/	
Aslihan Ulutas	Sales & Marketing Analyst	Avon Cosmetics	Mar 2005 ,Äi Oct 2006	Istanbul, Turkey	Responsible for all sales & marketing trending functions, which include maintaining, analyzing, and issuing trend information/reports. Also responsible for all Cosmetic categories to trend and reconcile. Rotating campaigns to coordinate overall trending activities for the assigned campaigns.	https://www.linkedin.com/in/aslihanulutas/	
Avika Dua	Associate Product Marketing Manager	Google	Aug 2017 ,Äi Present	Mountain View, California	- Built comprehensive list of 700+ partners and drafted long-tail outreach strategy to encourage broad use of Google'sÄs Get Out The Vote tools. - Created content for Google Politics and Elections blog and social media outlets reflecting the fast-movin	https://www.linkedin.com/in/avikadua/	

Avika Dua	Research Assistant to Professor David Gergen	Harvard Kennedy School	Jan 2017 ,Äi May 2017	Cambridge, Massachusetts	<ul style="list-style-type: none"> - Produced news briefings and memos for CNN senior analyst, Director of the Center for Public Leadership, and HKS Professor David Gergen in preparation for meetings, speeches, and television broadcasts. - Researched and wrote about topics including presid 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Writing Center Tutor	Harvard University	Aug 2014 ,Äi May 2017	Cambridge, Massachusetts	<ul style="list-style-type: none"> - Worked in one-on-one conferences with Harvard undergraduates and advise on structure, argument, clarity, and overall strength of papers across all academic disciplines involving writing,Äincludng but not limited to English, Government, Economics, Ethi 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Communications Intern	The World Bank	Jan 2017 ,Äi Jan 2017	Washington D.C. Metro Area	<p>The World Bank Group,Äôs Systems Approach for Better Education Results (SABER) initiative develops and applies tools around the world that enable policy makers, researchers, and other stakeholders in education to understand the strengths and weaknesses of education systems for the purpose of improved learning.</p> <ul style="list-style-type: none"> - Drafted 2 SABER in Action reports on early childhood development (ECD) initiatives in Tunisia and school feeding (SF) initiatives in Haiti, published on the World Bank's external SABER website and shared with domain/country leads. - Improved quality of existing SABER in Action pieces by reformatting and redesigning 12 reports. - Assisted in design of new Education Innovation and Technology series by developing a template and curating content for 10 reports. 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Associate Product Marketing Manager Intern	Google	Jun 2016 ,Äi Aug 2016	San Francisco, CA	<ul style="list-style-type: none"> - Built comprehensive list of 700+ partners and drafted long-tail outreach strategy to encourage broad use of Google,Äôs Get Out The Vote tools. - Created content for Google Politics and Elections blog and social media outlets reflecting the fast-moving n 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Product Communications Intern	Square, Inc.	Jun 2015 ,Äi Aug 2015	San Francisco, CA	<ul style="list-style-type: none"> - Worked cross-functionally with product, engineering, sales, and legal teams to find and tell real-world stories to effectively show multiple audiences, from media to consumers, how Square,Äôs products are making a difference for small businesses. - Deve 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Product Marketing and Public Relations Intern	Exxel Outdoors	Jan 2015 ,Äi Jan 2015	City of Industry, CA	<ul style="list-style-type: none"> - Researched developments in California consumer laws to inform product planning and manufacturing decisions. - Conducted a comprehensive audit of main company website for outdated consumer information and rewrote content. - Evaluated various website tool 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Project Development Intern	US Small Business Administration	Jul 2014 ,Äi Aug 2014	Washington D.C.	<ul style="list-style-type: none"> - Conceptualized, spearheaded, and drafted White House Office of Faith-Based and Neighborhood Partnership,Äôs 2014 ,ÄúYear of Action,Äú Legacy Report, an interagency collaboration highlighting key policy and program initiatives undertaken by the Obama Adm 	https://www.linkedin.com/in/avikadua/	

Avika Dua	International Trade Research and Analysis Intern	Sorini, Samet & Associates, LLC	Jun 2014 ,Äi Aug 2014	Washington D.C.	<p>Consulting and Government Affairs Practice: International Trade, Labor & Corporate Social Responsibility, Intellectual Property, and Coalitions & Crisis Management.</p> <ul style="list-style-type: none"> - Researched and crafted memoranda on current U.S. trade negotiations, parsed recent media coverage to draft updates on specific U.S. international trade issues, and conducted quantitative research on important trade trends from key countries of interest. - Attended Congressional hearings on trade, finance and foreign relations to compose detailed summaries for clients, as well as meetings on legislation with Congressional staff on behalf of clients. - Identified and researched international-donor led initiatives and non-governmental organizations in the apparel industry affecting labor rights and corporate social responsibility in several Asian countries for client use. 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Development Intern, Newsletter Editor-in-Chief	Givology	Jul 2012 ,Äi Sep 2013	Walnut, CA	<ul style="list-style-type: none"> - Forecasted merchandise sales, posted international partner organizations,Ä student and project updates to website, co-implemented ,ÄGivspiration,Ä Instagram contest, and blogged on the importance of grassroots educational movements. - Launched redesi 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Student Leader Intern	Bank of America	May 2013 ,Äi Aug 2013	Pomona, CA	<ul style="list-style-type: none"> - One of 220 selected from 6,000 applicants nationwide for business leadership and service program. - Served as Bank of America ambassador in Washington D.C., meeting with Congressman Xavier Becerra to discuss comprehensive immigration reform and attendin 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Chief Executive Officer	For All Mankind 501(c)(3) non-profit organization	Dec 2011 ,Äi Dec 2012	Walnut, CA	<ul style="list-style-type: none"> - Led Board in organizing benefit concert that raised a total of \$8,000 to finance the provision of clean water to 300+ residents of a village in rural Uganda. - Served on Board that planned benefit concert that raised a total of \$6,500 to promote an end 	https://www.linkedin.com/in/avikadua/	
Avika Dua	Research Intern, Department of Political Science	UCLA	Jun 2012 ,Äi Nov 2012	Los Angeles, CA		https://www.linkedin.com/in/avikadua/	
Avika Dua	Fall Fellow	Obama for America	Sep 2011 ,Äi Jan 2012	Los Angeles, CA	<ul style="list-style-type: none"> - Founded Southern California Students for Obama, an activist group for students throughout 8 cities across Southern California. - Conducted online webinars to teach data collection, entry, and analysis to campaign volunteers. - Initiated weekly phone ban 	https://www.linkedin.com/in/avikadua/	1
Ben Smith	CEO and Founder	Blayze Inc. (Acquired by Vobile Inc.)	May 2012 ,Äi Feb 2014	Los Angeles, CA	<p>Watch the best video on the web with Blayze.</p> <p>Blayze currently works with hundreds of top tier media companies and YouTube channels to build audience on YouTube and across the Web.</p> <p>Blayze is a venture backed MuckerLab company (2012-2013).</p>	https://www.linkedin.com/in/bensmithonline/	
Ben Smith	Business Strategy	Fullscreen	Apr 2011 ,Äi Jun 2011	Los Angeles, CA	<p>Business Strategy at Fullscreen.</p> <p>Fullscreen is a digital media company powered by the creativity and distribution of people. We create and distribute original content and brand activations with online influencers.</p> <p>Read more about Fullscreen here: http://bit.ly/iVHQzv</p>	https://www.linkedin.com/in/bensmithonline/	

Ben Smith	Business Development/Strategic Partner Development	YouTube.com	Sep 2003 ,Äi Oct 2009		<ul style="list-style-type: none"> * Created and developed top strategic partnerships including NBC Universal, Disney, Fox, and other major film and television studios * Directed high priority new monetization development projects * Developed innovative new strategic deal models, including creating the first in-video product placement deal model as well as early Google Branded Entertainment deals * Negotiated first of its kind social media partnership with the US Government and White House * Co-created and lead early development of the ,ÄüYouChoose,Äü presidential content platform * Lead and managed strategic direction and sponsor initiatives for sports, news, and politics verticals * Co-lead the creation of the first YouTube "upfront" event (New York City, 2008) <p>Contract negotiation and strategic deal structuring and execution with major media, technology, mobile, gaming and production companies; deal pipeline creation, prioritization, and management; regional scaling and internationalization of products and content strategy; cross functional team formation and management; branded entertainment, strategy development; content vetting and valuation through financial analysis</p>	https://www.linkedin.com/in/bensmithonline/	
Ben Smith	Business Development/Content Partnerships	Google Video (Google Inc.)	2006 ,Äi 2007		<ul style="list-style-type: none"> * Executed groundbreaking deal agreements with media companies * Negotiated and developed first ever online talent deals with Hollywood talent agencies * Signed hundreds of content partnerships * Created and facilitated the scaling of content partnerships initiatives across content long tail 	https://www.linkedin.com/in/bensmithonline/	
Ben Smith	Online Sales and Operations	Google Inc.	2003 ,Äi 2006			https://www.linkedin.com/in/bensmithonline/	
Brittany Griffin	Senior Account Manager	Google	Jul 2014 ,Äi Present	Washington, District Of Columbia	Pitching, executing, and reporting on digital media buys supporting Democratic candidates and progressive causes. Maintaining client relationships and finding creative Google solutions to support a fast-growing, innovative industry.	https://www.linkedin.com/in/brittany-griffin-72651050/	
Brittany Griffin	Account Strategist	Google	Aug 2012 ,Äi Jul 2014	Ann Arbor, Michigan	Assisting small and medium-sized businesses with AdWords accounts, providing optimization strategies, coordinating with specialists as appropriate to ensure highest quality client satisfaction. Recognized for superb execution and thought leadership with promotion after 18 months in role.	https://www.linkedin.com/in/brittany-griffin-72651050/	
Brittany Griffin	Policy Intern	Michigan Senate Democratic Caucus	Mar 2012 ,Äi May 2012	Lansing, Michigan Area	Researching policy issues on a local, state, and federal level, analyzing legislative proposals, and assisting in the formulation of a strategy designed to promote or counter policies in the interest of furthering a Democratic agenda.	https://www.linkedin.com/in/brittany-griffin-72651050/	1
Brittany Griffin	Issue Analyst	BANANA Global Health Group	Sep 2011 ,Äi Dec 2011	East Lansing, Michigan	Researching current affairs pertaining to Africa, global health, and development and composing a frequent blog post explaining and taking a stance on the issue in question.	https://www.linkedin.com/in/brittany-griffin-72651050/	

Brittany Griffin	Academic Assistant	Michigan State University Office of Supportive Services	Aug 2010 ,Äi Dec 2011	East Lansing, Michigan	Tutored students in groups ranging from two to seven students in Math 1825 (Intermediate Algebra) and Math 103 (College Algebra) resulting in increased understanding and comprehension of subject matter.	https://www.linkedin.com/in/brittany-griffin-72651050/	
Brittany Griffin	Youth Department Logistics and Research Intern	Equal Education	Jun 2011 ,Äi Aug 2011	Khayelitsha, South Africa	Assisted in planning events as well as compiled research on Khayelitsha, resulting in increased organizational capacity to serve Khayelitsha's youth and champion the cause of equal and quality education in South Africa.	https://www.linkedin.com/in/brittany-griffin-72651050/	
Brittany Griffin	Server	Cascades Ice Cream Co	Aug 2005 ,Äi Aug 2011		Took and prepared customers' orders in a friendly, polite, and professional manner as well as maintained a clean workspace, resulting in repeated customer return and more efficient customer service.	https://www.linkedin.com/in/brittany-griffin-72651050/	
Brittany Griffin	Intern	Obama for America	Jul 2008 ,Äi Nov 2008		Conducted voter registration drives, managed office activities, engaged voters in constructive conversations on issues, and data entry.	https://www.linkedin.com/in/brittany-griffin-72651050/	1
Carley Graham Garcia	Head of External Affairs, NYC	Google	Feb 2017 ,Äi Present	Greater New York City Area	Advocate Google's public policy positions across New York/New Jersey region, advancing the goals and values of the company.	https://www.linkedin.com/in/carley-graham-garcia-3b9a79a/	
Carley Graham Garcia	Head of Global Industry Relations & Strategic Partnerships	Google	Nov 2012 ,Äi Jan 2017	Greater New York City Area	Lead team responsible for managing global relationships with key industry associations, third party groups and strategic partners. Drive global public policy campaigns and business narratives on issues like privacy, security, copyright, data innovation, child safety online and economic impact.	https://www.linkedin.com/in/carley-graham-garcia-3b9a79a/	
Carley Graham Garcia	Senior Manager, Americas Industry Relations	Google	Sep 2009 ,Äi Nov 2012	Greater New York City Area	Manage relationships with key Americas industry associations, enhancing relationships with and driving revenue opportunities for Google's media properties.	https://www.linkedin.com/in/carley-graham-garcia-3b9a79a/	
Carley Graham Garcia	Senior Sales Representative / Elections and Issue Advocacy	Google	May 2007 ,Äi Sep 2009	Greater New York City Area	Generate revenue from Google,Äôs advertising platforms that help political candidates and issue advocacy organizations influence target audiences and measure results.	https://www.linkedin.com/in/carley-graham-garcia-3b9a79a/	
Carley Graham Garcia	Director, Advertising Sales	Atlantic Media Company	Oct 2002 ,Äi May 2007		Generate print and digital advertising, event sponsorship and broadcast revenue across Atlantic Media Company properties including National Journal, Government Executive, CongressDaily, TechnologyDaily, ConventionDaily, ConventionNightly, The Hotline and Washington Week in Review with Gwen Ifill.	https://www.linkedin.com/in/carley-graham-garcia-3b9a79a/	
Catherine Walker-Jacks	Incoming Federal Strategy & Operations Business Analyst	Deloitte	Nov 2017 ,Äi Present	Washington D.C. Metro Area		https://www.linkedin.com/in/catherine-walker-jacks-b07ab4ba/	
Catherine Walker-Jacks	Intern	SPYSCAPE	Jan 2018 ,Äi Mar 2018	Greater New York City Area		https://www.linkedin.com/in/catherine-walker-jacks-b07ab4ba/	

Catherine Walker-Jacks	Business Development Intern	Quorum Analytics	Jun 2017 ,Äi Aug 2017	Washington D.C. Metro Area		https://www.linkedin.com/in/catherine-walker-jacks-b07ab4ba/	
Catherine Walker-Jacks	Political Advertising Fellow, U.S. Elections	Google	Jun 2016 ,Äi Nov 2016	Washington D.C. Metro Area		https://www.linkedin.com/in/catherine-walker-jacks-b07ab4ba/	
Catherine Walker-Jacks	Intern, Congressman Jim Cooper	U.S. House of Representatives	May 2015 ,Äi Jun 2015	Washington D.C. Metro Area		https://www.linkedin.com/in/catherine-walker-jacks-b07ab4ba/	1
Catherine Walker-Jacks	Intern	The Nantucket Project	Jun 2014 ,Äi Sep 2014	Nantucket, MA		https://www.linkedin.com/in/catherine-walker-jacks-b07ab4ba/	
Charles Scrase	Director, Google Technical Services & Ann Arbor Site Lead	Google	Nov 2016 ,Äi Present	Ann Arbor, MI	Leader of the Global Customer Experience team in Ann Arbor, a leading site of the strategic and operational priorities for the North America customer support services. Responsibilities for both the Google and vendor operation delivering global support to high value and long-tail customers for both AdWords and other Google products.	https://www.linkedin.com/in/charlesscrase/	
Charles Scrase	Industry Director, Large Customer Sales	Google	Jul 2014 ,Äi Nov 2016	Ann Arbor, MI and Washington, D.C.	I lead the Government & Advocacy advertising sales vertical in the U.S. (5 teams across four offices in DC, NY, Ann Arbor, and Hyderabad). My team supports the digital marketing efforts of hundreds of Google's largest customers in the Government, Elections, Non-Profit, Advocacy and Religion verticals.	https://www.linkedin.com/in/charlesscrase/	
Charles Scrase	Head of Industry, Large Customer Sales	Google	Jan 2012 ,Äi Jun 2014	Ann Arbor, MI	Headed Google's digital marketing teams focused in four separate industries: coupons & deals, elections & issue advocacy, legal services and non-profits & religion. Oversaw an organization of more than 20 marketing and sales professionals across two offices (Ann Arbor and Washington DC), managing customer relationships with hundreds of the leading companies and non-profit organizations in the United States.	https://www.linkedin.com/in/charlesscrase/	
Charles Scrase	Vertical Lead, Online Sales	Google	Jan 2009 ,Äi Dec 2011	Ann Arbor, MI	As Industry Lead for Education & Government, I oversaw Google's Online Sales operations for all Education, Government, Politics, Religion and Non-Profit customers, leading a team of more than 30 and three managers. Previously within Online Sales I also managed customers in the Local & Classifieds vertical, and led the initiative to spin off Education & Government from within Local and apply deeper focus. In 2010, I led the Google Elections & Issues Advocacy team as we helped to transform the way political campaigns reach their audience through media.	https://www.linkedin.com/in/charlesscrase/	
Charles Scrase	Manager, Global Ad Operations	Google	Jun 2008 ,Äi Dec 2008	Ann Arbor, MI	Helped to launch a new sales and services channel at Google, managing a team of more than 15 individuals. Designed and launched a scalable outreach plan to deliver optimization solutions to 1000s of customers with a globally coordinated team.	https://www.linkedin.com/in/charlesscrase/	

Charles Scrase	MBA Intern	Google	May 2007 ,Äi Aug 2007	San Francisco Bay Area	Evaluated customer satisfaction for AdWords and developed a strategic recommendation for improvement, helping to implement 2 of 4 key recommendations.	https://www.linkedin.com/in/charlesscrase/	
Charles Scrase	Director	Mustique Educational Trust	Jan 2004 ,Äi Oct 2005	Saint Vincent and the Grenadines	Launched and managed an independent international education development non-profit focused on reducing adult illiteracy in St. Vincent and the Grenadines through the use of computer technology. Hired and managed a small team of employees and large base of community volunteers. Facilitated a successful transition to a local manager - the program still operates today.	https://www.linkedin.com/in/charlesscrase/	
Charles Scrase	Volunteer	United States Peace Corps	Jul 2001 ,Äi Oct 2003	Saint Vincent and the Grenadines	Helped develop a comprehensive curriculum to prepare students in St. Vincent to successfully take and pass the Caribbean Examination Council's standardized examination on Information Technology. Taught more than 300 students over the course of two years, developed lesson materials, organized study halls and tutored the entire teaching staff. Coached the high school basketball team. Sat on the executive board of a regional sports council to promote sports & teamwork within the community. Editor In Chief of Regional Peace Corps publication.	https://www.linkedin.com/in/charlesscrase/	
Chris Talbot	President	Talbot Digital	2010 ,Äi Present			https://www.linkedin.com/in/getct/	
Chris Talbot	Account Executive, Elections & Issue Advocacy	Google	2007 ,Äi 2010			https://www.linkedin.com/in/getct/	
Chris Talbot	Director of Marketing	Amie Street	2006 ,Äi 2007			https://www.linkedin.com/in/getct/	
Chris Talbot	Social Choice Fund Coordinator	Brown University	May 2006 ,Äi Sep 2006			https://www.linkedin.com/in/getct/	
Chris Talbot	Field Organizer	Grassroots Campaigns	2004 ,Äi 2004			https://www.linkedin.com/in/getct/	
Christina Macholan	Senior Digital Analyst, Station Analytics	NPR	Mar 2018 ,Äi Present	Washington, DC		https://www.linkedin.com/in/macholan/	
Christina Macholan	Senior Applied Data Scientist	Civis Analytics	Aug 2017 ,Äi Feb 2018	Washington D.C. Metro Area		https://www.linkedin.com/in/macholan/	
Christina Macholan	Digital Analytics Consultant (Freelance), Google Brand Studio EMEA	Google	Nov 2015 ,Äi Aug 2017			https://www.linkedin.com/in/macholan/	
Christina Macholan	Google Analytics Education Program Manager	Google	May 2013 ,Äi Jul 2015	Chicago, Illinois	Developed new innovative education materials for Google Analytics, including Analytics Academy, Google's education platform for massive open online courses on Google Analytics.	https://www.linkedin.com/in/macholan/	
Christina Macholan	Google Analytics Premium Training Specialist	Google	Apr 2011 ,Äi Apr 2013	Chicago, Illinois	Designed, developed and implemented new client training programs for Google Analytics Premium.	https://www.linkedin.com/in/macholan/	
Christina Macholan	Analytical Lead, Google Elections and Issue Advocacy	Google	Aug 2012 ,Äi Nov 2012	Chicago, Illinois	Provided data-driven campaign insights and performance optimization strategy for large-scale election campaigns.	https://www.linkedin.com/in/macholan/	
Christina Macholan	Online Marketing Strategist	Google	Jul 2009 ,Äi Mar 2011	Ann Arbor, Michigan	Assessed prospective client business needs to develop, pitch, implement and manage a customized AdWords and YouTube launch strategy.	https://www.linkedin.com/in/macholan/	

Christina Macholan	Account Associate	Google	Aug 2008 ,Äi Jun 2009	Ann Arbor, Michigan	Managed technical and strategic support requests for Google AdWords and Google Analytics.	https://www.linkedin.com/in/macholan/	
Christina Macholan	Fulbright English Teaching Assistant	St=ödenn\# Zdravotnick\° ≈†kola	Sep 2007 ,Äi Jul 2008	Ceske Budejovice, Czech Republic	Taught English as a second language to secondary school students at St=ödenn\# zdravotnick\° ≈°kola in fáesk\© Budföjovice.	https://www.linkedin.com/in/macholan/	
Claire Foulquier-Gazagnes	2017 French Elections Strategist [Temp]	Google	Dec 2016 ,Äi Jul 2017	Paris Area, France	The Google Elections Project for French presidential and legislative elections aims at: .Äç Providing voters and candidates with the best tools to take part in the elections with Google Search and Google Trends data .Äç Encouraging candidates to interact directly with French voters, especially millennials, through Youtube and broadcast there the main campaign events .Äç Following the digital programs of the candidates for the presidential and legislative elections	https://www.linkedin.com/in/claire-foulquier-gazagnes/	
Claire Foulquier-Gazagnes	Head of Partnerships & Policy	Etalab - French Prime Minister's task force for Open Data, Datascience & OpenGov	Jun 2014 ,Äi Dec 2016	Paris Area, France	.Äç BizDev of www.data.gouv.fr, France's national open data portal, leading to the reuse of its source code by two European countries and one African country. .Äç Negotiating: 1/ with departments and ministerial advisors for the release in open data of key datasets (election at the polling station level, international aid, maps, health, spending...) asked by the startup ecosystem, 2/ with international peers for the International Open Data Charter .Äç Partnering with the Health Department leading to the release of two key databases on health spending and drug use and an hackathon #HackDDS (1.5 bn CSV lines available, +80 participants) .Äç Revamping the open data competition Dataconnexions and organizing its 5th edition (+3000 votes for 64 projects presented by administrations, startups, and civil society) .Äç Designing and launching an open data training with nine French-speaking countries #Hackfrancophonie and their civil society, sponsored by the World Bank and the OGP .Äç Promoting France's open data and datascience policy as a Keynote speaker at 2015 UE eGov conf., 2014 UN eGov forum and as a panelist at 2015 Open Source Summit, 2015 OGP Summit Open Source: .Äç BizDev of the micro-simulator www.openfisca.fr .Äç Partnering with the Finance Department leading to opening of the source code of France's tax software (a first in the world!) https://forum.openfisca.fr/	https://www.linkedin.com/in/claire-foulquier-gazagnes/	
Claire Foulquier-Gazagnes	Visiting Collaborator	White House Office of Science and Technology Policy	Jul 2016 ,Äi Sep 2016	Washington D.C. Metro Area	Seconded to the US Chief Technology Officer (Megan Smith) team at the White House Office of Sciences and Technology Policy (OSTP) to: .Äç Identify best digital and open government practices to replicate them in France, in coordination with the United States Digital Service (USDS), 18F, and the Presidential Innovation Fellows (PIF) .Äç Prototype a FR-US technical cooperation program on data infrastructures and open source policy	https://www.linkedin.com/in/claire-foulquier-gazagnes/	

Claire Foulquier-Gazagnes	Campaigner in the Policy and Operations teams	Municipal Election Paris 2014 - Team NKM	Nov 2013 ,Äi Apr 2014	Paris Area, France		https://www.linkedin.com/in/claire-foulquier-gazagnes/	1
Claire Foulquier-Gazagnes	Junior Consultant on health policy evaluation [Gap Year]	IGAS ,Äi General Inspectorate of Social Affairs	Apr 2012 ,Äi Aug 2012	R\@gion de Paris, France	<p>Joint consulting mission with the General Inspectorate of Finance.</p> <p>Äç Audited the French disability policy (Ç"16 billion) and co-wrote a report recommending to Budget & Health Departments a new financing model for the socio-medical sector</p> <p>Äç Was in charge of the international benchmark (USA, Japan, Belgium) and the regional evaluations</p>	https://www.linkedin.com/in/claire-foulquier-gazagnes/	
Claire Foulquier-Gazagnes	Junior Account Planner [Gap Year]	TBWA\ChiatDay	Sep 2011 ,Äi Mar 2012	R\@gion de New York City, États-Unis	<p>Äç Helped shape the planning strategy of 9 US consumer brands (Absolut, Bird Eye's, Nicorette...) and, pro bono, of 2 fondations (TED and YMCA New York), and on 5 agency pitches.</p> <p>Äç Found insight based on market analysis and quantitative research / data mining (Simmons OneView, Mintel, Forrester Research...) and delivered them in client-facing Keynote presentations.</p> <p>Äç Analysed the future of youth digital activism in 5 countries for an agency white paper.</p>	https://www.linkedin.com/in/claire-foulquier-gazagnes/	
Claire Foulquier-Gazagnes	Business Developer in a startup [Internship]	The Art Marketing Company	Jun 2010 ,Äi Aug 2010	R\@gion de Paris, France	<p>Äç Expanded the consulting services: delivered business plan, frameworks, and client presentations</p> <p>Äç Prospected for sales leads: enriched the client databases, wrote sales emails</p> <p>Äç Developed the startup's partnerships with cultural institutions, art galleries, and event planners</p>	https://www.linkedin.com/in/claire-foulquier-gazagnes/	
Claire Foulquier-Gazagnes	Assistant to Boston's Director of Marketing & Development [Internship]	City of Boston	Jan 2010 ,Äi Jun 2010	R\@gion de Boston, États-Unis	<p>Äç Contributed to the organization of the 2010 Boston Art Festival and Waterfront concerts</p> <p>Äç Drafted briefings and talking points on international affairs and sister cities for the Major</p>	https://www.linkedin.com/in/claire-foulquier-gazagnes/	
Claire Foulquier-Gazagnes	Web Journalist [Freelance]	www.toutelaculture.com	Apr 2009 ,Äi Aug 2009	R\@gion de Paris, France	<p>Äç Wrote web articles on trends and cultural events helping the website to more than double its CTR</p> <p>Äç Was chosen to cover the Paris Fashion Week</p>	https://www.linkedin.com/in/claire-foulquier-gazagnes/	
Coco Pannell	Public Policy and Government Relations	Google	Feb 2017 ,Äi Present	Washington D.C. Metro Area	Manage Google's outreach to the executive branch on a variety of internet policy issues.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	Elections Program Manager	Google	Jan 2015 ,Äi Feb 2017	Washington, DC	Sculpted Google's advertising business in the DC market, for campaigns, committees, digital agencies, and outside groups.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	AdWords Community and Social Lead	Google	Jun 2013 ,Äi Jan 2015	Mountain View, CA	Drove advertiser engagement through social channels (AdWords Community, Twitter, Google+, YouTube) and unified AdWords' social content strategy.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	Account Strategist	Google	Aug 2011 ,Äi Jun 2013		Supported small and medium-sized advertisers using Google AdWords and other Google business products.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	Messaging Analyst	Luntz Global	Aug 2010 ,Äi May 2011		Drafted and analyzed messaging materials for corporate and political clients.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	Multimedia Editor	Yale Daily News	Oct 2009 ,Äi Oct 2010		Produced and edited all multimedia (video, audio, photography) content for yaledailynews.com ,Äi the oldest and top ranked college daily in the country	https://www.linkedin.com/in/courtneypannell/	

Coco Pannell	Video and Content Development	Engage	Jun 2010 ,Äi Aug 2010		Managed online presence for political campaigns by helping create campaign websites, craft emails and videos, build a social media following, and track fundraising efforts.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	Public Relations Intern	Freud Communications	May 2010 ,Äi Jun 2010		Delivered communication solutions for clients by analyzing industry trends, following relevant media coverage, brainstorming campaign ideas, and creating pitch presentations.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	Luxury Travel Beat Reporter	Forbes.com	Jun 2009 ,Äi Oct 2009		Reported original stories on topics ranging from insurance to luxury travel for Forbes.com.	https://www.linkedin.com/in/courtneypannell/	
Coco Pannell	Television and Radio Production	Senate Republican Conference	May 2008 ,Äi Aug 2008		Helped produce content for the Republican Senators' websites and helped develop messaging for the party's legislative agenda.	https://www.linkedin.com/in/courtneypannell/	1
Curt Black	2017 German Elections Liason		Jan 2017 ,Äi Mar 2017	Berlin und Umgebung, Deutschland	As a member of Google's German Elections team I worked with German political parties to develop digital marketing strategy in advance of the 2017 election. I worked directly with party leaders, campaign managers, digital directors, and creative agencies from the CDU, the SPD, The Greens, and the FDP to develop digital marketing strategies adopted from U.S. best practices.	https://www.linkedin.com/in/curt-black-62a6ba26/?locale=de_DE	
Curt Black	Middle-Market Account Strategist		Sep 2014 ,Äi Sep 2015		During my time on Google's Middle Market team, I owned relationships with some of Google's fastest growing advertisers. I specifically developed a focus in VC-backed startups with \$25M+ in funding. I consulted directly with these companies to explode business growth utilizing Google's advertising products.	https://www.linkedin.com/in/curt-black-62a6ba26/?locale=de_DE	
Curt Black	SMB Account Strategist		Jul 2013 ,Äi Sep 2014		Throughout my time in Small Business Sales at Google, I consulted to thousands of small companies to help bolster their business growth utilizing Google's advertising products.	https://www.linkedin.com/in/curt-black-62a6ba26/?locale=de_DE	
Damian Pherigo	Product Support Manager	Google	Nov 2016 ,Äi Present	Mountain View		https://www.linkedin.com/in/damian-pherigo-b2354126/	
Damian Pherigo	Product Support Specialist	Google	Jun 2015 ,Äi Nov 2016	Mountain View	<p>Perform end-to-end issue management for 1 billion + Google Maps Desktop, iOS and Android users and advocate for users to cross-functional partners. Responsibilities include:</p> <ul style="list-style-type: none"> -Σ Reporting to Product mgmt and Engineering teams -Σ Feedback issue taxonomy management -Σ Multi channel issue monitoring and identification -Σ Social insights -Σ Issue troubleshooting, isolation and escalation -Σ User education -Σ User engagement and relationship management -Σ Leading operations process improvements <p>Support Google Search Elections team in developing/automating issue identification and resolution processes for the 2016 US presidential elections.</p>	https://www.linkedin.com/in/damian-pherigo-b2354126/	

Damian Pherigo	Project Management Specialist	Boeing	Jul 2014 ,Äi Jun 2015	Seal Beach California	<p>Ä Managed transfer of 10 team business unit (BU) from WA to CA by partnering with senior Leadership to define BU work statement, generate transition schedule, develop hiring/workforce reduction plans, guide knowledge transfer; training; and onboarding activates, capture and improve processes, and report status on progress.</p> <p>Ä Supported any activities necessary for team to be successful, including: developing team budget with Finance, analyzing local lab capabilities for Engineering, identifying candidate pools with hiring managers, and generating improved customer experience plan, based on airline performance data, with Accounts Management team.</p> <p>Ä Drove accountability, focus and direction into the Customer Support Leadership Team as we founded a ,ÄPeople Council,Ä that is now empowering employees through involvement in the following areas: engagement, recognition, professional development, leadership development and workforce planning/retention.</p>	https://www.linkedin.com/in/damian-pherigo-b2354126/
Damian Pherigo	Enterprise Engineer - Engineering Career Foundation Program	Boeing	Jul 2012 ,Äi Aug 2014	Greater Seattle Area, Singapore, Madrid	<p>Enterprise-wide leadership and technical skills rotational development program.</p> <p>Ä System of system testing and global lab network integration</p> <p>Ä Advanced air traffic management research</p> <p>Ä 777 fleet technical customer support</p> <p>Ä Project management, technology development, business case preparation and intellectual property plan preparation for early technology project</p> <p>Ä KC46 Tanker airplane level systems engineering & integration</p> <p>Ä 737 Next Generation seats engineering</p> <p>Ä Composite structures stress analysis methods development</p>	https://www.linkedin.com/in/damian-pherigo-b2354126/
Damian Pherigo	Residence Hall Advisor	University of Southern California	Aug 2009 ,Äi May 2012	Greater Los Angeles Area	<p>Ä Mentored and supervised floor of roughly 70 first year students</p> <p>Ä Communicated with residents, supervisors and building staff in order to maintain a safe cohesive environment</p> <p>Ä Built a culture that embraced the diverse backgrounds of each resident</p>	https://www.linkedin.com/in/damian-pherigo-b2354126/
Damian Pherigo	747-8 Stress Analysis & Design Intern	Boeing Commercial Airplanes	May 2011 ,Äi Aug 2011	Everett Washington	<p>Ä Verified structural integrity of the 747-8 airframe in support of project certification</p> <p>Ä Developed enterprise IP protection plan in conjunction with VP of engineering</p> <p>Ä Volunteered to assist 747-8 team leaders with LEAN and 5s initiatives</p>	https://www.linkedin.com/in/damian-pherigo-b2354126/
Damian Pherigo	Nuclear Engineering Technician	Pearl Harbor Naval Shipyard	Jun 2010 ,Äi Jul 2010	Hawaiian Islands	<p>Ä Analyzed over 250 documents for department deficiencies in quality and efficiency</p> <p>Ä Proactively wrote sections of the department assessment of work document quality</p> <p>Ä Proposed creative quality improvement strategies based on performance analysis</p> <p>Ä Participated in over 100 hours of hands-on training including welding training, machining training, non-destructive testing training, and industrial safety training</p>	https://www.linkedin.com/in/damian-pherigo-b2354126/

Damian Pherigo	Summer Intern	Allana Buick & Bers Architectural Engineering	May 2009 ,Äi Jul 2009		<ul style="list-style-type: none"> • Investigated root cause of five building envelope failures leading to losses of structural integrity • Composed investigation summaries and job proposals for projects from \$15,000 - \$100,000 • Updated and analyzed Excel spreadsheets containing plumbing flow rate optimization calculations for a 250-unit condominium • Created computer-based schematics in AutoCad which optimized the project planning process and reduced project costs for three major projects • Assisted with client development and marketing initiatives daily 	https://www.linkedin.com/in/damian-pherigo-b2354126/	
David Baker	Director; Data-Driven Marketing	L'Oréal	Jul 2017 ,Äi Present	Greater New York City Area	<ul style="list-style-type: none"> - Lead a team of 4 managing \$50m of media in-house across our largest division - Saved \$Xm in media efficiencies & cost savings and delivered XX% improvement to ROI - Work cross-functionally at corporate level in conjunction with data & analytics and agen 	https://www.linkedin.com/in/davidbbaker/	
David Baker	Managing Director	Baker Street Consulting	Nov 2014 ,Äi Jul 2017	Washington D.C. Metro Area	<ul style="list-style-type: none"> - Developed digital transformation strategy consolidating \$40m in media for 8 beauty brands - Ran digital transformation project to bring \$25m search, display, & social budgets in-house - Interim head of acquisition marketing (6 mo) for a retail firm with 	https://www.linkedin.com/in/davidbbaker/	
David Baker	Account Executive	Google	Jun 2011 ,Äi Oct 2014	Washington D.C. Metro Area	<ul style="list-style-type: none"> - Led Google AdSense paid media partnerships with non-profit organizations & political campaigns, driving search, display, YouTube, & programmatic advertising for branding and direct response - Managed team of 6 focused on pitching, implementing, & optimizing 	https://www.linkedin.com/in/davidbbaker/	
David Baker	Digital Media Manager	BIPAC	Sep 2009 ,Äi May 2011	Washington D.C. Metro Area	<ul style="list-style-type: none"> - Managed \$3m in digital media (search, display, video, social) across 35 federal elections - Ran the first political YouTube Masthead ad unit, from creative development to media execution 	https://www.linkedin.com/in/davidbbaker/	1
David McMillan	Community Manager/Business Development	Factual	Jul 2009 ,Äi 2011			https://www.linkedin.com/in/david-mcmillan-6014098/	
David McMillan	Community Manager (News & Politics and Entertainment)	YouTube	Dec 2007 ,Äi May 2009			https://www.linkedin.com/in/david-mcmillan-6014098/	
David McMillan	Admissions Officer/Film Teacher	Crossroads School	Aug 2005 ,Äi Jun 2006			https://www.linkedin.com/in/david-mcmillan-6014098/	
David McMillan	Writer (Judging Amy)	Fox	Jul 2004 ,Äi May 2005			https://www.linkedin.com/in/david-mcmillan-6014098/	
David McMillan	Writer's P.A. (Tru Calling)	Fox	Jul 2003 ,Äi May 2004			https://www.linkedin.com/in/david-mcmillan-6014098/	
David McMillan	Fellow, Diversity Writers Workshop	CBS	2004 ,Äi 2004			https://www.linkedin.com/in/david-mcmillan-6014098/	

Diana Garcia	Multicultural Partner Marketing Manager	Google	Oct 2013 ,Äi Jan 2018	Mountain View, California	Supported the launch of Spanish versions of Google's "How to Vote" and "How to Register" OneBoxes on Search to empower over 27M+ eligible US Hispanics to vote this November. Assisted with the development of the marketing strategy, ensured all banner ads were localized by translating ads to Spanish, and approved collateral including the elections Google Doodle.	https://www.linkedin.com/in/diana-garcia-a8a44356/	
Diana Garcia	Community Manager	Latinos in Social Media [LATISM]	Jun 2015 ,Äi Dec 2015	Washington D.C. Metro Area	-Spearheading the planning, implementation, and execution of the annual LATISM15 conference -Writing, editing and publishing content on social media channels including Twitter, Instagram, and Facebook -Support sponsors and partners for the annual LATISM,Ä	https://www.linkedin.com/in/diana-garcia-a8a44356/	
Diana Garcia	Student	Brown University	Sep 2009 ,Äi May 2013	Providence, Rhode Island Area		https://www.linkedin.com/in/diana-garcia-a8a44356/	
Diana Garcia	Latin America Market Research Intern	Google	Jun 2012 ,Äi Aug 2012	Mountain View, CA	Provided market knowledge for an approximately 5 million dollar online sales opportunity within Latin AmerResearched best practices in order to strategize entrance into the South American political market	https://www.linkedin.com/in/diana-garcia-a8a44356/	
Diana Garcia	Diversity and Talent Inclusion Intern	Google	Jun 2011 ,Äi Aug 2011	Mountain View, CA	-Organized a faculty summit for 20 professors that led to the adoption of Google Apps for Education at 8 Historically Black Colleges and Universities (HBCU,Äs) -Managed the development and redesign of of the BBOP website that provided marketing strategie	https://www.linkedin.com/in/diana-garcia-a8a44356/	
Dorothy Chou	Public Engagement and Communications	DeepMind	Aug 2017 ,Äi Present	London, United Kingdom		https://www.linkedin.com/in/dorothy-chou-647a0b4/	
Dorothy Chou	Head of Safety, Consumer Protection, & Self Driving, Public Policy	Uber	Sep 2015 ,Äi Aug 2017	San Francisco Bay Area	- Led a team that drove strategy and research on safety, consumer protection, and the deployment of self-driving cars around the world; responsibilities included counseling top executives and running campaigns on issues like criminal justice and regulator	https://www.linkedin.com/in/dorothy-chou-647a0b4/	
Dorothy Chou	Lead, Corporate Communications & Public Policy	Dropbox	Jun 2014 ,Äi Aug 2015	San Francisco Bay Area	- Led communications strategy and managed day-to-day media across all corporate issues, including major financial announcements, partnership deals, policy issues, personnel announcements, culture, and diversity - Trained and elevated spokespeople in the p	https://www.linkedin.com/in/dorothy-chou-647a0b4/	
Dorothy Chou	Manager, Corporate Communications	Google	Nov 2013 ,Äi May 2014	San Francisco Bay Area	- Led communications strategy and served as company spokesperson on child safety, government surveillance, privacy, and security - Led Google,Äs response to media inquiries about the Snowden revelations, including efforts to increase transparency around	https://www.linkedin.com/in/dorothy-chou-647a0b4/	
Dorothy Chou	Manager, Public Policy	Google	Jul 2009 ,Äi Oct 2013	San Francisco Bay Area and Washington, D.C.	- Led global strategy and outreach on child safety, content regulation, and government surveillance reform, which included responding to government inquiries, advising internal teams, and managing partnerships with more than 50 advocacy groups - Built and	https://www.linkedin.com/in/dorothy-chou-647a0b4/	
Dorothy Chou	Associate, Policy Communications	Google	Jan 2008 ,Äi May 2009	Washington D.C. Metro Area	- Coordinated elections-related programs that led to 52 million impressions for Google products during the 2008 election cycle, including an application that led 10% of voters to their polling places on Election Day - Crafted responses to media inquiries	https://www.linkedin.com/in/dorothy-chou-647a0b4/	

Elaine Cleary	Summer Research Fellow	Ohio State University Department of Philosophy	Jun 2017 ,Äi Aug 2017	Columbus, Ohio Area	<ul style="list-style-type: none"> ·Äç Collaborated with faculty in the Department of Philosophy to conduct research on the role of the Japanese racial justice proposition at the League of Nations, and on the political psychology behind the Good Friday Agreement in Northern Ireland. ·Äç Located and assessed relevant sources using library and museum databases, and communicated findings to department staff. 	https://www.linkedin.com/in/elaine-cleary/	
Elaine Cleary	Immigration Assistant	US Together	Jan 2017 ,Äi Aug 2017	Columbus, Ohio Area	<ul style="list-style-type: none"> ·Äç Connected refugee families to employment resources, English and citizenship classes, and culturally competent community services. ·Äç Assisted attorneys in immigration case management for recently resettled refugees. 	https://www.linkedin.com/in/elaine-cleary/	
Elaine Cleary	Political Advertising Fellow	Google	Jun 2016 ,Äi Dec 2016	Washington, D.C.	<ul style="list-style-type: none"> ·Äç Supported a book of 25 clients across 50 Democratic campaigns and ballot initiatives. ·Äç Earned certifications in Google AdWords, Search, Display, Video, and Mobile Advertising, and used expertise to perform data-based optimizations for enterprise-level elections accounts. ·Äç Identified and pitched optimizations to small agencies to drive new revenue growth. ·Äç Spearheaded outreach to coordinated political clients and developed high-level strategic plans for six-figure buys. ·Äç Pitched, designed, and executed Search, Display, and Video campaigns for major clients, and grew market share to achieve significant ROI. ·Äç Calculated, assembled, and pitched projections on expected spend, ROI, and performance to new and existing clients. ·Äç Accommodated extremely time-sensitive client needs in a high-pressure environment while delivering top-quality work. ·Äç Navigated internal teams to develop quick solutions for political clients, who are listed as a Sensitive Category for digital advertising. 	https://www.linkedin.com/in/elaine-cleary/	
Elaine Cleary	Digital Marketing Strategist	Peace Corps	Sep 2015 ,Äi May 2016	Columbus, Ohio	<ul style="list-style-type: none"> ·Äç Analyzed performance trends, digital data, and community insights to develop creative strategies to drive a 15% increase in application growth over 9 months. Met and exceeded annual recruitment quota. ·Äç Successfully recruited 42 high-performing graduating seniors, launching Ohio State University to the top ten of volunteer-producing universities, and contributing to a record-breaking 40-year high in application growth nationwide. ·Äç Launched digital recruitment campaigns, delivered online application workshops, and organized career fairs for a large and diverse campus community. 	https://www.linkedin.com/in/elaine-cleary/	
Elaine Cleary	Research Assistant	The Ohio State University	Sep 2015 ,Äi Feb 2016	Columbus, Ohio Area	<ul style="list-style-type: none"> ·Äç Collaborated with faculty in the Department of Political Science on a study examining Native American politics, culture, and society. ·Äç Assessed relevant social and political trends using library and museum databases, and prepared briefs analyzing findings. ·Äç Consulted with field experts to obtain and organize data, assess source validity, conduct interviews, and synthesize claims. 	https://www.linkedin.com/in/elaine-cleary/	
Elaine Cleary	Digital Consulting Intern	Democratic Voices of Ohio	Sep 2015 ,Äi Oct 2015	Columbus, Ohio	<ul style="list-style-type: none"> ·Äç Contracted by a political action committee to innovate digital strategies to defeat local ballot propositions. ·Äç Tracked and analyzed digital data to determine the positions of state legislators on specific issues. Produced reports offering digital strategy recommendations based on data analysis. 	https://www.linkedin.com/in/elaine-cleary/	

Elaine Cleary	Digital Marketing Intern	Peace Corps	May 2015 ,Äi Aug 2015	Washington D.C. Metro Area	<ul style="list-style-type: none"> • Used Google Analytics, Facebook Insights, and Twitter Analytics to evaluate the effectiveness of digital media initiatives against organizational objectives. • Grew cross-platform audiences, re-launched and grew stagnant accounts, and developed and implemented cost-effective strategies to increase engagement among hard-to-reach target audiences. • Created and delivered 2 agency-wide tutorials on innovative strategies for digital media platform use and content development. 	https://www.linkedin.com/in/elaine-cleary/	
Elaine Cleary	Project Manager	The Ohio State University	Aug 2013 ,Äi Apr 2015	Columbus, Ohio Area	<ul style="list-style-type: none"> • Spearheaded collaborative efforts to provide academic resources and fellowship opportunities to students from underrepresented groups. • Collected and analyzed data to innovate strategies to improve academic performance among women and minority students. • Presented research bi-annually to university officials and successfully implemented two retention programs. 	https://www.linkedin.com/in/elaine-cleary/	
Elaine Cleary	Democratic Caucus Page	Ohio Senate	Aug 2014 ,Äi Oct 2014	Columbus, Ohio Area	<ul style="list-style-type: none"> • Coordinated internal and external communications for the Ohio Democratic Caucus. • Monitored opposition coverage, facilitated constituent outreach, managed donors and special interest groups, maintained press lists, and pitched media. 	https://www.linkedin.com/in/elaine-cleary/	1
Elaine Cleary	Legislative Intern	Ohio House of Representatives	Jan 2014 ,Äi May 2014	Columbus, Ohio Area	<ul style="list-style-type: none"> • Managed administrative duties for Representative Nickie J. Antonio (D-13). • Researched and prepared briefs on critical health care and tax reform legislation, utilizing press databases, constituent polls, and expert testimony to assess cost-benefit structures, predict public reception, and strategize for success. 	https://www.linkedin.com/in/elaine-cleary/	1
Elizabeth Linder	Politics & Government Specialist	Facebook	Jan 2011 ,Äi May 2016	London	<ul style="list-style-type: none"> division for the Europe, Middle East & Africa region. Direct experience working across more than 40 countries. Developed Facebook's narrative in the digital diplomacy, global governance, and 21st-century communications space by partnering with leading think tanks, including Chatham House, Wilton Park, Ditchley Park, the Atlantic Council, Policy Exchange and the Royal United Services Institute. Asked by Facebook's UK-based PR team to be the company spokesperson for the political and government space. Developed Facebook's elections narrative, the "Conversational Election," which won the 2015 CorpComms award in London for "Best Communications by a Private Sector Organization." Represented Facebook at the first "Women in Diplomacy" symposium hosted by the Italian Minister of Foreign Affairs. Charted out a partnership with the US State Department Civil Society Initiative and was a prominent voice following the Arab Spring in working directly with transitional governments. Liaised with Royal Households in more than seven countries to create their unique presences on Facebook, including the British Monarchy and the Royal Hashemite Court. 	https://www.linkedin.com/in/elizabeth-linder-7399419/	

Elizabeth Linder	International Communications Associate Manager	Facebook	Aug 2008 ,Äi Dec 2011	Palto Alto, California	<p>Recruited from Google to join Facebook's International Communications team.</p> <p>Responsible for the communications strategy for opening Facebook's office in Hyderabad, India in 2010.</p> <p>Managed Facebook's relationships with all international PR agencies prior to Facebook hiring communications representatives in-house outside of the United States. Countries included the UK, France, Germany, Canada, India, Ireland, Australia, Sweden, and Spain.</p> <p>When I first joined the company, I was responsible for responding to every press inquiry Facebook received outside the United States. At the time Facebook clocked 100 million active users; today the company has more than 1.6 billion.</p>	https://www.linkedin.com/in/elizabeth-linder-7399419/	
Elizabeth Linder	Global Communications and Public Policy Associate	Google	Sep 2007 ,Äi Aug 2008	San Bruno, California	<p>Recruited from Princeton University to join Google,Äs Global Communications & Public Affairs division. Joined the YouTube team the year Google acquired the company. Focused on politics and education.</p>	https://www.linkedin.com/in/elizabeth-linder-7399419/	
Elizabeth Linder	Think London Summer Intern	Think London	Jul 2006 ,Äi Aug 2006	London, United Kingdom	<p>At Think London, I focused on research areas having to do with international companies setting up arms of their business in London. I was also asked by Think London's marketing team to draft their "Business Traveller's Guide to London". Given that my research speciality at Princeton focused on metropolitan development, exploring and writing about London in a 21st-century context was a great privilege.</p>	https://www.linkedin.com/in/elizabeth-linder-7399419/	
Elizabeth Linder	Rare Books Division Intern	Christie's	Jun 2006 ,Äi Jul 2006	London, United Kingdom	<p>As the summer intern in the Rare Books division of Christie's Auction House (London), I gained experience comparing Christie's acquisitions with copies in the British Library for authenticity and condition, as well as worked with the team on major auctions and viewings. The internship built on my years working as a student in Princeton's Rare Books & Special Collections Department.</p>	https://www.linkedin.com/in/elizabeth-linder-7399419/	
Elizabeth Linder	Global Market Services Intern	London Stock Exchange	Jun 2005 ,Äi Aug 2005	London, United Kingdom	<p>As the Market Services intern, I worked on research projects for the team responsible for bringing in new companies to the London Stock Exchange main market as well as AIM, the LSE's market for smaller, growing companies.</p>	https://www.linkedin.com/in/elizabeth-linder-7399419/	
Elizabeth Linder	Vendeuse	Baccarat	Jul 2004 ,Äi Aug 2004	Paris Area, France	<p>I applied via the Princeton in France program to Baccarat Paris' Place de la Madeleine store, where I was a "vendeuse" - a sales clerk in their flagship store. The position was entirely in French.</p>	https://www.linkedin.com/in/elizabeth-linder-7399419/	
Elizabeth Linder	Summer Intern	Italian Cultural Institute of San Francisco	Jun 2004 ,Äi Jul 2004	San Francisco Bay Area		https://www.linkedin.com/in/elizabeth-linder-7399419/	
Felicia Lee	Search Consumer Marketing Lead, Russian Market	Google	Mar 2016 ,Äi Present		<p>- Developed mobile Search marketing communications strategy to grow number of daily active users in the face of strong local competition</p> <p>- Led team of 2 direct reports, 6 agencies, and regional/global marketing counterparts to launch series of broad-reac</p>	https://www.linkedin.com/in/felicia-lee-59016898/	

Felicia Lee	Brand Lead & Chrome Product Marketing Manager, Russian Market	Google	Oct 2013 ,Äi Feb 2016	Moscow, Russian Federation	<p>environment, via program of 3 digital campaigns scaling Russian culture through Google technology:</p> <ul style="list-style-type: none"> - „ÄüChekhov is Alive," a 24-hr YouTube-livestream video featuring 800 readers across 10 time zones reading 42 works by Anton Chekhov - 750,000 real-time viewers across 105 countries - „ÄüAlive Memory,Äü (http://pisma.prib.ru/#/), a digital platform for Russians to preserve and share their family,Äôs wartime letters online in commemoration of the 70th anniversary of Victory Day - project won 2 Bronze Cannes Lions in Design and Cyber categories - Doodle 4 Google logo design contest for Russian kids, 2015-2016: Collected 8,000+ illustrations from Russian students via highly targeted digital campaign and offline outreach, supported by pro-bono partnerships with Russian government organizations and large local brands, incl. Russian Geographical Society and Russian Railways. <p>Drove closer association of Google brand to Russian history and the fine arts through:</p> <ul style="list-style-type: none"> - Conceptualization and launch of a series of 15 custom-designed, locally relevant Google logos celebrating Russian heroes, icons, and events on the Google.ru homepage to an audience of millions <ul style="list-style-type: none"> - Digitization and promotion of 2 special virtual exhibits on Google's global Arts and Culture platform, featuring exclusive content and interviews with dancers of the Bolshoi Theatre to celebrate the 	https://www.linkedin.com/in/felicia-lee-59016898/	
Felicia Lee	Brand and Reputation Marketing Manager, Japanese Market	Google	Jun 2011 ,Äi Oct 2013		<p>market to grow brand love and counter the perception that Google is a foreign and distant brand:</p> <ul style="list-style-type: none"> - The Space Hangout: 1st videoconference in history to connect 6 ordinary citizens from their home computers to the International Space Station (ISS) for a live interview with Astronaut Akihiko Hoshide in space, broadcasted over YouTube and Google+ (88 pieces of national and global press coverage, 5 TV spots on major Japanese channels incl. NHK) - UNICEF videoconference over Google+ connecting high school penpals from disaster-stricken areas in Fukushima, Japan to their correspondents in Kabul, Afghanistan to introduce them to each other face-to-face for the first time - Doodle 4 Google: Partnered with national Japanese education association TOSS for logo design contest on the theme "100 Years Into the Future", with first Asian female astronaut Jun Mukai as guest juror, receiving works from over 100,000 Japanese students <p>Managed digital campaign strategy and promotion for:</p> <ul style="list-style-type: none"> - Japanese National Elections, 12/2012 and 07/2013: Managed production, design and digital promotion of Google Japan Politics and Elections portal site connecting voters to political candidates and parties best matching their interests. Engaged over 11 million unique visitors (>10% of eligible voters) 	https://www.linkedin.com/in/felicia-lee-59016898/	
Felicia Lee	Corporate Marketing Staff	KVH (Colt Asia)	Oct 2008 ,Äi Jun 2011	Tokyo, Japan		https://www.linkedin.com/in/felicia-lee-59016898/	

Felicia Lee	Intern	Japanese Diet, House of Councillors	Nov 2007 ,Äi Jul 2008	Tokyo, Japan	Intern for Senator Kenzo Fujisue	https://www.linkedin.com/in/felicia-lee-59016898/	
Felicia Lee	Guest Columnist	Ä±Ä±Ä± Iwate Nippo Newspaper Company	Jun 2006 ,Äi Sep 2006	Iwate, Japan	Published 9 articles (Japanese language) on culture, folklore, and literature at largest prefectural newspaper in northeastern Japan	https://www.linkedin.com/in/felicia-lee-59016898/	
Galen Panger	User Experience Researcher	Google	Sep 2017 ,Äi Present	Mountain View, California		https://www.linkedin.com/in/gpanger/	
Galen Panger	Founding Director	Center for Technology, Society & Policy	May 2015 ,Äi Aug 2016	Berkeley, CA	At Berkeley, I co-founded a multidisciplinary research center to cultivate up-and-coming technologists and scholars working on emergent social and policy issues of technology. Our first class of 28 fellows worked on 11 collaborative projects across the center's four areas ,Äi engineering ethics; technology and well-being; infrastructure, standards and governance; and digital citizenship.	https://www.linkedin.com/in/gpanger/	
Galen Panger	Intern, User Experience Research	Facebook	May 2012 ,Äi Aug 2012	Menlo Park, CA	Some of the research questions I pursued during my internship include how open people feel they can be about themselves on Facebook, the quality of their interactions with others there, the diversity of people and ideas they're exposed to, and how user satisfaction relates to usage over time. I also worked with the Close Friends team to identify areas of improvement for that product. My research at Facebook was mixed methods, involving interviews, usability testing, logs analysis and large-scale surveys.	https://www.linkedin.com/in/gpanger/	
Galen Panger	Senior Associate, Global Communications & Public Affairs	Google	Jul 2007 ,Äi Jun 2010	Washington D.C. Metro Area	My most significant project at Google was to manage the launch of the company's first economic impact report. I wrote the report, working with specialists in the company, recruited the small businesses in the report, and coordinated its release with 11 simultaneous launch events. We earned 120+ pieces of local and national coverage. At Google, I also ran the company's political advertising communications, working with a spokesman to promote political uses of Google's advertising products. My efforts over 11 months led to an 8-fold increase in coverage, with 90+ pieces in major political outlets. Throughout my time at Google, I also worked closely with Google's non-profit community, started its non-profit newsletter, worked to improve the company's offerings, and coordinated large training events for non-profits in D.C. and New York. My work with the disability community and on Google's economic impact report earned me two Certificates of Excellence from the company.	https://www.linkedin.com/in/gpanger/	
Galen Panger	Intern, Sustainable Development	World Bank Group	Sep 2005 ,Äi Sep 2006	Washington D.C. Metro Area	Worked with the World Bank over two three-month internships on a regional biosafety project in West Africa, most notably helping to improve a key project preparation report and doing some limited press work in response to criticism from NGOs. On the ground in several West African countries, I assisted in the preparation of presentations, reports and meetings.	https://www.linkedin.com/in/gpanger/	
Galen Panger	Webmaster	Raskin Center for Humane Interfaces	Apr 2002 ,Äi Jul 2005	Pacifica, CA	Created website for the interface design non-profit founded by late Macintosh creator Jef Raskin.	https://www.linkedin.com/in/gpanger/	

Graham Bonner	Marketing Consultant	Google	May 2015 ,Äi Present	Washington D.C. Metro Area	<p>Consultative sales with DoubleClick's top tier political, sports and entertainment advertising partners. Help clients scale media buying and improve digital performance across the DoubleClick platform; Search, Bid Manager, DCM, and Google Analytics.</p> <p>Advise clients on new opportunities and custom solutions that solve for their unique marketing objectives, including specialized data integrations, adding programmatic controls to their direct buys, and optimizing their media buys off of their pre-built attribution models.</p>	https://www.linkedin.com/in/graham-bonner-39050719/	
Graham Bonner	Elections & Issue Advocacy	Google	Mar 2013 ,Äi May 2015	Washington D.C. Metro Area	<p>Advise campaigns, advocacy groups, associations and the defense industry in developing customized video, display, mobile, and search marketing solutions.</p> <p>Develop and analyze market research to help grow business and create effective campaigns.</p> <p>Consult advertisers on how to optimize their advertising strategies to reach their campaign goals using performance data from Google Analytics.</p> <p>Troubleshoot Google Analytics reporting and coding with basic javascript and HTML knowledge.</p>	https://www.linkedin.com/in/graham-bonner-39050719/	
Graham Bonner	Marketing Lead Google+ Politics	Google	Sep 2011 ,Äi Mar 2013	Washington D.C. Metro Area	<p>Developed trainings for government offices, politicians and campaigns on how to use Google+.</p> <p>Analyzed and reported political trends on Google+ to marketing executives.</p> <p>Co-managed and developed content for the Google Politics & Elections Google+ page.</p> <p>Presented Google+ at the 2012 RNC and DNC, CPAC, CES on the Hill, CATO Institute, Heritage Foundation, US State Department and the US Department of Defense.</p>	https://www.linkedin.com/in/graham-bonner-39050719/	
Graham Bonner	Research Associate	CoStar Group	Aug 2010 ,Äi Sep 2011	Washington D.C. Metro Area	<p>Analyzed and researched lease transactions, institutional sales comparables and property information with data collected from websites, SEC filings, tax records, news stories and field leads.</p> <p>Maintained and developed relationships with a portfolio of 25 clients, comprising \$1.3 million in annual revenue.</p> <p>Audited market data and developed quarterly and annual reports for four markets in Ohio and Minnesota.</p> <p>Tracked and verified market conditions and monitored cap rate, absorption, vacancies and rental rates.</p>	https://www.linkedin.com/in/graham-bonner-39050719/	

Graham Bonner	Field Forecasting Analyst	PFC Energy	May 2008 ,Äi Oct 2008	Washington D.C. Metro Area	<p>Researched and mapped future production of 50 deep offshore oil wells in the Gulf of Mexico.</p> <p>Audited and updated existing production forecasts and models for 25 deep offshore oil fields on the Angolan coast.</p> <p>Built and maintained production databases for Upstream Oil and Gas Department.</p> <p>Presented quarterly reports and analysis to senior advisers and clients.</p>	https://www.linkedin.com/in/graham-bonner-39050719/
Graham Bonner	Sports Marketing Intern	University of Maryland	Nov 2005 ,Äi May 2007	College Park, MD	<p>Conducted game day operations and developed in game promotions for the football and basketball programs.</p> <p>Coordinated with sponsors and AD officials to develop the 2007 softball marketing plan, utilizing a \$10,000 budget.</p> <p>During the 2007 softball season, increased average fan attendance by 100 fans per game from the previous season and set an all-time single game attendance record.</p>	https://www.linkedin.com/in/graham-bonner-39050719/
Gwen Thomas	Faculty Deans' Aide	Harvard University	Jan 2018 ,Äi Present	Cambridge, MA		https://www.linkedin.com/in/gwen-thomas-67a418112/
Gwen Thomas	Student Involvement Intern	Harvard College Office of Student Life	Jan 2017 ,Äi Sep 2017	Cambridge, MA		https://www.linkedin.com/in/gwen-thomas-67a418112/
Gwen Thomas	Political Advertising Fellow	Google	Jun 2016 ,Äi Nov 2016	Washington D.C. Metro Area		https://www.linkedin.com/in/gwen-thomas-67a418112/
Jacob Clark	Associate Account Strategist	Google	Feb 2018 ,Äi Present	Greater Detroit Area		https://www.linkedin.com/in/jacob-clark-a63b46109/
Jacob Clark	Political Communications Intern	Southwest Airlines	Sep 2017 ,Äi Dec 2017	Dallas/Fort Worth Area	<ul style="list-style-type: none"> • Generated strategies that trained internal employees how to advocate on behalf of Southwest Airlines to • Developed and wrote speeches for regional leaders and directors that were used at nationwide events • Planned and executed events with local community partners from around the country • Coordinated with community partners on donations, sponsorships, and corporate memberships 	https://www.linkedin.com/in/jacob-clark-a63b46109/
Jacob Clark	Social Media Marketing Intern	CoreDispo	Jun 2017 ,Äi Aug 2017	Norwalk, CT	<ul style="list-style-type: none"> • Developed, implemented and managed the day-to-day activities on LinkedIn, Facebook and Twitter • Orchestrated social media campaigns that increased brand exposure by 555% • Measured analytics and insights on Hootsuite in order to boost impressions, engagement and drive traffic to the company website • Increased the number of followers across all social platforms by 532% • Launched advertising campaigns, focusing on brand awareness, which multiplied impressions by 356% 	https://www.linkedin.com/in/jacob-clark-a63b46109/

Jacob Clark	Political Advertising Intern	Google	Jun 2016 ,Äi Dec 2016	Washington D.C. Metro Area	<ul style="list-style-type: none"> .Äç Assisted in booking and implementing high-level media plans that totaled approximately \$15 million across Google Search, Google Display Network, and YouTube reserve .Äç Performed the role of a digital consultant for outside agencies and candidates, from the presidential to congressional level, to further optimize their digital strategy .Äç Diversified our book of business by pitching 25 Congressional campaigns on audience targeting strategies, creative direction, and estimated media budgets, which led to the acquisition of 5 new clients .Äç Developed unique product solutions for political clients by working cross-functionally (technical and non-technical teams, sales, billing, analytics, etc.) and across various platforms (audience insights tools, search/video/display interfaces, etc.) in order to increase market share .Äç Spearheaded data driven optimizations for clients across AdWords (Search, Display, TrueView) and YouTube reserve, leading to an increased spend on Google products 	https://www.linkedin.com/in/jacob-clark-a63b46109/	
Jacob Clark	Political Communications Intern	College Republican National Committee	Jan 2016 ,Äi Apr 2016	Washington D.C. Metro Area	<ul style="list-style-type: none"> .Äç Provided in-depth research for our 2016 field program, including working one-on-one with the National Political Director in collecting information about college campus lifestyles across the country .Äç Conceptualized online advertisement ideas for the 2016 general election .Äç Drafted and prepared national media press releases, along with working one-on-one with the National Communications Director on television and radio talking points for the week .Äç Aided Communications Director with TV pitches for outlets like FOX News, CNN, FBN and MSNBC .Äç Contributed daily to CRNC,Äs social media outlets, including Facebook, Twitter, Instagram, and Vine 	https://www.linkedin.com/in/jacob-clark-a63b46109/	
Jacob Clark	Strategic Event Planner Intern	Sports Outreach Institute	Sep 2015 ,Äi Dec 2015	Lynchburg, VA	<ul style="list-style-type: none"> .Äç Supported and aided the PR Director with event logistics and participation .Äç Developed innovative advertising campaigns for a new child sponsorship program, specifically targeting local churches and non-profits, which entailed creating content and establishing contacts throughout the greater Lynchburg area .Äç Created and implemented strategic plans to strengthen and engage new supporters to current programs 	https://www.linkedin.com/in/jacob-clark-a63b46109/	
Jacob Clark	Digital Consultant	Inspiration Community Church	Sep 2015 ,Äi Dec 2015	Silver Springs, MD	<ul style="list-style-type: none"> .Äç Advised a newly founded church on the creation of a website, as well as social media platforms .Äç Channeled marketing and advertising campaigns that expanded reach across social media platforms and drove traffic to the website resulting in increased SEO 	https://www.linkedin.com/in/jacob-clark-a63b46109/	
Jason Rosenbaum	Founder	Seward Square Strategies	Jan 2017 ,Äi Present	Washington D.C. Metro Area		https://www.linkedin.com/in/jasonrosenbaum/	
Jason Rosenbaum	Director of Digital Advertising	Hillary for America	Jul 2015 ,Äi Nov 2016	Brooklyn, NY		https://www.linkedin.com/in/jasonrosenbaum/	
Jason Rosenbaum	Deputy Director of Online Communications	Democratic Congressional Campaign Committee	Apr 2007 ,Äi Mar 2009	Washington D.C. Metro Area		https://www.linkedin.com/in/jasonrosenbaum/	

Jason Rosenbaum	National Online Campaign Manager	American Association for Justice (formerly Association of Trial Lawyers of America)	Oct 2005 ,Äi Apr 2007	Washington D.C. Metro Area		https://www.linkedin.com/in/jasonrosenbaum/	
Jason Rosenbaum	Director of Elections and Advocacy	Google	Jul 2013 ,Äi Jul 2015	Washington D.C. Metro Area		https://www.linkedin.com/in/jasonrosenbaum/	
Jason Rosenbaum	Digital Director	Democratic Senatorial Campaign Committee	Mar 2009 ,Äi Jun 2013	Washington D.C. Metro Area		https://www.linkedin.com/in/jasonrosenbaum/	1
Jeffrey Webb	MBA Strategy Intern	Axios	May 2017 ,Äi Aug 2017	Washington D.C. Metro Area		https://www.linkedin.com/in/jeffrey-webb/	
Jeffrey Webb	Elections Team	Google	Jan 2014 ,Äi Jun 2016	Washington D.C. Metro Area		https://www.linkedin.com/in/jeffrey-webb/	
Jeffrey Webb	Agency Account Strategist	Google	Aug 2011 ,Äi Jan 2014			https://www.linkedin.com/in/jeffrey-webb/	
Jeffrey Webb	Digital Education Coordinator	University of Virginia	Dec 2012 ,Äi May 2013			https://www.linkedin.com/in/jeffrey-webb/	
Jennifer Cleaver	Sales Development Team Lead for Branded Apparel & Durables	Google	Apr 2017 ,Äi Present			https://www.linkedin.com/in/jennifer-cleaver-ab800573/	
Jennifer Cleaver	Sales Development Team Lead for U.S. Government, Elections, Advocacy & Nonprofits	Google	Jul 2015 ,Äi Mar 2017	Ann Arbor		https://www.linkedin.com/in/jennifer-cleaver-ab800573/	
Jennifer Cleaver	Sales Development Manager for Media & Entertainment	Google	Jan 2011 ,Äi Jun 2015	New York, Ann Arbor		https://www.linkedin.com/in/jennifer-cleaver-ab800573/	
Jennifer Cleaver	Account Planner for Media & Entertainment	Google	Jul 2008 ,Äi Dec 2010	New York		https://www.linkedin.com/in/jennifer-cleaver-ab800573/	
Jennifer Cleaver	Account Executive	Young & Rubicam Group	Jan 2004 ,Äi Jul 2006	New York		https://www.linkedin.com/in/jennifer-cleaver-ab800573/	
Jenny Ye	Data Director, Data News Team	WNYC Radio	Feb 2017 ,Äi Present	Greater New York City Area		https://www.linkedin.com/in/jennyjye/	
Jenny Ye	Producer, Data News Team	WNYC Radio	Jul 2013 ,Äi Feb 2017			https://www.linkedin.com/in/jennyjye/	

Jenny Ye	Teacher, Operations Intern	CodeEd	May 2012 ,Äi May 2013		-Coordinated a pilot computer science tutoring program for 8th grade girls in New York City -Assisting operations and curriculum development -Lead Teacher for CodeEd in Cambridge, MA for Spring 2013	https://www.linkedin.com/in/jennyjye/	
Jenny Ye	Data News Intern	WNYC Radio	Jun 2012 ,Äi Aug 2012		-Developed data visualizations for political and London 2012 Olympics coverage -Assisted data collection, user experience review and quality assurance for data news projects	https://www.linkedin.com/in/jennyjye/	
Jenny Ye	Teaching Fellow	CS50: Intro to Computer Science	Sep 2011 ,Äi Dec 2011	Cambridge, MA	,Äç Taught a weekly 90 minute section to 17 students on the foundations of computer science ,Äç Held weekly office hours and gave feedback on the design and style of students,Äö work	https://www.linkedin.com/in/jennyjye/	
Jenny Ye	Intern, Public Sector & Elections Team	Google	Jun 2011 ,Äi Aug 2011		-Developed a Digital Guide for Governments for data publishing and visualization -Researched and delivered recommendations for improving discoverability of public data -Coordinated Google,Äö's presence at the City of New York,Äö's first hackathon	https://www.linkedin.com/in/jennyjye/	
Jesse Friedman	President	Friedperson, Inc.	Jan 2018 ,Äi Present	Portland, Oregon Area	Plying my trade as a consultant with businesses and agencies, from lunchtime brainstorms to multi-week engagements. Work to date includes: * Marketing strategy and brand narrative for a well-loved but under-resourced technology product * "Google Sherpa" for a consulting firm trying to understand the decision-making dynamics of such an inscrutable company * Messaging for influential members to encourage others to join a new type of business association * Press strategy for a restaurateur and cookbook author to tie food expertise to a topical moment	https://www.linkedin.com/in/jessefriedman/	
Jesse Friedman	Product Marketing Manager, Google Translate	Google	Mar 2015 ,Äi Dec 2017	Portland, Oregon Area	500m+ monthly users, 103 languages, one marketer. In charge of launch, acquisition, partnerships, event, and brand marketing. I've commissioned videos and surveys, written website and blog copy, supported campaigns in several countries, pitched several suggestions that have directly led to product and translation improvement, developed and enforced brand messaging, launched dozens of new language/feature permutations, hosted a crazy weekend-long popup restaurant featuring star chefs and menus in other languages, and somehow managed to summarize neural machine translation in a way everyday people can understand. Also internal advocate for improved internationalization of Google's marketing materials, helping fellow marketers learn of pitfalls and opportunities, connect to local contacts, and understand the subtleties of languages, locales, and local customs.	https://www.linkedin.com/in/jessefriedman/	

Jesse Friedman	Product Marketing Manager, Social Impact	Google	Mar 2009 ,Äi Mar 2015	Portland, Oregon Area	<p>Crisis Response: Supported Google's response to dozens of events, including tsunami in Japan and Superstorm Sandy. Roles ranged from writing official blog posts and social media to manually re-aligning aerial imagery to coordinating volunteer translations to enabling free phone calls to affected areas, all in a fast-moving and high-profile environment.</p> <p>Elections: Core team member for 2010 and 2012 elections. Developed first-ever embeddable Congressional results comparison tool on top of Google Maps, led branding and graphic design for Politics & Elections online and offline materials, and coordinated several physical events including presence at Iowa caucuses.</p>	https://www.linkedin.com/in/jessefriedman/	
Jesse Friedman	Product Marketing Manager, Policy and Security	Google	Aug 2011 ,Äi Oct 2014	Greater New York City Area	Bringing marketing knowhow and execution to Policy-driven efforts to keep the Internet free, open, and secure. Started with helping to defeat SOPA/PIPA, which led to creating the Take Action email list and website, organizing millions to respond to issues like resisting surveillance. Lead marketer for Transparency Report and several user security efforts. Go-to guy for high-profile, quick-response actions such as Reform Government Surveillance and Right to be Forgotten, building websites, creating copy and print ads, and otherwise doing what needs to be done in chaotic situations.	https://www.linkedin.com/in/jessefriedman/	
Jesse Friedman	Product Marketing Manager, Google Maps and Google Earth	Google	Nov 2010 ,Äi Aug 2011	Greater New York City Area	Continued to grow the program including streamlining legal processes and hiring a production associate. Recognized the program needed a media veteran to keep growing ,Äi hired him, trained him, and continued to support from my next role.	https://www.linkedin.com/in/jessefriedman/	
Jesse Friedman	Associate Product Marketing Manager, Google Maps and Google Earth	Google	Aug 2008 ,Äi Nov 2010	Mountain View, CA	<p>Leading Google's work with the media and entertainment world, helping graphic artists and the producers and directors they support to use Google products like Earth, Maps, and Trends to add richness to stories.</p> <p>I've helped major broadcasters and news websites worldwide use our products for crisis coverage (Haiti, Louisiana oil spill, etc.), elections, major international sporting events, and general daily news and features. Beyond the media, I also work on placing Maps and Earth in alternative platforms like movies, airplane seatbacks, a huge eight-monitor chamber, and a treadmill.</p>	https://www.linkedin.com/in/jessefriedman/	
Jesse Friedman	Administrative Associate	Google	Oct 2006 ,Äi Aug 2008		Supported the Japan-Asia-Pacific Product Management team (and previously, the Mobile team) with calendaring, travel, and other administrative support. Stayed abreast of developments at both executive and implementational levels, working to make sure both sides were in sync.	https://www.linkedin.com/in/jessefriedman/	
Jesse Friedman	Assistant to the President	Kannon Consulting	Jun 2005 ,Äi May 2006		Supported senior consultants on marketing and media strategy projects, including interpreting consumer segmentation studies, interviewing executives, and analyzing public and proprietary data. Managed important administrative projects and functions, monitoring project pipeline, driving internal marketing efforts, and taking charge of the President's personal and travel planning.	https://www.linkedin.com/in/jessefriedman/	
Jesse Friedman	Information Technology Coordinator	Prudential California Realty	Jun 2003 ,Äi Sep 2003		Managed IT for a 100-agent real estate office.	https://www.linkedin.com/in/jessefriedman/	

Julie (Keslik) Supan	Lecturer: Positioning Strategy	Stanford University Graduate School of Business	Mar 2015 ,Äi Jan 2018	Palo Alto, CA	Guest Lecturer for MKTG535 "Product Launch" working with Jonathan Levav, Associate Professor of Marketing (2017) Guest Lecturer for M249 "Core Marketing" working with Stephen J. Anderson, Assistant Professor of Marketing (2017, 2018) Guest lecturer for POLECON 538 "Disruptive Innovation" working with Sujay Jaswa, Lecturer and Neil Malhotra, Professor of Political Economy (2015, 2016)	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & GTM Strategy	Airbnb	Aug 2017 ,Äi Nov 2017	San Francisco Bay Area	Re-hired by Brian Chesky to develop the name and foundational position for Airbnb's new product line for Homes launched in February 2018: Airbnb Plus. Served as trusted advisor and contributor to the development of new Host Standards, Superguests, and more. Airbnb Plus provides today,Äôs travelers ,Äúall the comforts of home plus" delivering even more quality, comfort, and character so travelers can be free to take full advantage of opportunities for exploration and local living wherever they choose to visit.Inspired by Hosts, Airbnb Plus offers comfortable and welcoming accommodations that are verified and inspected for quality so travelers can focus on maximizing their quality time relaxing, exploring, and sharing their joy of traveling with others throughout their stay.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & GTM Strategy; Acting Chief Marketing Officer	Scoop Technologies, Inc.	Jan 2017 ,Äi Nov 2017	San Francisco Bay Area		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & GTM Strategy; Acting Chief Marketing Officer	Crew	Jul 2016 ,Äi Jul 2017	San Francisco Bay Area	Crew is a free service for purposeful and organized team communications that keeps everyone on the same page about everything work-related. Crew gives leaders and co-workers a powerful new way to instantly send messages and stay up-to-date, manage schedules and give recognition all in one centralized place, directly from any device. Crew is the first communications service designed specifically for the millions of workers who don,Äôt have ready access to effective communications services on the job. Thousands of teams across every industry are using Crew to help their businesses run more smoothly, customers like store clerks, restaurant managers, pharmacists, nurses, waiters, coaches, police and fire personnel.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy	Memery.	Oct 2016 ,Äi Dec 2016	Menlo Park, CA		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Guest Lecturer: Positioning and Policy	Pepperdine University School of Public Policy	Oct 2016 ,Äi Nov 2016		MPP 682 Seminar in Regional Policies Policy Relationships of State and Local Government Professor Joel Fox	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	FlightCar	Sep 2015 ,Äi Sep 2016	San Francisco	Hired by Rujul Zaporde, CEO and Co-Founder of FlightCar, to help overhaul and sharpen business and product strategy, identify defensible position and crystalize customer value proposition; recruit world-class talent and product design team, and refresh logo and brand identity online and offline at all FlightCar stations in the U.S. Served as acting CMO and trusted advisor to CEO. Worked with CEO to help make acquisition to Mercedes-Benz a smooth and successful transition for company, customers and investors.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy, Acting Chief Marketing Officer	Tenor	Dec 2015 ,Äi Jun 2016	San Francisco Bay Area		https://www.linkedin.com/in/juliesupan/	

Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	Sano Intelligence	Mar 2015 ,Äi Dec 2015	San Francisco Bay Area	Sano is a biometric sensor and software company with a patented, breakthrough technology that will help people understand what,Äôs happening inside through continuously monitoring important markers in their bodies,Äô chemistry.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	amino Inc.	Sep 2014 ,Äi Mar 2015	San Francisco Bay Area	Hired by David Vivero, CEO and Co-Founder of Amino, to help build a defensible and original position that aligns with his bold vision to give millions of people "all the facts about their health." The service helps people choose doctors with even more confidence. Amino analyzes data on nearly every doctor in America to match their experience with people's needs.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	reddit Inc	Jul 2014 ,Äi Sep 2014	San Francisco Bay Area		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	Thumbtack, Inc.	Nov 2013 ,Äi Jul 2014	San Francisco Bay Area	Hired by Marco and Jonathan to help them identify their core position, frame the product, and officially launch the company and brand to accelerate growth. Thumbtack helps millions of people ,Äúaccomplish their personal projects,Äú Forbes, Reuters and Fast Company called the services market an emerging ,Äúbattleground,Äú and suggested that Thumbtack is now ahead of the efforts of Amazon, eBay, Yelp and Angie,Äôs List.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	Counsyl	Jun 2013 ,Äi Jul 2014	south san francisco, ca	Hired by Ramji Srinivasan to help Counsyl identify its core position and shift the company to a consumer Internet service and brand. Counsyl is reinventing the modern lab through the use of robotics and recently announced the addition of the Inherited Cancer panel starting with the BRCA1&2 gene test. Counsyl ,Äúgives millions of men and women access to vital information about their body so they can make choices about their lives,Äú The new tagline for the company is "It's good to know," which reflects the power that this vital health information gives people to make decisions so they can be prepared. Fast Company just wrote about Counsyl in the October 2014 Design Issue "Now Everyone Can Know About Their DNA." Much more to come from Counsyl...	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Advisory Board Member	Scribd	Jul 2008 ,Äi Jul 2014			https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy	Shapeways	Feb 2014 ,Äi Mar 2014	San Francisco Bay Area		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	Weebly	Aug 2012 ,Äi Dec 2013	San Francisco, CA	Hired by David Rusenko to help build an original, defensible position for Weebly that would drive consumer adoption and accelerate global growth. Developed "Start Something" initiative and SitePlanner product to help entrepreneurs take their vision and make it real. Successfully launched a powerful new Site Creator to give people a surprisingly easy and high-quality way to "Create a site as unique as they are." Offered trusted guidance on marketing, product and company direction.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy, Acting Chief Marketing Officer	Everpix	Apr 2013 ,Äi Jul 2013	San Francisco, CA		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy	Index Ventures	Oct 2012 ,Äi May 2013	San Francisco, CA		https://www.linkedin.com/in/juliesupan/	

Julie (Keslik) Supan	Positioning & Marketing Strategy	Songkick.com	Feb 2013 ,Äi Mar 2013	London, United Kingdom		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	Cue (Acquired by Apple)	Jan 2012 ,Äi Jul 2012	San Francisco, CA		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy	Flipboard Inc.	Jan 2012 ,Äi Jul 2012	Palo Alto, CA		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy	Nasty Gal	May 2012 ,Äi Jun 2012	Greater Los Angeles Area		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy; Acting Chief Marketing Officer	Dropbox	Jan 2011 ,Äi Jan 2012		Hired to build a global consumer brand for Dropbox to accelerate growth and establish company as market leader. Built new company and product position, launching "Simplify Your Life" campaign. Served as head of marketing and communications, reporting to Drew Houston, CEO and Co-Founder. Created global awareness of and established leadership for consumer service. Achieved prominent profile and cover stories reaching a global audience including Forbes, NYT, WSJ, LATimes, WIRED, MIT Tech Review. Developed strategy and managed launch for Dropbox for Teams tailored to businesses, and led partner marketing efforts with mobile manufacturers and carriers including Samsung and HTC. Grew from 4M to 100M people using Dropbox during tenure.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy, Acting Chief Marketing Officer	Tuneln	Jun 2011 ,Äi Dec 2011	Palo Alto, CA	Hired to build a consumer brand and to frame and position product and company in highly competitive market. Accelerated growth to 30M active monthly listeners and developed present-day position and "Listen to the World" initiative. Led strategy and identity redesign efforts, helped hire and manage marketing team. Worked with CEO John Donham and VP of Product Kristin George to officially launch company in December 2011.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy, Acting Chief Marketing Officer	Formspring	Oct 2010 ,Äi May 2011			https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy	Redpoint Ventures	Jan 2010 ,Äi May 2011	Menlo Park, CA		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy, Acting VP Marketing	Airbnb	Jul 2010 ,Äi Feb 2011	San Francisco, CA	Hired by Brian Chesky, CEO and Co-Founder of Airbnb, as a member of the early team to help create an original, differentiated position for the company and to develop the long-term foundational marketing strategy. Led comprehensive customer research effort to inform positioning and product roadmap. Helped to define growth metrics and supported the development of the Instant Book feature which continues to be a central focus for Airbnb in 2017. Officially launched the global service as a "community marketplace for unique spaces around the world" for people who want to "live like a local."	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy, Acting CMO	Tango Me	Jun 2010 ,Äi Oct 2010	Palo Alto, CA	Worked with founders and early team to officially launch Tango in September 2010. Built long-term vision and position for company, developed and designed brand identity, advised on UI for App and website, and staffed marketing team. Reported to Uri Raz, CEO and Co-Founder and Eric Setton, CTO and Co-Founder.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & Marketing Strategy, Acting CMO	Gowalla Incorporated	Mar 2010 ,Äi Sep 2010	Austin, Texas		https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Vice President of Marketing	Ning	Jul 2009 ,Äi Jan 2010			https://www.linkedin.com/in/juliesupan/	

Julie (Keslik) Supan	Senior Director of Marketing	Google	Nov 2006 ,Äi Jun 2009			https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Positioning & GTM Launch; Head of Global Marketing & Communications	YouTube	Sep 2005 ,Äi Jun 2009		Developed original, defensible positioning for YouTube and launched product and company in December of 2005. Officially joined early team as head of marketing and communications in January of 2006. Led marketing and communications team and helped to build global consumer brand and world's largest video community. Acquired by Google in November of 2006 for \$1.65B. Continued to run all consumer marketing and communications for YouTube until 2009 developing original programs for entertainment, film, politics (including handling the 2008 Primary debates), education, how-to, and fashion and beauty. Contributed to development of and launched original YPP (YouTube Partner Program) for YouTube Creators.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Vice President, Consumer Internet/Digital Media	Zeno Group/Edelman	Nov 2004 ,Äi Dec 2005		Led marketing communications strategy for clients such as: Feedburner (acquired by Google); Pump Audio (acquired by Getty Images); YouTube (acquired by Google), among others.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Manager, Marketing Communications	Best Buy Corporation	Oct 2002 ,Äi Apr 2003			https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Director, Public Relations	Inktomi (Acquired by Yahoo!)	Dec 1998 ,Äi Sep 2002			https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Senior Account Executive	Burson-Marsteller	1997 ,Äi 1998		Handled international communications for Sun Microsystems for China and Latin America.	https://www.linkedin.com/in/juliesupan/	
Julie (Keslik) Supan	Account Executive	Fleishman-Hillard	1996 ,Äi 1998			https://www.linkedin.com/in/juliesupan/	
Kate Sokolov	Brand Marketing Manager, Social Impact (Grow with Google)	Google	Apr 2017 ,Äi Present		Grow with Google is a new US initiative to help Americans grow their skills, careers, and businesses through free training, tools, and events.	https://www.linkedin.com/in/kate-sokolov-5a99608/	
Kate Sokolov	Brand Marketing Manager, Social Impact (Google Politics & Elections)	Google	Feb 2016 ,Äi Apr 2017			https://www.linkedin.com/in/kate-sokolov-5a99608/	
Kate Sokolov	Program Manager, Google Politics & Elections	Google	Jul 2013 ,Äi Feb 2016			https://www.linkedin.com/in/kate-sokolov-5a99608/	
Kate Sokolov	Rich Media Campaign Manager	Google	Jun 2011 ,Äi Jul 2013			https://www.linkedin.com/in/kate-sokolov-5a99608/	
Kate Sokolov	Account Executive	Anne Lewis Strategies	Dec 2009 ,Äi May 2011			https://www.linkedin.com/in/kate-sokolov-5a99608/	
Kate Sokolov	New Media Director	Deeds for Virginia	Jan 2009 ,Äi Nov 2009			https://www.linkedin.com/in/kate-sokolov-5a99608/	
Kate Sokolov	Deputy Internet Director	HillPAC/Friends of Hillary	Jun 2008 ,Äi Jan 2009			https://www.linkedin.com/in/kate-sokolov-5a99608/	1
Kate Sokolov	Internet Communications Associate	Hillary Clinton for President	Nov 2007 ,Äi Jun 2008			https://www.linkedin.com/in/kate-sokolov-5a99608/	1
Kate Sokolov	Government Affairs Associate	M+R Strategic Services	2007 ,Äi 2007			https://www.linkedin.com/in/kate-sokolov-5a99608/	

Katherine C. Swanson	Digital Organizing Director	Elizabeth Warren for Massachusetts	Apr 2018 ,Äi Present	Greater Boston Area		https://www.linkedin.com/in/katherinecswanson/	
Katherine C. Swanson	Advocacy Associate	ActBlue	Jun 2017 ,Äi Apr 2018	Somerville, Massachusetts	On AB Charities/ActBlue's Advocacy Team, served as primary point of contact for new 501c3s and 501c4s using ActBlue; trained new organizations on how to enter the online fundraising space with ActBlue tools and to build small-dollar donor programs; attended conferences and trainings as a representative of ActBlue across the country.	https://www.linkedin.com/in/katherinecswanson/	
Katherine C. Swanson	Student Body President	University of Maryland College Park	May 2016 ,Äi May 2017	College Park, MD	Elected by and responsible for representing 27,000 undergraduate students; served as student advocate for improved sexual assault prevention resources on campus, free feminine hygiene products, and financial support for student leaders in need.	https://www.linkedin.com/in/katherinecswanson/	
Katherine C. Swanson	Political Advertising Fellow	Google	Jun 2016 ,Äi Nov 2016	Washington D.C. Metro Area	Worked side-by-side with the Google Elections account support team; assisted with day-to-day involvement in the details of political client accounts and participated in strategic discussions to help political clients achieve their goals; developed client proposals and presentations; executed projects involving quantitative analysis, industry research, and strategy development.	https://www.linkedin.com/in/katherinecswanson/	
Katherine C. Swanson	General Geographic Information Systems Intern	National Consortium for the Study of Terrorism and Responses to Terrorism (START)	Jan 2016 ,Äi May 2016	College Park, MD	Aided Geographic Information Systems team in project support; contributed to projects including network analysis of ISIS foreign fighter networks, radiation plume modeling and detection, and identifying illegal border crossing strategies.	https://www.linkedin.com/in/katherinecswanson/	
Katherine C. Swanson	Intern, The White House Office of Political Strategy and Outreach	The White House	Jan 2015 ,Äi May 2015	Washington D.C. Metro Area	Assisted with organization and research of public polling data daily; prepared analytical graphs; prepared and edited event memorandums for President Obama; organized and sent daily press clips to office staff.	https://www.linkedin.com/in/katherinecswanson/	1
Katherine C. Swanson	Dream Engineer	Dream Outside The Box	Jun 2014 ,Äi Aug 2014	Fort Worth, TX	Dream Outside The Box is a non-profit organization that works to expose children in underserved communities to new experiences that will broaden their horizons. As a Dream Engineer, I worked to keep our documents and projects organized, develop curriculum, and manage social media.	https://www.linkedin.com/in/katherinecswanson/	
Katherine C. Swanson	Intern, Political Department	Wendy R. Davis for Governor	May 2014 ,Äi Aug 2014	Fort Worth, TX	Aide to Regional Political Director Steven Valles, helped develop strategies to support campaign; assisted in staffing Senator Davis at events; assisted in scheduling and briefing Senator Davis.	https://www.linkedin.com/in/katherinecswanson/	1
Katherine C. Swanson	Intern, Political Department	EMILY's List	Sep 2013 ,Äi Dec 2013	Washington, D.C.	Researched and organized data on potential endorsements of candidates and on endorsed candidates; aided political department in organization and planning of Political Opportunity Program trainings, local events and gatherings of supporters of EMILY's List.	https://www.linkedin.com/in/katherinecswanson/	1

Katherine C. Swanson	Intern, Outreach Coordination	State Senator Wendy R. Davis' District 10 Office	Mar 2013 ,Äi Aug 2013	Fort Worth, TX	Worked with Outreach Coordinator Kam S. Phillips to create and coordinate inaugural District 10 Youth Civic Literacy & Leadership Camp to promote civic literacy among middle school students; wrote nine lessons in civic engagement curriculum; organized student application processes, volunteer recruitment, event space and daily schedule of camp; solicited and scheduled appearances of 10 elected officials and influential local community members as guest speakers. 60 student campers involved; Represented Senator,Äôs district office at community events; Managed and communicated feedback from constituents, supporters and news media representatives following Senator Davis,Äö nationally acclaimed filibuster in opposition to a bill restricting Texas women,Äôs access to health services.	https://www.linkedin.com/in/katherinecswanson/	1
Katherine C. Swanson	Intern, Field Team	State Senator Wendy R. Davis' State Senate Campaign	Aug 2012 ,Äi Nov 2012	Fort Worth, TX	Aided campaign staff in organizing and managing communication with voters, canvassed daily for State Senator Wendy R. Davis' senate campaign.	https://www.linkedin.com/in/katherinecswanson/	1
Kendra Desrosiers	Creator Programs & Marketing Strategy	YouTube	Aug 2015 ,Äi Present	San Francisco Bay Area	<p>initiative: a series of campaigns, programs, experiential activities and research that drive creator brand perception and accelerate growth of content and creator fandoms that target key revenue and watch-time markets,Äimulticultural, LGBTQ and women.</p> <p>Äç Launched Multicultural Content Fund to drive multicultural influencer participation in the 2016 #VoteIRL election influencer video campaign, YouTube,Äôs most diverse and most successful direct-to-creator video prompt campaign to date which reached over 280M and 730M people on and off platform respectively. Campaign awarded ,ÄúBest Social Influencer PSA,Äü in 2017 London International Awards.</p> <p>Äç Marketing lead responsible for driving go-to-market strategy, promotion, sponsorship, strategic partnerships and cross-functional execution of the first-ever FanFest in America,Äi#YouTubeBlack FanFest, a live show featuring top black social media influencers and musicians. Tickets sold out in 24 hours; on-site and livestream buzz drove #YouTubeBlackFanFest to be the #1 Twitter trending topic in market.</p> <p>Äç Conceived and drove end-to-end event strategy and cross-functional execution of first and second-annual #YouTubeBlack Creator Summit, the largest private gathering of top black social media influencers from around the world with multi-day, celebrity-filled, conference programming. 2017 activation exceeded all brand sentiment benchmarks and garnered 4x more social impressions and 2x video uploads year over year.</p>	https://www.linkedin.com/in/kendrad/	

Kendra Desrosiers	Global Strategy & Platform Lead, Creator Communities, YouTube	Google	Aug 2013 ,Äi Aug 2015	San Francisco Bay Area	<p>Äç Drove go-to-market strategy, platform development, measurement, international rollout, and day-to-day operations of YouTube,Äôs first-ever Creator Community platform, a content partnerships initiative that scales education, partner management services, support and creator-to-creator connection by leveraging online forums, social media and gamification.</p> <p>Äç Managed technical and creative agency partner relationships and drove the development of use cases, product requirements, product roadmap, and end-to-end UX and UI design development and delivery for third-party community platform implementation in three languages across 17 countries.</p> <p>Äç Coached and mentored eight international community managers on community best practices and tactics, direct managed North America community manager.</p>	https://www.linkedin.com/in/kendrad/
Kendra Desrosiers	Solutions Marketing Manager (MBA Internship)	Yammer, Inc.	Jun 2012 ,Äi Aug 2012	San Francisco Bay Area	<p>Enterprise social networking SaaS company, Yammer was acquired by Microsoft at the start of my internship. During the summer transition, I served as one of four solutions marketing leads.</p> <p>Äç Product Marketing ,Äi Developed strategic solution positioning, messaging, and sales collateral for sales team in the enterprise social media space,Äiincluding a pitch deck, reference booklet, web copy and product demo script and environment.</p> <p>Äç Sales Enablement & Training ,Äi Led solution certification training for US, EMEA & APAC sales teams,Äiapprox. 250 reps via broadcast and on-site.</p> <p>Äç Marketing Research ,Äi Collaborated with sales, marketing, customer engagement and customer programs management to design a user survey to identify ROI and business value; Insights to be used in marketing materials, sales kits, and media releases.</p>	https://www.linkedin.com/in/kendrad/
Kendra Desrosiers	Product Marketing Manager (MBA Internship)	HubSpot	Jun 2011 ,Äi Aug 2011	Greater Boston Area	<p>Äç Data-Driven Marketing Research ,Äi Conducted the annual ROI Report for external use on the effectiveness of HubSpot,Äôs marketing software through quantitative survey analysis and ROI excel modeling and developed complementary sales assets for use by 80 sales representatives.</p> <p>Äç Product Marketing ,Äi Developed strategic marketing collateral in order to better facilitate the integration of the company,Äôs first acquisition,ÄiPerformable.</p> <p>Äç Content Marketing ,Äi Developed content for HubSpot's marketing blog to contribute to the company's lead generation strategy.</p>	https://www.linkedin.com/in/kendrad/

					<p>• Brand Management • oversaw the rebranding of 25 Magazine as a niche urban arts, style and entertainment magazine.</p> <p>• Editorial & Publishing Management • Developed and implemented editorial and business strategies for an award-winning entrepreneurial online publication and managed a cross-functional staff of over 40 people nationwide.</p> <p>Awards: Black Weblog Awards, five nominations and one award for „Best Post Series,“ (2009); RockStar Awards, nomination for „Best Website,“ (2010).</p>		
Kendra Desrosiers	Editor-in-chief & Publisher	25 Magazine	Sep 2007 - Aug 2011	Washington D.C. Metro Area		https://www.linkedin.com/in/kendrad/	
Kendra Desrosiers	Special Correspondent	National Newspaper Publishers Association	Sep 2009 - Jun 2010	Washington D.C. Metro Area	Wrote the lead story and edited supporting content for a food desert series on disparate access to healthy food in urban areas, awarded 1st place for in-depth reporting at the Society of Professional Journalists Region 2 Conference.	https://www.linkedin.com/in/kendrad/	
Kendra Desrosiers	GRAMMY U Program Manager	The Recording Academy (The GRAMMYs)	Aug 2008 - May 2010	Washington D.C. Metro Area	<p>Managed six field campus representatives for the GRAMMY U collegiate membership program in the D.C./MD/VA area.</p> <p>• Market Development • Spearheaded collegiate market development initiative through strategic partnerships, events and offline and online marketing strategy in order to increase paid membership by over 400%, a company first for the D.C. market.</p> <p>• Social Media Marketing • Developed and executed a social media strategy as part of a membership acquisition and market development initiative. Launched @GRAMMYU.</p> <p>• Event Production & Creative • Produced events and programs that drove membership and exposed current Grammy U members to the entertainment industry. Designed GRAMMY U D.C. and Chapter event fliers, invitations and other marketing collateral.</p>	https://www.linkedin.com/in/kendrad/	
Kendra Desrosiers	Staff Writer	SKOPE Magazine	Jul 2006 - Nov 2007	Washington D.C. Metro Area	Wrote features and reviews for a national entertainment print magazine including one of their largest cover stories on GRAMMY award-winning rapper, 50 Cent.	https://www.linkedin.com/in/kendrad/	
Kendra Desrosiers	Arts Associate Editor	Format Magazine	Sep 2006 - Jun 2007	Washington D.C. Metro Area	Managed „Deep Cover,“ section, developed content and wrote feature stories for online arts, culture and fashion magazine.	https://www.linkedin.com/in/kendrad/	

Kevin Allocca	Head of Culture & Trends	YouTube (Google)	Sep 2010 ,Äi Present	Google NYC	<p>I focus on video popularity and trending phenomena at YouTube, where I get to manage lots of fun projects and have what sounds like every 15-year-old's dream job.</p> <p>Started on YouTube's News & Politics team and launched YouTube Trends in 2010. Now, I spend my time on cool community projects and other ongoing or experimental endeavors around popular videos and channels. Sometimes I put on a tie and explain the Harlem Shake on television.</p> <p>Trends Manager 2010-2012 Head of Culture & Trends 2013-Present</p> <p>Projects I have overseen/helped create: - YouTube Rewind (since 2010) - YouTube Nation (with DreamWorks Animation) - YouTube Trends - YouTube Spotlight - Other things that start with the word "YouTube"</p>	https://www.linkedin.com/in/kevinallocca/	
Kevin Allocca	Editor, TVNewser	mediabistro.com	Jul 2009 ,Äi Sep 2010		Editor of leading television news industry site, TVNewser. Also the producer/host of the "Media Beat" interview series and the host/co-host/bad-joke-deliverer of the "Mad Men Recap" and "The Week in Advertising".	https://www.linkedin.com/in/kevinallocca/	
Kevin Allocca	Producer/Production Assistant	Etoile Productions	2006 ,Äi 2007	Greater Boston Area / Siberia	Produced documentaries about Russian history. Got to travel to the edge of the world.	https://www.linkedin.com/in/kevinallocca/	
Kevin Allocca	Associate Editor	23/6 (Huffington Post/IAC)	2007 ,Äi 2009		<p>Satire writer and video producer at the political humor site that later became Huffington Post Comedy. Originated the political supercut and was once described on MSNBC by Keith Olbermann as someone with "too much time on their hands."</p> <p>Worked/researched/photoshopped my way up from intern and Editorial Assistant, my first real job in the big city.</p>	https://www.linkedin.com/in/kevinallocca/	
Kevin O'Brien	Senior Account Manager - Google Elections	Google	Jul 2016 ,Äi Present	Washington D.C. Metro Area	Manage Google ,Äs Conservative independent expenditure political business for the 2016 election cycle by providing digital strategy for clients, assisting with creative ideation and testing, pitching new prospective groups and donors, and optimizing campaigns across AdWords, YouTube, and DoubleClick.	https://www.linkedin.com/in/kpbrien11/	
Kevin O'Brien	Ad Solutions Consultant	Google	Jul 2011 ,Äi Jun 2016	Greater Los Angeles Area	Served as the dedicated product expert for Netflix, Disney, and NBC across the DoubleClick advertising stack including DoubleClick Campaign Manager, Bid Manager, and Rich Media, responsible for high-level consultative client engagements and implementation support. Worked cross functionally with Sales, Engineering, Product Teams, and Clients promoting new product adoption, filing feature requests, and driving incremental revenue.	https://www.linkedin.com/in/kpbrien11/	
Kevin O'Brien	Sales Ops Rotation - Google for Work	Google	Jul 2014 ,Äi Sep 2014	London, United Kingdom	Completed a variety of competitive landscape and country level analysis for Google's Enterprise products including Cloud Computing, Drive for Work, and Chromebooks. Also drove data quality cleanups, forecasting initiatives, and vendor management projects.	https://www.linkedin.com/in/kpbrien11/	
Kevin O'Brien	Campaign Manager, DoubleClick Rich Media	Google	Apr 2012 ,Äi Jun 2014	Greater Los Angeles Area	Project manager for a dedicated group of clients' large interactive online display advertising initiatives throughout the campaign lifecycle including creative conception, to implementation, to post campaign analysis. Directly supported top tier clients on the buy side of the DoubleClick suite of products.	https://www.linkedin.com/in/kpbrien11/	

Kevin O'Brien	Account Manager, Online Sales and Operations	Google	Jul 2011 ,Äi Apr 2012		Worked on a team of 4 to manage a 20-client book of business with \$100 million of annual revenue. Optimized and expanded our client's digital advertising presence using Google's AdWords.	https://www.linkedin.com/in/kpobrien11/	
Kevin O'Brien	Online Sales and Operations BOLD Intern	Google	Jun 2010 ,Äi Aug 2010		Conducted industry research and created externally facing information one-sheeters and sales pitch templates Generated sales leads, performed need assessment calls to prospective clients, and delivered sales pitches	https://www.linkedin.com/in/kpobrien11/	
Kevin O'Brien	Government Intern	Grant County Commissioner's Office	May 2008 ,Äi Aug 2008		Analyzed past expenditures to calculate the county's 2009 multi-million dollar budget Maintained personal correspondence with bank managers to secure loans for county construction projects Assisted third-party consultants to limit inefficient government spending including energy costs and mailings	https://www.linkedin.com/in/kpobrien11/	
Lee Dunn	Head of International Elections Outreach	Google	Mar 2018 ,Äi Present	ÁæéÄöΩ ÄçéÄöðË*øËË Ω%øöÄäJ	Serve as a representative of Google educating campaigns, candidates, voters, governments and policy makers about use of Google and YouTube for voter outreach, and online campaign security best practices.	https://www.linkedin.com/in/lee-dunn-77a31619/?locale=zh_CN	
Lee Dunn	Head of White House Outreach	Google	Mar 2017 ,Äi Mar 2018	ÁæéÄöΩ ÄçéÄöðË*øËË Ω%øöÄäJ	* Lead engagement with White House and executive and independent agencies, including Federal Communications Commission, Treasury Department, Department of Interior and Department of Justice * Craft talking points, communications strategy and outreach strategy to engage Administration on issues such as digital taxation, global trade, digital commerce and copyright/trademark law * Develop events to engage Administration with Google,Äs products, services and users	https://www.linkedin.com/in/lee-dunn-77a31619/?locale=zh_CN	
Lee Dunn	Head of Industry, Elections	Google	Jul 2015 ,Äi Mar 2017	ÁæéÄöΩ ÄçéÄöðË*øËË Ω%øöÄäJ	*Responsible for driving millions of dollars in revenue through creative consultation with clients using advertising products such as Google search, YouTube and DoubleClick. *Primary focus was Republican political campaigns (Presidential, Senate, House, Governor and local races), party committees (Republican National Committee, National Republican Senatorial Committee and National Republican Congressional Committee), Political Action Committees (ESA Fund, Senate Leadership Fund, One Nation, Congressional Leadership Fund and others) and right-of-center advocacy groups (National Rifle Association, American Unity Fund, Susan B Anthony,Äs List and others). Managed team of eight sales executives to ensure superior customer service, creative consultation and targeted advertising execution. * Strong data analytics skills, advertising creation capabilities and ability to direct political messaging to complementary audiences. *Deep relationships with top political donors, candidates, campaign committees and political advertising agencies.	https://www.linkedin.com/in/lee-dunn-77a31619/?locale=zh_CN	

Lee Dunn	Senior Counsel and Conservative Outreach Manager	Google	Aug 2011 ,Äi Jun 2015	<p>ÁæéÄöΩ ÄçéÄöðÉ°øÉÉ Ω%°öÄäJ</p>	<p>*Developed deep relationships with right-of-center think tanks and advocacy groups; hosted conservative bloggers luncheon with Heritage Foundation and increased digital presence and technology advocacy of such groups as Heritage Action, CATO Foundation, Americans for Tax Reform, American Enterprise Institute, Competitive Enterprise Institute, FreedomWorks and R Street Institute.</p> <p>*Worked closely with Progressive Outreach Manager in order to leverage relationships to host think tank events and policy debates</p> <p>*Organized and hosted dozens of events, from small business marketing rallies to policy discussions, to advance relationships between top Washington influencers and Google, to shape policy outcomes and to increase brand awareness.</p> <p>*Managed Google,Äôs relationship with the Senate Republican caucus, including 54 Republican Senators, hundreds of Congressional staff and dozens of campaign staffers.</p> <p>*Created and lead campaigns to promote technology policies and legislation to positively impact consumers and the technology industry.</p>	https://www.linkedin.com/in/lee-dunn-77a31619/?locale=zh_CN	
Lee Dunn	General Counsel	Office of Senator John McCain	Jan 2003 ,Äi Jul 2011	<p>ÁæéÄöΩ ÄçéÄöðÉ°øÉÉ Ω%°öÄäJ</p>	<p>United States Senate, Office of Senator John McCain, Washington, DC Senate Commerce Committee, Chairman John McCain, Washington, DC</p> <p>*Advised Senator McCain on technology, judiciary, healthcare, transportation and consumer issues by drafting legislation and developing strategic plans for passing legislation. Built coalitions of support for legislation by creating strong relationships with other Members of Congress and outside advocacy groups. Composed and edited speeches and press statements, and organized events for Senator McCain to support passage of legislation.</p> <p>*Provided counsel to Senator McCain regarding legal, ethics and election law matters and managed team of two to four legal clerks.</p>	https://www.linkedin.com/in/lee-dunn-77a31619/?locale=zh_CN	1
Mahin Ibrahim	Creative Development/Content Producer	YouTube	2012 ,Äi 2017	<p>Greater Los Angeles Area</p>	<p>YouTube Space LA, where I developed premium partnerships, career and production opportunities and access to technology for top YouTube creators.</p> <p>Creative Development/Producing Projects:</p> <ul style="list-style-type: none"> - Managed production grants to fund innovative content from top creators. Led a team to optimize content, marketing and distribution strategy. Launched kids puppet series, sci-fi short film, music album & global improv livestream - Source, contract, budget, develop & execute global creative programs across up to 9 spaces for YouTube creators. Ran Halloween Writer,Äôs Workshop with Skybound Entertainment of THE WALKING DEAD. <p>Digital Marketing Projects:</p> <ul style="list-style-type: none"> - Partnered w/ movie studios to develop & produce original content with top YouTube creators to market films to millennials. Studios include Universal, Fox and Sony. Titles include MINIONS, TRAINWRECK, PAPER TOWNS, GOOSEBUMPS and PIXELS. Talent includes Amy Schumer, Bill Hader, Jack Black, Cara Delevingne, and John Green - Managed production of 70+ videos/livestreams with 16M+ views & 55M+ subscribers total <p>Social Good Projects:</p> <ul style="list-style-type: none"> - Managed elections production program, including partnering with marketing on our voter registration campaign. Led to production of +75 videos shot on our Oval Office and News set. - Co-managed global women,Äôs program in US, Brazil, Tokyo and 	https://www.linkedin.com/in/mahinibrahim/	

Mahin Ibrahim	Content Partnerships Manager	YouTube	2010 ,Äi 2012	San Francisco Bay Area	<p>Provided technical support, career opportunities and channel growth strategies to emerging YouTube creators.</p> <p>Technical Support/Channel Growth:</p> <ul style="list-style-type: none"> - Helped develop the YouTube-USC Creator Institute: a summer program for the next generation of filmmakers to learn how to create and market digital content. Created curriculum, taught classes, and livestreamed talks - Managed \$200K in revenue for indie musicians and record labels. Provided technical support and channel growth strategies - Managed \$500K in production resources to top YouTube creators, globally - Produced, shot and edited +40 videos interviewing C-level executives & entry-level employees on YouTube culture 	https://www.linkedin.com/in/mahinibrahim/	
Mahin Ibrahim	AdWords Account Manager	Google	2005 ,Äi 2010	Mountain View, California	<p>Google Sales Account Manager. Worked with tech portfolio to create online marketing campaigns via Google ads to grow sales and launch products.</p> <p>Account Management:</p> <ul style="list-style-type: none"> - Drove online marketing strategy and managed \$2M for Tech advertisers. - Met with C-level executives to pitch new Google advertising products and commit them to increased spend - Selected to relocate to India for ~6 months to train and build out technical support team of 30. Developed team from the ground up, which now runs AdWords customer support operations 	https://www.linkedin.com/in/mahinibrahim/	
Matt Cooke	Head of Partnerships & Training, Google News Lab	Google	Jul 2017 ,Äi Present	London, United Kingdom		https://www.linkedin.com/in/matt-cooke-ba0b9221/	
Matt Cooke	Google News Lab, Lead, UK, Ireland & Nordics	Google	Feb 2015 ,Äi Jul 2017	London, United Kingdom	<p>I lead the Google News Lab for the UK, Ireland and Nordics, a team dedicated to working with publishers to provide training, discuss innovative partnerships and experiments. In 2015, I helped launch the team in Europe and I have the opportunity of working with some of the most innovative journalists and newsrooms in the world.</p> <p>I lead one of our flagship partnerships with the European Journalism Centre where we've in 2015 we provided free training workshops to over 1200 people. During these events I have presented Google tools trainings, panel debates and run demonstrations to hundreds of journalists.</p> <p>I led Google's UK Election strategy which encompassed product launches on Search, consumer facing initiatives, social media campaigns and YouTube partnerships with 45+ publishers.</p>	https://www.linkedin.com/in/matt-cooke-ba0b9221/	
Matt Cooke	Product Marketing Manager, Google+	Google	2012 ,Äi Feb 2015	London, United Kingdom	In my first three years at Google, I worked in the consumer marketing team - largely leading on partnerships with NGO's, publishers and news providers. Managing a team of 6, we as a team connected and partnered with some of the biggest brands in the world: covering music, sport, news and politics.	https://www.linkedin.com/in/matt-cooke-ba0b9221/	
Matt Cooke	Events Producer	Google	Nov 2011 ,Äi Oct 2012	London, United Kingdom	As an events producer I worked on numerous B2B and B2C projects across EMEA, managing budgets, external customers and enforcing strict brand guidelines.	https://www.linkedin.com/in/matt-cooke-ba0b9221/	

Matt Cooke	Presenter/Reporter/Producer	BBC News	May 2004 ,Äi Nov 2011	UK	<p>BBC News, BBC London TV, BBC Three, BBC Midlands Today, BBC Political Programming</p> <p>- BBC London TV News, London May 2010 ,Äi November 2011 Reporter & presenter filing for a number of BBC TV and Radio and online platforms</p> <p>- 60seconds News, BBC Three and E24, BBC News Channel March 2008 ,Äi November 2011 Presenter focusing on live news and features for younger demographic</p> <p>- BBC Midlands Today, Birmingham March 2009 ,Äi May 2010 Reporter, producer and presenter - covering a new ,Äöpatch,Äö and building new contacts</p> <p>- BBC London TV News, London May 2006 - March 2009 Home Affairs producer, video-journalist and general news producer - including coverage of the 21/7 bomb plot trials and teenage gun and knife crime</p> <p>- BBC Political programming, Millbank October 2005 - May 2006 Researcher working with Jeremy Vine on Local Elections 2006</p>	https://www.linkedin.com/in/matt-cooke-ba0b9221/	
Matt Cooke	CRM Marketing - Internship	Hewlett Packard	2003 ,Äi 2004	Bracknell, UK	I secured a competitive Internship at HP and was solely responsible for integrating a new CRM tool across EMEA, working to fixed deadlines, tight budgets and various external forces. The tool launched to time and is still used today.	https://www.linkedin.com/in/matt-cooke-ba0b9221/	
Matthew Ogbeifun	Communications Director - Ryan Winkler for Minnesota Attorney General	State of Minnesota	Sep 2017 ,Äi Mar 2018			https://www.linkedin.com/in/matthewogbeifun/	
Matthew Ogbeifun	Communications Director - Alondra Cano for Minneapolis City Council Ward 9	City of Minneapolis	Feb 2017 ,Äi Jul 2017	Greater Minneapolis-St. Paul Area		https://www.linkedin.com/in/matthewogbeifun/	

Matthew Ogbeifun	Political Advertising Fellow	Google	Jun 2016 ,Äi Dec 2016	Washington D.C. Metro Area	<ul style="list-style-type: none"> ·ú¶ Lead initiatives pivotal in scaling Google Elections sales efforts within Marketing, PR, events, and cross-functional team support. ·ú¶ Helped political campaigns to raise funds, persuade, and mobilize supporters through online advertising; Search, Display, YouTube, and Programmatic advertising. ·ú¶ Designed online advertising strategies and implement tactics to support client accounts and goals. ·ú¶ Lead coordination with the US Multicultural Markets team to showcase trends and insights in both digital marketing and the growing Hispanic audience. Resulting in ~\$500-600K in sales activations. ·ú¶ Facilitated event programming for both the Republican and Democratic Conventions. ·ú¶ Executed projects involving quantitative analysis, industry research, and strategy development. ·ú¶ Project managed the production of 7 election case studies. ·ú¶ Lead research initiatives in ,ÄuProject Lifesaver,Äu to assess user needs when using Search for information related to police misconduct. ·ú¶ Conducted User Experience research capturing user needs, values, and personal stories from key gHire user segments via ethnographic interviews, that will later serve as content for the vision video and website. ·ú¶ Conducted User Experience research, A/B testing, designed growth strategy to expand use of coding app on college campuses. ·ú¶ Assisted with production, UX testing, and marketing initiatives in YouTube Director App for Elections launch. 	https://www.linkedin.com/in/matthewogbeifun/	
Matthew Ogbeifun	Communications/Field Organizing Intern	Neighbors for Ilhan Omar	Dec 2015 ,Äi May 2016	Greater Minneapolis-St. Paul Area	<ul style="list-style-type: none"> ·ú¶ Composed, shot, and edited campaign video/photo content for social media and website. ·ú¶ Persuaded residents of State Senate District 60B to vote for the candidate and ballot issues ·ú¶ Served as caucus Precinct Captain and assisted new caucus goers in understanding the process ·ú¶ Successfully ran as a Delegate and encouraged other supporters to do the same 	https://www.linkedin.com/in/matthewogbeifun/	1
Matthew Ogbeifun	Communications Intern	Office of the Governor, State of Minnesota	Sep 2015 ,Äi May 2016		<ul style="list-style-type: none"> ·ú¶ Drafted Executive Order for establishment of Governor,Äôs Children,Äôs Cabinet Advisory Council ·ú¶ Attend Governor,Äôs Children,Äôs Cabinet Meetings to assist with policy and communication tasks ·ú¶ Assisted Governor's Administration with media monitoring to archive relevant news in Minnesota ·ú¶ Attend press events with the Governor and Lieutenant Governor ·ú¶ Transcribed and logged press conferences of the Governor and Lieutenant Governor ·ú¶ Researched and drafted talking points for remarks from Lieutenant Governor 	https://www.linkedin.com/in/matthewogbeifun/	1
Matthew Ogbeifun	Campus Editor-at-Large	The Huffington Post	Jul 2014 ,Äi May 2016	Greater Minneapolis-St. Paul Area	<ul style="list-style-type: none"> ·ú¶ Recruited college students to write for The Huffington Post's blogging platform. ·ú¶ Pitching features, HuffPost Live segments and evergreen content. ·ú¶ Blogged for HuffPost's various sections. ·ú¶ Communicated regularly with Huffington Post Editors on campus-related news. ·ú¶ Assist in planning any campus projects (namely the HuffPost #SleepRevolution College Tour). 	https://www.linkedin.com/in/matthewogbeifun/	

Matthew Ogbeifun	Founder, Executive Producer, and Senior Adviser	G-TV	Jul 2013 ,Äi May 2016	Greater Minneapolis-St. Paul Area	<ul style="list-style-type: none"> ·ú¶ Established the University of Minnesota,Äôs first student-run nonprofit multimedia broadcast organization ·ú¶ Facilitated collaborative partnerships with various departments, student groups, and companies. ·ú¶ Developed original programming; news, mini-documentaries and interviews with special guests. ·ú¶ Launched ,ÄöStudents in Media,Äö seminars, with renowned media professionals as guest speakers. ·ú¶ Developed a collective audience of 7,500+ people through various digital and social initiatives. 	https://www.linkedin.com/in/matthewogbeifun/	
Matthew Ogbeifun	Production Intern for The Cycle/MSNBC Live	MSNBC	Jun 2015 ,Äi Sep 2015	New York City, NY	<ul style="list-style-type: none"> ·Äç Co-produced "Rules of Engagement" series with MSNBC Chief Legal Correspondent, Ari Melber ·Äç After ,ÄúThe Cycle,Äú cancellation, assisted in execution of new ,ÄúMSNBC Live 3pm,Äú show ·Äç Attend Campus 2 Career Events (Roundtable, Professional Essentials, etc.) ·Äç Work directly with producers to assist in all stages of daily live news production ·Äç Assisted with following breaking news, pitching story ideas and coordinating with guests ·Äç Logged video interviews for news stories 	https://www.linkedin.com/in/matthewogbeifun/	
Matthew Ogbeifun	Production Management Intern	Ordway Center for the Performing Arts	Jan 2015 ,Äi May 2015	St. Paul, MN	<ul style="list-style-type: none"> ·Äç Assist in the daily and long term operations, and activities of the Production Department. ·Äç Coordinate show specific organizational duties and rehearsal preparation. ·Äç Timely and accurate planning of events and programming at the Ordway Music and Concert Hall. 	https://www.linkedin.com/in/matthewogbeifun/	
Matthew Ogbeifun	Project Manager/Account Executive	CLAgency	Dec 2014 ,Äi May 2015	Greater Minneapolis-St. Paul Area	<ul style="list-style-type: none"> ·Äç Developed and implemented of communication campaigns including social media, websites, video, newsletters and brochures. ·Äç Provided content for publication on website and other distribution channels. ·Äç Participated in weekly agency learning sessions with outside professionals. 	https://www.linkedin.com/in/matthewogbeifun/	
Matthew Ogbeifun	Files Management Assistant - Psychology Department	U.S. Department of Veterans Affairs	May 2014 ,Äi Nov 2014	Greater Minneapolis-St. Paul Area	<ul style="list-style-type: none"> ·Äç Established and implemented disposition protocols for files management project. ·Äç Attended project meetings and provided updates. ·Äç Successful completion of project resulted in promotion to Research Assistant. ·Äç Attended Brain Cutting and Examinations, 'Medicine Grand Rounds' seminars, and Medicine Research Conferences. ·Äç Observed Autopsy Pathology. ·Äç Observed practice oral exam for Board Certification in Clinical Neuropsychology. ·Äç Observation of Neuropsychological testing with patient assent. 	https://www.linkedin.com/in/matthewogbeifun/	
Maxwell Nunes	Digital Policy	Airbnb	Mar 2017 ,Äi Present	Greater New York City Area		https://www.linkedin.com/in/maxwell-nunes-4211031b/	
Maxwell Nunes	Digital	Hillary for America	Jun 2015 ,Äi Nov 2016	Brooklyn, NY		https://www.linkedin.com/in/maxwell-nunes-4211031b/	

Maxwell Nunes	Senior Account Executive	Bully Pulpit Interactive	Feb 2013 ,Äi Jun 2015	Washington D.C. Metro Area		https://www.linkedin.com/in/maxwell-nunes-4211031b/	
Maxwell Nunes	Political Advertising Fellow	Google	Jun 2012 ,Äi Nov 2012	Washington D.C. Metro Area		https://www.linkedin.com/in/maxwell-nunes-4211031b/	
Megan Washam	Associate Product Marketing Manager	Google	Sep 2017 ,Äi Present	Mountain View, California	-Build partnerships with top priority agencies by leading high touch event strategy -Lead scaled education initiatives for Partner agency ecosystem (~40,000 advertising agencies) -google.com/partners	https://www.linkedin.com/in/meganmwasham/	
Megan Washam	Political Advertising Fellow	Google	Jun 2016 ,Äi Dec 2016	Washington, DC	- Managed and directly interfaced with ~40 Super Pac clients (supervised by the Senior Account Manager). - Developed unique product solutions for political clients by working cross-functionally (Technical and non-technical teams, sales, billing, analytics)	https://www.linkedin.com/in/meganmwasham/	
Megan Washam	Marketing and Promotions Manager	Evangel University Student Media	Dec 2015 ,Äi May 2016	Springfield, Missouri Area	-Developed a clear brand strategy for student media backed up by primary and secondary research; leading to the growth of campus student body awareness and use of student media. - Delegated promotional projects to students as an assistant teacher for Mass	https://www.linkedin.com/in/meganmwasham/	
Megan Washam	Freelance Marketing Consultant		Apr 2015 ,Äi May 2016	Springfield, Missouri Area	#NAME?	https://www.linkedin.com/in/meganmwasham/	
Megan Washam	Search/Paid Media Intern	Freelance Marketing Consultant	Jun 2015 ,Äi Aug 2015	Dallas/Fort Worth Area	- Improved paid search performance for clients such as Service King and Thomson Reuters by writing new ad copy and optimizing campaigns . - Assisted clients in understanding the technical aspects of search and communicated campaign performance by updating	https://www.linkedin.com/in/meganmwasham/	
Megan Washam	Intern	Sports Information Department (Evangel University)	Aug 2014 ,Äi Dec 2014	Springfield, Missouri Area	#NAME?	https://www.linkedin.com/in/meganmwasham/	
Megan Washam	City Host	Center for Student Missions	May 2014 ,Äi Aug 2014	Houston, Texas Area	-Led and trained groups of 12+ while working in inner city Houston -Supervised service projects and volunteering at non-profit organizations -Budgeted for food and activities for trips of five or more days; maintained accounting information for each week	https://www.linkedin.com/in/meganmwasham/	
Melissa Nitti	U.S. Public Affairs Manager	Google	Mar 2013 ,Äi Present	Washington, D.C.	-Manage Democratic partnerships for the 2016 elections, including for the Democratic National Convention and Democratic presidential primary debates. -Oversee national public affairs initiatives and policy narratives related to Google,Äs U.S. economic an	https://www.linkedin.com/in/melissa-nitti-7b026b3/	
Melissa Nitti	Deputy Creative Director	Presidential Inaugural Committee	Dec 2012 ,Äi Feb 2013	Washington, DC	-Managed program and creative content for the Kids,Ä Inaugural concert for military families, hosted by First Lady Michelle Obama and Dr. Jill Biden with performances by Katy Perry, Usher and other celebrities. -Crafted and integrated military family mes	https://www.linkedin.com/in/melissa-nitti-7b026b3/	

Melissa Nitti	Deputy Director of Message and Media	Obama for America	Oct 2011 ,Äi Dec 2012	Chicago, IL	-Managed main stage programming for the 2012 Democratic National Convention. Coordinated the three-day primetime television event,Äôs speaker and entertainment lineup, speech review process and media production. -Produced detailed message and issue brief	https://www.linkedin.com/in/melissa-nitti-7b026b3/	1
Melissa Nitti	Press Secretary	U.S. Department of Health and Human Services, Office of the Secretary	May 2010 ,Äi Oct 2011	Washington D.C.	-Developed and executed communications strategies for regional, consumer and specialty media on the benefits of the landmark health reform law, the Affordable Care Act. -Served as spokesperson on complex health reform, children,Äôs and women,Äôs health is	https://www.linkedin.com/in/melissa-nitti-7b026b3/	
Melissa Nitti	Principal	ASGK Public Strategies	Jan 2009 ,Äi May 2010	Chicago, IL	Managed message and media strategies for non-profits, campaigns and corporations seeking to impact regulatory outcomes or brand elevation.	https://www.linkedin.com/in/melissa-nitti-7b026b3/	
Melissa Nitti	Regional Press Secretary	Obama for America	Jul 2008 ,Äi Dec 2008	Missouri	Served as campaign spokesperson for Missouri's largest media market. Produced and staffed earned media events and interviews with campaign principals, including the President, Vice President, and First Lady, as well as national and state surrogates, including celebrities and elected officials. Organized bracketing events with campaign surrogates to amplify major campaign rallies and speeches.	https://www.linkedin.com/in/melissa-nitti-7b026b3/	
Melissa Nitti	Account Manager	Griffin Schake	Mar 2006 ,Äi Apr 2008	Los Angeles, CA	Managed press strategy for special projects for then-California First Lady Maria Shriver, including the annual Women,Äôs Conference and statewide service initiatives. Served as global press coordinator for Live Earth, the Concerts for a Climate in Crisis, hosted by Vice President Al Gore. Produced monthly event series for The California Endowment, California,Äôs largest health foundation.	https://www.linkedin.com/in/melissa-nitti-7b026b3/	
Melissa Nitti	Production Coordinator	The Strategy Group	Jan 2004 ,Äi Dec 2004	Los Angeles, CA		https://www.linkedin.com/in/melissa-nitti-7b026b3/	
Merrill Anovick	Global Marketing Lead, Android (Go edition)	Google	Jan 2018 ,Äi Present	Mountain View, California		https://www.linkedin.com/in/merrillanovick/	
Merrill Anovick	Product Marketing Manager, Project Fi	Google	Oct 2015 ,Äi Dec 2017	Mountain View, California		https://www.linkedin.com/in/merrillanovick/	
Merrill Anovick	Associate Product Marketing Manager, Consumer Applications	Google	Sep 2014 ,Äi Sep 2015	Mountain View, California	Product Marketing for Gmail and Inbox by Gmail	https://www.linkedin.com/in/merrillanovick/	
Merrill Anovick	Associate Product Marketing Manager Intern - Creative Partnerships	Google	May 2013 ,Äi Aug 2013	Mountain View, California		https://www.linkedin.com/in/merrillanovick/	
Merrill Anovick	Political Advertising Sales Intern	Google	Jun 2012 ,Äi Nov 2012	Washington D.C. Metro Area		https://www.linkedin.com/in/merrillanovick/	

Merrill Anovick	Summer Analyst	Bravia Capital	May 2011 ,Äi Aug 2011	Greater New York City Area	Summer analyst at small Private Equity firm focused on transportation and logistics	https://www.linkedin.com/in/merrillanovick/	
Merrill Anovick	Intern	Chris Christie for Governor	Jun 2009 ,Äi Nov 2009	Parsippany, NJ		https://www.linkedin.com/in/merrillanovick/	1
Michael Berg	Research Associate, Ketchum Global Research & Analytics	Ketchum	Jan 2017 ,Äi Sep 2017	Washington, District Of Columbia		https://www.linkedin.com/in/michael-berg-63479487/	
Michael Berg	QA Specialist, 2016 Election Products	Google	Aug 2016 ,Äi Nov 2016	Washington D.C. Metro Area	<ul style="list-style-type: none"> -iEnsured timely release of Google election products including Early Vote Lookup, Sample Ballot, and Polling Place Finder through extensive outreach to elections officials and open source research -iTriaged incoming feedback and error reports to diagnose, reproduce, and resolve issues reported by Google,Äôs users -iPerformed outreach to campaign officials to procure policy stances for Google,Äôs Candidate Cards 	https://www.linkedin.com/in/michael-berg-63479487/	
Michael Berg	Research Analyst - State And U.S. House Elections	America Rising LLC	Jul 2015 ,Äi Aug 2016	Washington D.C. Metro Area	<ul style="list-style-type: none"> -iPerformed political research for statewide and US House campaigns through publicly available records -iDrafted talking points for use by political candidates and surrogates to create a contrast message -iAssisted with management of six field research analysts to monitor opposing candidates Created press pitches for clients to get their message into the public space Wrote blog posts optimized for social-media sharing 	https://www.linkedin.com/in/michael-berg-63479487/	1
Michael Berg	Campaign Intern	Friends of John Boehner	Apr 2015 ,Äi May 2015	West Chester, Ohio	<ul style="list-style-type: none"> -iPerformed research and monitored media for news relevant to the Speaker -iOptimized the constituent mailing list in an Excel database -iAssisted with the organization of sponsors for the ,ÄúBoehner Birdie Hunt,Äü fundraiser 	https://www.linkedin.com/in/michael-berg-63479487/	1
Michael Berg	Miami University Inside Washington Program - Congressional Internship	U.S. House of Representatives	May 2014 ,Äi Aug 2014	Washington D.C. Metro Area	<ul style="list-style-type: none"> -iCompleted an internship at the United States House of Representatives as a press/social media intern Ran social media accounts for the office -i Articulated the office,Äôs stance on issues by drafting constituent response letters 	https://www.linkedin.com/in/michael-berg-63479487/	
Michael Berg	Intern	Ohio Republican Party	Dec 2013 ,Äi Jan 2014	Columbus, Ohio	Performed both open source and field political research	https://www.linkedin.com/in/michael-berg-63479487/	1

Michael Gribben	Product Manager	Google	Sep 2016 ,Äi Apr 2018	Sydney, Australia	I work in Google,Äôs strategic product area for emerging markets. ,Äç Lead a team of 15 software engineers, designers and researchers to build Android apps and test across India ,Äç Design and run research studies in India, Indonesia and Nigeria looking at local communities, small businesses and local language use with technology.	https://www.linkedin.com/in/gribben/	
Michael Gribben	Associate Product Manager	Google	Jul 2015 ,Äi Sep 2016	Mountain View, CA	Joined a cohort of 40 recent graduates in Google,Äôs flagship leadership program. Firebase and Developer Products (2015-2016) ,Äç Managed the infrastructure for Google,Äôs external documentation, including the site for Android, Google Cloud and Firebase developers=, with more than a billion monthly pageviews. ,Äç Project managed and helped design the onboarding experience and documentation across multiple surfaces for Firebase 2.0. Within the APM program, helped organise multiple research trips to other industries, including technology use in the 2016 presidential elections in Washington, the future of urban planning and civic engagement in New York, and to meet with major technology companies in China.	https://www.linkedin.com/in/gribben/	
Michael Gribben	Associate Product Manager Intern	Google	May 2014 ,Äi Aug 2014	Mountain View, CA	Google Analytics	https://www.linkedin.com/in/gribben/	
Michael Gribben	Undergraduate Research Scholar	Institute for Quantitative Social Science (IQSS)	Aug 2013 ,Äi Feb 2014	Cambridge, MA		https://www.linkedin.com/in/gribben/	
Michael Gribben	Course Assistant	Harvard University Mathematics Department	Sep 2012 ,Äi Dec 2013	Cambridge, MA		https://www.linkedin.com/in/gribben/	
Michael Gribben	Research Fellow	Harvard Behavioral Laboratory in the Social Sciences	Jun 2013 ,Äi Aug 2013	Cambridge, MA		https://www.linkedin.com/in/gribben/	
Michael Gribben	International Committee Member	Liberal Youth	Jun 2012 ,Äi Jun 2013			https://www.linkedin.com/in/gribben/	
Michael Gribben	Research Intern	No Labels	Jul 2012 ,Äi Aug 2012	Washington, DC		https://www.linkedin.com/in/gribben/	
Michael Gribben	Research Assistant	Woolton Academy	Jan 2012 ,Äi Jan 2012	Bedford, UK	Assisted the management of the academy trust in drawing up a proposal for a new 16-19 STEM college. Researched alternative school structures as well as recent academic research in education and pedagogy in order to put together a convincing and innovative vision for the college.	https://www.linkedin.com/in/gribben/	
Michael Gribben	Crew Member	McDonald's Corporation	Mar 2010 ,Äi Jul 2011	Bedford, UK	Worked in customer satisfaction and interacting with the public.	https://www.linkedin.com/in/gribben/	

Michael Gribben	Participant	Young Enterprise	Sep 2009 ,Äi May 2010	Bedford, UK	Financial officer of my company which designed, built and sold a product for a profit as part of the national Young Enterprise competition. Allocated the budget, sold shares, and communicated with the bank. We were one of few that were offered a chance to be incorporated into a private limited company.	https://www.linkedin.com/in/gribben/	
Michael Gribben	Web Page Design Assistant	Xigen Design	May 2008 ,Äi May 2008	Bedford, UK	Learnt how to create corporate websites and performed upkeep work on clients,Äo websites.	https://www.linkedin.com/in/gribben/	
Michael Hogan	Product Manager - International Elections	Facebook	Jul 2017 ,Äi Present			https://www.linkedin.com/in/michael-hogan-2903b714/	
Michael Hogan	Partner Manager - Civics & Elections	Google	Aug 2014 ,Äi Jun 2017			https://www.linkedin.com/in/michael-hogan-2903b714/	
Michael Hogan	Program Manager - Access Africa	Google	Jul 2015 ,Äi May 2016		Program Manager on Access Africa	https://www.linkedin.com/in/michael-hogan-2903b714/	
Michael Hogan	Partner Operations Manager	Google	Dec 2012 ,Äi Jul 2015		Elections & Civics, August 2014 - July 2015 Google Wallet, December 2012 - August 2014	https://www.linkedin.com/in/michael-hogan-2903b714/	
Michael Hogan	Market Analyst - Product Content	Zywave	Sep 2010 ,Äi Nov 2012			https://www.linkedin.com/in/michael-hogan-2903b714/	
Natasha V Sachs	Principal, Partnerships	Coursera	Feb 2018 ,Äi Present	San Francisco Bay Area		https://www.linkedin.com/in/natashavsachs/	
Natasha V Sachs	Regional Partnership Manager	Coursera	Jul 2016 ,Äi Jan 2018	San Francisco Bay Area		https://www.linkedin.com/in/natashavsachs/	
Natasha V Sachs	Strategic Partnerships	Coursera	Mar 2015 ,Äi Jul 2016	San Francisco Bay Area	- Grew a portfolio of top high-performing and strategic universities by maximizing engagement with the platform, developing a shared growth strategy, and advising on the acquisition of a high-demand educational content library -Oversaw New Business Devel	https://www.linkedin.com/in/natashavsachs/	
Natasha V Sachs	U.S. Elections	Google	Jan 2014 ,Äi Mar 2015	Washington D.C. Metro Area		https://www.linkedin.com/in/natashavsachs/	
Natasha V Sachs	Account Manager, Large Customer Sales	Google	Nov 2010 ,Äi Dec 2013	Dublin, Ireland		https://www.linkedin.com/in/natashavsachs/	
Natasha V Sachs	Assistant Producer	NBC News	Oct 2009 ,Äi Oct 2010	London, United Kingdom		https://www.linkedin.com/in/natashavsachs/	
Noah Resnick	Account Manager - Elections	Google	Nov 2015 ,Äi Mar 2017	Washington D.C. Metro Area		https://www.linkedin.com/in/noah-resnick-94b3943b/	

Noah Resnick	Associate Account Strategist	Google	Sep 2014 ,Äi Nov 2015	Ann Arbor, MI		https://www.linkedin.com/in/noah-resnick-94b3943b/	
Noah Resnick	Digital Marketing Fellow	Bully Pulpit Interactive	Sep 2013 ,Äi Dec 2013	Washington D.C. Metro Area		https://www.linkedin.com/in/noah-resnick-94b3943b/	
Noah Resnick	BOLD Intern - SMB Sales	Google	May 2013 ,Äi Aug 2013	Ann Arbor, MI		https://www.linkedin.com/in/noah-resnick-94b3943b/	
Noah Resnick	Elections Intern	Google	Jun 2012 ,Äi Nov 2012	Washington D.C. Metro Area		https://www.linkedin.com/in/noah-resnick-94b3943b/	
Noah Resnick	New Media Intern	APCO Worldwide	Jan 2012 ,Äi May 2012	Washington D.C. Metro Area		https://www.linkedin.com/in/noah-resnick-94b3943b/	
Noah Resnick	Mobilization Associate	StudentsFirst	Aug 2011 ,Äi Jan 2012	Washington D.C. Metro Area		https://www.linkedin.com/in/noah-resnick-94b3943b/	
Noah Resnick	New Media and Operations	Alan Khazei for Massachusetts	May 2011 ,Äi Aug 2011	Greater Boston Area		https://www.linkedin.com/in/noah-resnick-94b3943b/	1
Noah Resnick	Field Intern	Deval Patrick Campaign	Jun 2010 ,Äi Aug 2010			https://www.linkedin.com/in/noah-resnick-94b3943b/	1
Peter Greenberger	Director of Global Content Partnerships, News	Twitter, Inc.	Oct 2016 ,Äi Present	Washington, DC	Managing and driving the strategy for the News team vertical of the revamped Global Content Partnership organization. Responsible for strengthening partnerships with top global news publishers and broadcasters.	https://www.linkedin.com/in/peter-greenberger-8535501/	
Peter Greenberger	Director, Global Brands & Agencies APAC/MENA and Emerging Markets (China/Russia)	Twitter	Sep 2014 ,Äi Oct 2016	Singapore	Build and develop C-level regional relationships with Twitter's largest global clients and agency partners across APAC & MENA. Launch and oversee Twitter's advertising business in Russia. Established the Hong Kong office for Twitter, hired and managed a team of three focused on Greater China export sales.	https://www.linkedin.com/in/peter-greenberger-8535501/	
Peter Greenberger	Director, Washington Sales	Twitter	Sep 2011 ,Äi Sep 2014	Washington, DC	Launched and led Twitter's sales team in DC focused on political campaigns, issue advocacy groups, trade associations, nonprofits & faith-based organizations, government and corporate reputation initiatives. Guided global political campaigns working with teams in Latin America, the UK and Asia.	https://www.linkedin.com/in/peter-greenberger-8535501/	
Peter Greenberger	Head of Industry Relations & Head of Industry, Public Sector	Google	Apr 2009 ,Äi Sep 2011		Managed Google's political and government ad sales teams in addition to starting and overseeing the company's first Industry Relations team focused on improving Google's relationships in the advertising industry.	https://www.linkedin.com/in/peter-greenberger-8535501/	
Peter Greenberger	Team Manager, Elections & Issue Advocacy	Google, Inc.	May 2007 ,Äi Mar 2009		Build and manage the new Elections & Issue Advocacy advertising sales team at Google.	https://www.linkedin.com/in/peter-greenberger-8535501/	

Peter Greenberger	Business Development	New Media Strategies	Mar 2005 ,Äi May 2007		Public Affairs and Political Outreach	https://www.linkedin.com/in/peter-greenberger-8535501/	
Peter Greenberger	Campaign Manager	Brad Carson for U.S. Senate	Apr 2004 ,Äi Dec 2004		Managed the budget, the campaign staff, consultants, and candidate's time as well as helped shape the narrative for the cycle's "Best Run Democratic Senate Campaign" (according to Stu Rothenberg -- and who am I to disagree?).	https://www.linkedin.com/in/peter-greenberger-8535501/	1
Peter Greenberger	NH State Director	Joe Lieberman for President	Jan 2003 ,Äi Feb 2004		Managed the New Hampshire presidential primary campaign of Senator Joe Lieberman.	https://www.linkedin.com/in/peter-greenberger-8535501/	1
Peter Greenberger	Account Representative	BSMG Worldwide	2001 ,Äi 2001		Contributed to the marketing and communications strategies of large financial sector associations, including NAIFA and LIFE.	https://www.linkedin.com/in/peter-greenberger-8535501/	
Peter Greenberger	Western PA State Director	Gore/Lieberman 2000	Mar 2000 ,Äi Nov 2000		Oversaw all operations, earned media and campaign activity in the western half of Pennsylvania for Vice President Al Gore's 2000 presidential campaign.	https://www.linkedin.com/in/peter-greenberger-8535501/	1
Peter Greenberger	New Hampshire Trip Director	Gore 2000	1999 ,Äi 2000		Coordinated with the Vice President's team in Washington to schedule and implement all campaign travel to the state of New Hampshire for the Vice President, Tipper Gore, Cabinet members, Senators and other VIPs.	https://www.linkedin.com/in/peter-greenberger-8535501/	1
Peter Greenberger	Office of Legislative Affairs	The White House	Sep 1997 ,Äi Aug 1998	Washington D.C. Metro Area	Responsible for coordinating all written communication between the President and US Congress ranging from personal correspondence to veto letters.	https://www.linkedin.com/in/peter-greenberger-8535501/	1
Peter Greenberger	NH State Political Director	Clinton/Gore	1995 ,Äi 1996		One of the youngest political directors in the country for the Clinton/Gore 1996 team. Managed all political activity in the state on behalf of the presidential campaign.	https://www.linkedin.com/in/peter-greenberger-8535501/	1
Rajneil Kamath	Co Founder	Glance Media Technologies Pvt Ltd	Feb 2016 ,Äi Jan 2017	New Delhi Area, India	Glance was a local language news and content app providing timely, relevant and useful information to users at a Glance. As a co-founder, I looked after product development, partnerships, content strategy, investor relations and day to day operations of the company.	https://www.linkedin.com/in/rajneil-kamath-59412323/	
Rajneil Kamath	Public Policy and Government Affairs Analyst	Google	Jul 2014 ,Äi Jan 2016	Gurgaon, India	- Developed Google,Äs public policy position and campaign on various policy issues. Engaged policy makers, industry bodies and civil society to advance policy agendas - Worked on Startups Policy and how India can create a more vibrant ecosystem for start	https://www.linkedin.com/in/rajneil-kamath-59412323/	
Rajneil Kamath	New Account Sales Strategist	Google	Jan 2014 ,Äi Jun 2014	Gurgaon, India	- Account manager for Google,Äs newbie SMB advertising clients - Worked with 100+ clients that included upcoming brands and established brands - Consistently met sales targets and other attributes by a wide margin - As a "Google 20%er," analyzed Google search data during 2014 India elections to predict election and voter trends. Published analysis through infographics and special media features	https://www.linkedin.com/in/rajneil-kamath-59412323/	
Rajneil Kamath	Associate Account Strategist	Google	Jul 2011 ,Äi Dec 2013	Delhi	- Monitored the quality of advertiser Adwords content on Google and partner websites. Led internal trainings on Adwords policies, enforcement and quality control. - Led a team revamping the process detecting unauthorized trademark use by clients advertisi	https://www.linkedin.com/in/rajneil-kamath-59412323/	

Rajneil Kamath	Co-Founder and Managing Partner	Interface Viral	May 2010 ,Äi Mar 2012		Interface Viral provides assistance to companies in the field of online marketing through the use of Social media, and other online marketing techniques, and also offline marketing techniques and ideas . We aim to integrate online and offline marketing activities to create extra value to the brand and reach a wider audience through low cost methods.	https://www.linkedin.com/in/rajneil-kamath-59412323/	
Rajneil Kamath	Intern	Web18 Software Services	Aug 2010 ,Äi Dec 2010	Noida Area, India	- Developed a social media strategy for Web 18 properties - Conducted social media engagement activities which increased follower and user metrics for the news brands of Web 18	https://www.linkedin.com/in/rajneil-kamath-59412323/	
Rajneil Kamath	Associate Learner	Brand Calculus Franchising India Pvt. Ltd.	Jul 2009 ,Äi Jul 2010		Plannef and Executed a Social Media strategy to enhance visibility and branding in the early days of social media and internet penetration in India	https://www.linkedin.com/in/rajneil-kamath-59412323/	
Rajneil Kamath	RTI Project Coordinator	The YP Foundation	2008 ,Äi 2009			https://www.linkedin.com/in/rajneil-kamath-59412323/	
Ramya Raghavan	Head of Marketing, Civics and News	Google	Jan 2016 ,Äi Present	San Francisco Bay Area		https://www.linkedin.com/in/ramya-raghavan-694a754/	
Ramya Raghavan	Head of Brand Marketing, EMEA	Google	Aug 2014 ,Äi Jan 2016	London, United Kingdom	Led Google,Äôs brand marketing strategy, programs and efforts across Europe, Middle East and Africa, partnering with PR, policy and local country teams. Projects include: .Äç ,ÄôHidden Cities,Äô partnership with Financial Times, leveraging Google Maps to get the most out of European capitals (British Media Awards Partnership of the Year 2016) .Äç Europe on Stage, a showcase of YouTube,Äôs diverse European creators and now Brussels,Äô premier annual event .Äç ,ÄôStatements,Äô campaign (online, print, DOOH) to communicate Google,Äôs intent across London, in partnership with Google,Äôs Creative Lab.	https://www.linkedin.com/in/ramya-raghavan-694a754/	
Ramya Raghavan	Head of Politics and Causes for Google+	Google	Jan 2013 ,Äi Aug 2014	Mountain View, CA	Managed team to create partnerships and programming with government agencies, political candidates, Members of Congress, nonprofit organizations, activists and other socially-responsible actors. Recent projects include: .Äç Fireside Hangouts, a series of news-driven conversations between the American people and top White House officials, including Vice-President Biden on gun control, President Obama following the State of the Union and First Lady Michelle Obama on Let's Move. .Äç Giving Tuesday Hangout-a-thon with Mashable to raise funds and awareness for 24 nonprofit organizations through twelve hours of live Hangout programming. .Äç Hangout programming with Secretary of State John Kerry to discuss Syria and other pressing policy issues, partnering with MSNBC, New York Times and the State Department.	https://www.linkedin.com/in/ramya-raghavan-694a754/	

Ramya Raghavan	News and Politics Manager	YouTube	Jan 2010 ,Äi Jan 2013	San Bruno, CA	<ul style="list-style-type: none"> • Drove 2012 YouTube U.S. Election strategy, with partners the Democratic National Convention, Republican National Convention, ABC, Phil DeFranco, Buzzfeed, Al Jazeera, Univision, New York Times and Wall Street Journal. • Led development and execution of YouTube/Google+ Interview with President Obama, featuring the first-ever Presidential Hangout • Developed Fox News/Google Debate, the highest-rated cable debate of the 2012 primary election cycle with over 6.1 million broadcast viewers. • Created and executed YouTube World View, a series of monthly interviews with the world's foremost leaders including President Barack Obama, P.M. David Cameron, P.M. Benjamin Netanyahu, President Kagame, EU President Barroso, and more. 	https://www.linkedin.com/in/ramya-raghavan-694a754/	
Ramya Raghavan	Nonprofits and Activism Manager	YouTube	May 2008 ,Äi Jan 2013	San Bruno, California	<ul style="list-style-type: none"> • Built and actively managed the YouTube Nonprofit Program to offer premium product and branding features to over 20,000 nonprofit organizations; led global expansion to Canada, UK and Australia. • Worked with product team to create features like external annotations and call-to-action overlays, which allow people to donate directly from the video screen; drove offering of live-streaming for nonprofits. • Served as editorial voice for cause-related content on the YouTube blog, homepage and spotlight areas and served as spokesperson for YouTube for Nonprofits. • Developed cause-related marketing programs with marquee partners like the Cannes Advertising Festival, MTV, United Nations, ONE Campaign, Enough Project, Stand Up 2 Cancer, Amnesty International, Humane Society and more. 	https://www.linkedin.com/in/ramya-raghavan-694a754/	
Ramya Raghavan	Communications and Outreach Manager, Campus Progress	Center for American Progress	May 2006 ,Äi May 2008	Washington, DC	<ul style="list-style-type: none"> • Managed network of Campus Progress student representatives, chapters, and national student advisory board members through phone calls, emails, and in-person visits. • Built social media presence across multiple platforms, including Facebook, MySpace, and YouTube. • Managed outgoing communications in conjunction with larger CAP Communications team. 	https://www.linkedin.com/in/ramya-raghavan-694a754/	
Ramya Raghavan	Special Events and Communications	Advocates for Children of New York	Jun 2005 ,Äi Aug 2005	New York, New York		https://www.linkedin.com/in/ramya-raghavan-694a754/	
Rob Saliterman	Global Agency Partner	Snapchat, Inc.	Nov 2016 ,Äi Dec 2017	Greater New York City Area	<ul style="list-style-type: none"> • Worked cross-functionally with sales, product, marketing and legal teams to strategize, negotiate, and manage complex annual partnership agreements with global advertising agency holding companies. • Build strategic media vision that drives large multi-product Snapchat partnerships enabling clients to achieve branding objectives. • Responsible for strategizing, negotiating and activating the first multi-market upfront trading agreement with a global agency holding company in company history. • Promoted from Head of Political Advertising/Sales Manager. 	https://www.linkedin.com/in/rob-saliterman-89b08317/	

Rob Saliterman	Head of Political Advertising/Sales Manager	Snapchat, Inc.	May 2015 ,Äi Nov 2016	Greater New York City Area	<p>Created team to spearhead ad partnerships with political campaigns and advocacy groups during 2016 election, building revenue to millions of dollars. Joined as one of the first ten client-facing sales employees, and expanded role to manage sales teams working with numerous corporate brands.</p> <p>Äç Recognized alongside Eric Schmidt and David Plouffe on Wired list of ,Äú20 Tech Insiders Defining the 2016 Campaign.,Äü</p> <p>Äç Worked with brands including Subway, Revlon, and Delta Airlines on their initial investments in Snapchat advertising.</p>	https://www.linkedin.com/in/rob-saliterman-89b08317/	
Rob Saliterman	Team Lead, U.S. Politics/Senior Account Executive, U.S. Politics	Google	Sep 2011 ,Äi May 2015	Washington D.C. Metro Area	<p>EXECUTIVE, U.S. POLITICS (September 2011-April 2014)</p> <p>Led Google,Äôs paid media partnerships with political campaigns and independent expenditure organizations, driving adoption of search, display, YouTube, and programmatic video advertising for branding and direct response.</p> <p>Äç Managed team focused on pitching, implementing, and optimizing digital advertising for 80+ clients.</p> <p>Äç Constructed digital communications strategies for advertisers, helping them adopt data-driven approaches to build their brands and capitalize on breaking news events with targeted messaging across digital platforms.</p> <p>Äç Developed and reported on key revenue and non-revenue metrics of success. Analyzed data trends and client performance, develop strategic sales plans, and lead preparation and delivery of strategic sales presentations and narratives.</p> <p>Äç Worked with political advertising clients to scale and optimize media buys programmatically through Google's DoubleClick Bid Manager demand-side platform (DSP), which offers access to display ad inventory across ad exchanges, while using data to target the right audiences and placements and optimizing bids in real-time for maximum campaign performance.</p> <p>Äç Represented Google on panel discussions with industry peers and journalists, and partnered with Google,Äôs marketing team on scalable content for elections marketing sales narratives. Spearheaded extensive Google-funded research on media consumption habits of likely voters cited by the Washington Post and numerous industry thought-leaders.</p>	https://www.linkedin.com/in/rob-saliterman-89b08317/	
Rob Saliterman	MBA Intern	Bloomberg LP	Jun 2010 ,Äi Aug 2010	Greater New York City Area	<p>Focused on development of business plan and marketing strategy for launch of new Bloomberg Government product.</p>	https://www.linkedin.com/in/rob-saliterman-89b08317/	
Rob Saliterman	Communications Director	Office of George W. Bush	Jan 2009 ,Äi Jul 2009	Dallas/Fort Worth Area	<p>Designed and implemented communications strategy for former President George W. Bush following his departure from the White House, interacting daily with the former President and advising him on all media-related issues.</p> <p>Äç Served as primary press spokesman for former President and Mrs. Bush and the George W. Bush Foundation.</p> <p>Äç Briefed and staffed former President Bush for high-level meetings and speeches in the U.S., Canada, and China.</p>	https://www.linkedin.com/in/rob-saliterman-89b08317/	1

Rob Saliterman	Spokesman, International Affairs	Department of Treasury	Jan 2008 ,Äi Jan 2009	Washington D.C. Metro Area	<p>Served as the Department,Äôs press spokesman on international economic policy; drafted and edited speeches, op-eds, statements, and talking points; developed relationships with reporters; prepared senior officials for interviews.</p> <p>Äç Managed Treasury,Äôs strategic messaging and provided policy guidance to senior officials on domestic and international responses to the global financial crisis, including G-8 and G-20 Finance Minister Meetings.</p> <p>Äç Developed Treasury,Äôs communications strategy and provided policy input related to sovereign wealth funds (SWFs). Represented Treasury in meetings with SWF leadership in China, Kuwait, Qatar, and the UAE.</p> <p>Äç Created strategic communications plans for travel by senior Treasury officials to more than 15 countries, working with international media on trips to sensitive areas including China and the Middle East.</p>	https://www.linkedin.com/in/rob-saliterman-89b08317/	
Rob Saliterman	Communications Advisor/Director of Rapid Response	The White House	Feb 2006 ,Äi Jan 2008	Washington D.C. Metro Area	<p>COMMUNICATIONS ADVISOR, NATIONAL ECONOMIC COUNCIL AND COUNCIL OF ECONOMIC ADVISERS (May 2007-January 2008) Developed communications strategies and rollout plans for economic policy agenda items and economic indicators.</p> <p>Äç Member of White House Press Office duty rotation, which provides official 24/7 reaction to breaking news.</p> <p>DIRECTOR OF RAPID RESPONSE (February 2006-May 2007) Lead writer for all White House policy fact sheets, including State of the Union Address policy books, translating complicated policy issues into concise documents distributed to the media, government officials, and general public.</p> <p>Äç Produced rapid response facts sheets to promptly address misleading news reports.</p> <p>Äç Wrote Presidential statements and Q&A guidance preparing the President for interviews and press conferences.</p> <p>Äç Promoted to Communications Advisor.</p>	https://www.linkedin.com/in/rob-saliterman-89b08317/	1
Rob Saliterman	Director of Strategic Communications	Republican National Committee	Nov 2004 ,Äi Feb 2006	Washington D.C. Metro Area		https://www.linkedin.com/in/rob-saliterman-89b08317/	1
Rob Saliterman	Deputy Director of Rapid Response	Bush-Cheney '04	Jan 2004 ,Äi Nov 2004	Washington D.C. Metro Area		https://www.linkedin.com/in/rob-saliterman-89b08317/	1
Sam Swartz	Consultant	Laura and John Arnold Foundation	Sep 2017 ,Äi Present		Develop and advise on strategy and help make and manage investments.	https://www.linkedin.com/in/sam-swartz/	

Sam Swartz	Policy Advisor / Doer (part-time, 1L & 2L summers)	Office of Attorney General Kamala D. Harris, California Department of Justice	May 2015 ,Äi Jan 2017		<p>ÄiWorked as a policy advisor in Executive Office of AG Kamala Harris and drove implementation on multiple initiatives for the AG's leadership team while in law school and during law school summers.</p> <p>ÄiInnovation Team Lead - Oversaw team of 5 in development of the Office of Innovation & Performance Improvement, an effort to improve operations and increase policy impact across 5000-person org using data, digital, design, and behavioral tools.</p> <p>ÄiProduct Manager, OpenJustice - Initiative lead and founding PM for creation and launch of OpenJustice (openjustice.doj.ca.gov) Äi a data-driven criminal justice accountability initiative and platform. Helped take team from concept to launch in 4 months, managing product, data-analysis, stakeholders, policy, comms, legal. (Link: http://openjustice.doj.ca.gov)</p>	https://www.linkedin.com/in/sam-swartz/	
Sam Swartz	Special Assistant to the Cabinet Secretary	The White House	Mar 2013 ,Äi Jul 2014	Washington D.C. Metro Area	<p>ÄiWest Wing domestic policy aide, process manager. Coordinated domestic policy and communications on range of high-stakes issues with Cabinet-level agencies and across the Administration.</p> <p>ÄiPM/CoS for creation and launch of President Obama's My Brother,Äs Keeper initiative. As CoS for the initiative I helped design and develop the concept, manage and coordinate the work of a large multi-functional and multi-sector team, and helped drive White House, agency, foundations and external partners and process from idea to implementation.</p>	https://www.linkedin.com/in/sam-swartz/	
Sam Swartz	Business Development & Client Lead, Elections & Issue Advocacy	Google	Feb 2011 ,Äi Mar 2013		Member of startup team within Google that worked with large political campaigns and issue advocacy groups on digital advertising & growth strategies. Managed multi-million dollar book of business & high profile relationships, led outreach, growth, strategy, for progressive clients.	https://www.linkedin.com/in/sam-swartz/	
Sam Swartz	Communications Director	Elaine Marshall for U.S. Senate	2010 ,Äi 2010		Developed and executed communications strategy; responsible for all comms outputs on top-tier 2010 U.S. Senate campaign; served as press secretary and on-the-record spokesperson for national and local media; managed policy development process and debate & candidate preparation.	https://www.linkedin.com/in/sam-swartz/	1
Sam Swartz	Associate, Program Management & Research	Cambodian Ministry of Health: Reduction in Maternal Mortality Project	Jul 2008 ,Äi Sep 2009	Phnom Penh, Cambodia	<p>ÄiAnalyst on nation-wide health sector strengthening effort. Helped design and implement quality improvements in provider training, operations, monitoring & reporting, and behavioral change communications across 11 provinces and 63 facilities.</p> <p>ÄiLed research study on care quality & barriers involving 30 local researchers at two rural sites.</p>	https://www.linkedin.com/in/sam-swartz/	
Sara Snyder	US Elections YouTube Evangelist	YouTube	Jul 2016 ,Äi Dec 2016	Washington D.C. Metro Area		https://www.linkedin.com/in/snydersara/	
Sara Snyder	Global Social Solutions Lead	Google	Apr 2013 ,Äi Nov 2013	San Francisco Bay Area		https://www.linkedin.com/in/snydersara/	
Sara Snyder	Senior Account Manager	Google	Jul 2010 ,Äi Apr 2013	San Francisco Bay Area		https://www.linkedin.com/in/snydersara/	

Sara Snyder	Online Marketing Strategist	Google	Jul 2007 ,Äi Jun 2010			https://www.linkedin.com/in/snydersara/	
Sara Snyder	Media Intern	Zenith Optimedia	Jun 2006 ,Äi Aug 2006			https://www.linkedin.com/in/snydersara/	
Sara Snyder	Promotion Marketing Intern	Comedy Central	Jun 2005 ,Äi Aug 2005			https://www.linkedin.com/in/snydersara/	
Scott Syroka	Brand Marketing	Google	Jan 2017 ,Äi Present	San Francisco Bay Area		https://www.linkedin.com/in/syroka/	
Scott Syroka	Digital	Hillary for America	May 2016 ,Äi Nov 2016	Brooklyn, New York		https://www.linkedin.com/in/syroka/	
Scott Syroka	Global Brand Studio, Brand Strategy	Google	Jun 2015 ,Äi Aug 2015	San Francisco Bay Area		https://www.linkedin.com/in/syroka/	
Scott Syroka	Elections & Issue Advocacy	Google	May 2014 ,Äi Nov 2014	Washington, D.C.		https://www.linkedin.com/in/syroka/	
Scott Syroka	Fundraising	Senator Tim Kaine	Jan 2014 ,Äi May 2014	Washington D.C. Metro Area		https://www.linkedin.com/in/syroka/	1
Scott Syroka	Office of Presidential Correspondence Volunteer	The White House	Oct 2012 ,Äi May 2014	Washington, D.C.		https://www.linkedin.com/in/syroka/	1
Scott Syroka	Special Projects	Kemin Industries	May 2013 ,Äi Aug 2013	Des Moines, Iowa Area		https://www.linkedin.com/in/syroka/	
Scott Syroka	Co-Chair	Citizens for Quality Johnston Schools	Dec 2012 ,Äi Jun 2013	Johnston, Iowa		https://www.linkedin.com/in/syroka/	
Scott Syroka	Campaign Manager	Deb Henry for School Board	Jan 2011 ,Äi Sep 2011	Johnston, Iowa		https://www.linkedin.com/in/syroka/	1
Scott Syroka	Field Fellow	Obama for America	Jun 2008 ,Äi Nov 2008	Des Moines, Iowa		https://www.linkedin.com/in/syroka/	1
Sian Cox-Brooker	News and Politics Manager	Google	Feb 2014 ,Äi Present	London, United Kingdom		https://www.linkedin.com/in/siancoxbrooker/	
Sian Cox-Brooker	Producer, Sky News	Sky	Aug 2012 ,Äi Feb 2014			https://www.linkedin.com/in/siancoxbrooker/	
Sian Cox-Brooker	News and Consumer Producer	ITV	Jul 2011 ,Äi Aug 2012			https://www.linkedin.com/in/siancoxbrooker/	
Sian Cox-Brooker	Reporter	News UK	Aug 2010 ,Äi Jul 2011			https://www.linkedin.com/in/siancoxbrooker/	

Silver Wang	Campaign Manager/Media Solution Consultant - Government & Advocacy, Elections	Google	Apr 2017 - Present	Greater New York City Area	In charge of running YouTube campaigns for all five industries within the Government, Advocacy and Elections Vertical Lead a team of six supporting G&A vertical and Elections business on smoothly launching campaigns Shape and project manage Google Technical Service business supporting model for upcoming 2018 Midterm Elections	https://www.linkedin.com/in/silverwang/	
Silver Wang	Brand Specialist Associate - Google for Elections	Google	Jul 2016 - Mar 2017	Washington D.C. Metro Area	gTech for Brand Campaign serving Google Elections Responsible for Government and Advocacy vertical, large customers and manage YouTube video campaign planning for these accounts Provide end-to-end brand display YouTube campaign consultation and management to key accounts including Presidential Candidates, Super PACs and advocacy groups, including pre-sales technical consultation, proposal creation through launch optimization to post-launch reporting, troubleshooting and recap Led the execution and operation of US Presidential Election YouTube campaigns with approximately \$15mm revenue in four months Co-led and project manage multiple Election Team, initiatives in workflow optimization, multi-teams communication by creating and managing code-based record consoles that monitored campaign progress, improved multi-teams communication and reduced margin of error Manage large volume of work load (~8x team average), engage multiple parties for large scale of project within constraint timeline, receive 100% extremely satisfied feedback *Google Election Campaign project is the most rigorous bootcamp of YouTube Reserve Campaigns	https://www.linkedin.com/in/silverwang/	
Silver Wang	Management Consulting Associate	FairWinds Partners LLC	Oct 2013 - Jul 2016	Washington D.C. Metro Area	its clients authoritative knowledge on domain names including new generic top-level domains (gTLDs), online trademark enforcement, and online traffic optimization. Fortune 500 companies, global industry leaders and other professional organizations rely on our team of experienced thought leaders to achieve their online business goals. Served as lifecycle project manager managing eight client accounts on cross-functional teams spanning industrial suppliers, technology manufacturer and financial services industries, generating upwards of \$1 million in annual revenue for FairWinds Led due diligence process, cost-benefit and ROI analysis by designing and conducting rigorous bulk data research to develop domain portfolio optimization strategy, - Independently provided strategy to a top ranking global technology company for their major institutional change - Assessed a US major pharmaceutical corporation domain name portfolio and developed tiered strategy to accommodate their business expansion in Europe, successfully helped client secure valuable domain asset at low cost in emerging market Guided clients through their new gTLDs contracting, delegation and ongoing compliance processes, developed education material and worked with clients' internal and external stakeholders to identify business objectives and develop their gTLD, bring-to-market strategy Led domain market and Internet governance research related to China, and provided consulting services across the board to multiple multinational client companies Subject Matter Expert (SME) in Internationalized Domain Names	https://www.linkedin.com/in/silverwang/	

Silver Wang	Marketing Manager	Kalorama Group, LLC	Aug 2012 ,Äi Jul 2016	Washington D.C. Metro Area	<p>Kalorama is an IP advisory boutique that provides global enterprises strategies during their transition from IPv4 to IPv6</p> <ul style="list-style-type: none"> ·Äç Responded to RFI and RFP to major corporations and non-profit organization to address questions regarding IPv4 transaction and its potential business, legal and financial implication ·Äç Assist world,Äôs largest e-commerce company to fulfill \$50+mm worth IT procurement, including price negotiation and market due diligence; educate enterprises in Asia on market status and facilitate IPv4 resource transfer between America and Asia ·Äç Designed and managed the firm,Äôs marketing initiatives, established pioneer presence in China, successfully launched three media coverage and four interviews with major technology media outlets via SEO, social media campaign, blog posts and email marketing ·Äç Developed educational material on Internet policy and worldwide IP address market ·Äç Cooperated with business development team to establish and implement marketing and communication agenda 	https://www.linkedin.com/in/silverwang/
Silver Wang	DC-based Finance Correspondent	SINA Corp	Feb 2012 ,Äi Aug 2013	Washington D.C. Metro Area	<ul style="list-style-type: none"> ·Äç Produced social media content for 2.5 million followers of SINA Finance,Äôs handle (@Ëñ∞Ëµ™Ë¥çÄ°è), the major financial news outlet on SINA Weibo ·Äç Media liaison of IMF & World Bank Biannual Meetings, based at IMF as its exclusive online media portal partner ·Äç Wrote column on U.S. fiscal and monetary policy, international trade, business market and US-China relations - Was invited to exclusively interview the former US Secretary of Labor Elaine Chao, twice, on topics such as 2012 presidential campaign, the US economic policy and US-China relations etc - Exclusively interviewed economist Jeremy Rifkin on topic of technology and global economics - Was invited to the US largest telecom corporation AT&T,Äôs headquarter to interview topics on technology innovation and cyber security <p>[SINA Weibo (NASDAQ: WB. Ëñ∞Ëµ™ËæÆÄçö) is the leading social media platform in China. Akin to a hybrid of Twitter and Facebooka, the microblogging site also has its independent journalism team operating globally. Its online wire service has accumulated more than 300 million active users all over the world as of February 2012.]</p>	https://www.linkedin.com/in/silverwang/
Silver Wang	Statistical Assistant	International Cotton Advisory Committee	May 2012 ,Äi Jul 2013	Washington D.C. Metro Area	<ul style="list-style-type: none"> ·Äç Conducted research assistant to ICAC's two economists and one statistician in collecting, parsing and analyzing data related to global production, consumption, stock and international trade on cotton as a commodity on international market ·Äç Coordinated with developers to transfer data during database and application transitioning period in order to achieve smooth and seamless transfer ·Äç Built and managed ICAC's multiple databases by extensively applying advanced functions of MS Excel ·Äç Logistics and translation support during ICAC's meeting with representatives from Agriculture Department of Chinese government 	https://www.linkedin.com/in/silverwang/

Silver Wang	Corporate Social Responsibility (CSR) Fellow	Hill+Knowlton Strategies	Sep 2011 ,Äi Jun 2012	Washington D.C. Metro Area	<ul style="list-style-type: none"> • Conducted research and provide consultancy services on sustainability for 15 clients in energy, technology, hospitality, manufacturing, governmental agencies, NGOs, such as America,Äs Natural Gas Alliance, Hewlett-Packard, Emirates Airline and Hitachi, etc • Researched in various topics including corporate social responsibility, energy policy, corporate philanthropy, NGO visibility, social innovation business etc • Monitored media coverage on energy policies, sustainability and environment issues • Conducted market and policy research, media monitor, and developed top-line reports/charts as data-driven insights for senior executives; analyzed and compiled summary of primary research findings to restructure communications messaging • Pitched stories using Cision database and editorial calendars; conducted phone call outreach to outlets for placement and information distribution • Led internal communication effort of ,ÄGreen Office,Ä campaign within H+K D.C. office of more than 70 employees 	https://www.linkedin.com/in/silverwang/	
Silver Wang	News Assistant, Researcher	NBC	Aug 2011 ,Äi Sep 2011	Beijing	<ul style="list-style-type: none"> • Monitored and analyzed public opinion through major media and leveraged online media tools for news digging in order to initiate new topics for different programs • Interviewed scholars, U.S. governor, analysts, online public opinion leaders and general Chinese public • Drafted information sheets and background summaries in various topics, including real estate bubble, economic development, U.S.-China public diplomacy, human rights, and social conflicts, etc • Assisted bureau chief in maintaining government relations, by smoothing and expediting communication between NBC and Chinese government • Recorded, logged, edited, translated and dubbed for interview video and audio 	https://www.linkedin.com/in/silverwang/	
Silver Wang	Research Assistant in Department of Strategy, Policy & Resource Management, Health Action in Crises	World Health Organization	May 2011 ,Äi Jul 2011	Geneva, Switzerland	<ul style="list-style-type: none"> • Researched on public health issues in conflict areas and humanitarian situations • Analyzed donor policy and provided research and presentation support for humanitarian appeal via data mapping and visualization • Applied knowledge management and provided updated content for public health advocacy and communications products 	https://www.linkedin.com/in/silverwang/	
Silver Wang	Graduate Assistant, Program Coordinator	Executive Education Programs, Maxwell School of Citizenship and Public Affairs	Sep 2010 ,Äi May 2011	Syracuse, New York Area	<ul style="list-style-type: none"> • Assisted in coordinating events, tours and site visits for EMPA students • Translated and organized lecture materials for the EMPA programs in which Chinese provincial governors attended • Liaised between Maxwell professors and governors from mainland China • Supported in event's logistics planning 	https://www.linkedin.com/in/silverwang/	
Silver Wang	External Communication Intern	The 16th Asian Game Organizing Committee (AGOC)	Dec 2008 ,Äi Sep 2009	Guangzhou, China	<ul style="list-style-type: none"> • Implemented strategic projects to promote publicity of Asian Games 2010 • Coordinated multiple events prior to the Games: foreign journalists,Äs receptions, pre-heat road shows in major Asian cities etc • Assisted in planning and implementing strategic project to promote visibility and enhance popularity of 2010 Asian Games 	https://www.linkedin.com/in/silverwang/	

Silver Wang	Journalist Intern	Guangzhou Daily	Jul 2008 ,Äi Sep 2008		<ul style="list-style-type: none"> Ä Involvement in major process of producing news coverage, independently write and publish 28 pieces of news Ä Took photographs Ä Cultivated efficiency and news sensitivity as well as accumulated unique perspective and writing style on political, economic and social issues in the third most top media group in China 	https://www.linkedin.com/in/silverwang/	
Stef van Grieken	Product Manager	Google	Oct 2015 ,Äi Oct 2016	Mountain View, California	Product Manager for Android Automotive, a full-featured infotainment platform for the modern connected car that can be easily integrated, extended and customized.	https://www.linkedin.com/in/stefvangrieken/	
Stef van Grieken	Technical Program Manager	Google	Feb 2014 ,Äi Oct 2015	London, United Kingdom	Engineering program management for elections, crisis response, flu trends and better mobility.	https://www.linkedin.com/in/stefvangrieken/	
Stef van Grieken	Founder in Residence	Startupbootcamp	Sep 2013 ,Äi Feb 2014	Amsterdam Area, Netherlands	<ul style="list-style-type: none"> - Mentored 11 startup in the NFC & Contactless Class 2014 on technology related issues; - Hosted 5 tech talks on subjects such as scalability, api design, metrics & succes, developer relations; - Managed to engage a community of 100+ developers to the Sta 	https://www.linkedin.com/in/stefvangrieken/	
Stef van Grieken	Software Engineering Intern	Google	Feb 2013 ,Äi Jun 2013	San Francisco Bay Area	Graduating research internship for my MSc. Industrial Engineering at Google network research. Analysis and deployment of internet measurement tools.	https://www.linkedin.com/in/stefvangrieken/	
Stef van Grieken	Policy Advisor	European Parliament	Jun 2011 ,Äi Mar 2012	Brussels Area, Belgium	Working for Marietje Schaake MEP (D66/ALDE) which the Washington Post named 'Europe's most wired politician' as a policy advisor on IT.	https://www.linkedin.com/in/stefvangrieken/	1
Stephanie Lester	Pre-MBA Intern: Analytics, Strategy and Operations	Google	Jan 2017 ,Äi Mar 2017	Portland, Oregon Area		https://www.linkedin.com/in/stephanie-lester-3b398438/	
Stephanie Lester	Account Manager, U.S. Elections	Google	Jul 2016 ,Äi Mar 2017	Washington D.C. Metro Area		https://www.linkedin.com/in/stephanie-lester-3b398438/	
Stephanie Lester	Account Manager, Home Services and Legal	Google	Nov 2013 ,Äi Jun 2016	San Francisco	Digital advertising and marketing consultant, specializing in performance branding and lead generation	https://www.linkedin.com/in/stephanie-lester-3b398438/	
Stephanie Lester	Account Development Representative	Google, Social Marketing Tools	Jul 2012 ,Äi Oct 2013	Mountainview, CA	Wildfire, a division of Google, is one of the world's largest social media marketing software providers, with partnerships including 30 of the world's 50 most valuable brands. The combination of Wildfire's technology with Google's advertising solutions will help provide a more holistic way for brands to manage and optimize their marketing efforts across all digital channels, including search, display, video, mobile, and social.	https://www.linkedin.com/in/stephanie-lester-3b398438/	
Stephanie Lester	Executive Chair, Senior Class Gift Committee	Scripps College	Aug 2011 ,Äi May 2012		Plan and implement marketing campaigns to raise enthusiasm for gift while staying within budget Individually solicit every senior with the goal of achieving 100% participation	https://www.linkedin.com/in/stephanie-lester-3b398438/	

Stephanie Lester	Student Manager of Scripps' Fundraising Program	Scripps College	Sep 2009 ,Äi May 2012		<p>Manage and lead a shift of 10 peer Phonathon callers with little supervision</p> <p>Coach callers to optimize the efficiency and productivity of their phone calls</p> <p>Motivate to achieve nightly shift goals; my team has achieved our shift goals 98% of the time</p> <p>Use communication and negotiation skills to generate donations for the Annual Fund via phone</p> <p>Think and react in a fast-paced environment while working through adversity</p> <p>Achieved a personal average pledge rate of 65.8% and personally fundraised \$9,158 in 2010</p> <p>Awarded "Rookie Caller of the Year"</p>	https://www.linkedin.com/in/stephanie-lester-3b398438/	
Stephanie Lester	Office of Development Summer Assistant	Scripps College	May 2011 ,Äi Aug 2011		<p>Researched and analyzed donors to solicit for contributions for the new residence hall</p> <p>Contributed to grants proposed to the NEA and Gilbert Foundation</p> <p>At the last minute served as the sole representative of the Office at an off-site meeting; managed event timeline, registration, and relationship building with potential donors</p>	https://www.linkedin.com/in/stephanie-lester-3b398438/	
Stephanie Lester	Intern for the International Visitors Program	World Affairs Council of Oregon	Jun 2010 ,Äi Aug 2010		<p>Created unique itineraries for approximately 50 visitors and 5 separate trips</p> <p>Organized and maintained large databases of personal contact information</p>	https://www.linkedin.com/in/stephanie-lester-3b398438/	
Stephanie Lester	Intern	Vivacare	Jun 2009 ,Äi Aug 2010		<p>Drafted public relations releases and blog posts to optimize the company's search engine ranking</p> <p>Managed and analyzed data to upload to the company website using Adobe Dreamweaver</p>	https://www.linkedin.com/in/stephanie-lester-3b398438/	
Steve Grove	Director, Google News Lab	Google	Sep 2014 ,Äi Present	Mountain View, CA	<p>Developed the YouTube Interview with President Obama, an annual program that brought top YouTube Creators and users to the White House for an in-person interview with President Obama for 7 straight years. See series recap here: https://goo.gl/N3sLOL. Lead Google's U.S. elections partnerships, including debates (e.g. the NBC/YouTube Debate, Fox News/Google Debate), RNC/DNC Convention partnerships, and Electionland, a coalition of 350+ news organizations who tracked problems at polls in all 50 states.</p>	https://www.linkedin.com/in/grovesteve/	

Steve Grove	Director of Community Partnerships	Google	Oct 2011 - Aug 2014	Mountain View, CA	<p>Built a partnerships team of 75 people to grow Google's online community through partnerships with content companies, educational institutions, sports leagues, media companies, political campaigns, governmental institutions, and influencers. We grew the Google Plus platform to 540M active monthly users in two years.</p> <ul style="list-style-type: none"> • Created pipeline and outreach bring over 10,000 partners onto the Google Plus platform. • Drove strategy to develop online communities on Google Plus, building an "interest graph" of communities across hundreds of online verticals. • Drove media partnerships and product direction for creation of Hangouts on Air platform to allow multi-person live streamed video chat. Signed partnerships to expand usage, including an exclusive deal with the NFL to integrate Hangouts into fantasy football, and the integration of Hangouts to form the backbone of the Huffington Post LIVE network. • Grew Google's efforts in Hollywood, developing partnerships with major studios and agencies to connect with fans and debut trailers and songs on Google. • Negotiated and signed a deal to bring the U.S. Federal Government onto Google Plus. • Won a "Shorty" award for our breaking news partnership with MSNBC for the DOMA/Prop 8 Supreme Court hearings. • Launched "Shoppable Hangouts" feature with fashion brand DVF to bring a new shopping application to live video chats. Our team received a patent for the integration. 	https://www.linkedin.com/in/grovesteve/	
Steve Grove	Head of News and Politics, YouTube	YouTube (Google)	Feb 2007 - Oct 2011	New York City	<p>Created YouTube's first News and Politics team, developing several partnerships and initiatives that set a new standard for how news and political organizations engage on third-party technology platforms. Some highlights:</p> <ul style="list-style-type: none"> • Created the CNN/YouTube Debates partnership in 2008, which brought questions from YouTube users into two presidential primary debates for the first time in history. Followed in 2012 with the Fox News/Google Debate in GOP primary, setting record for most-viewed primary debate up to that point (6M viewers). • Created and moderated first social media interview with President Obama, bringing top-voted YouTube questions to the President in live interview we repeated every year of the administration after the State of the Union address. • Drove development of YouTube Direct, a YouTube upload API that allows news organizations to solicit, vet and verify citizen reporting. Developed breaking news strategy through the creation of CitizenTube, an online hub for global news events like the Iran election protests, Haiti/Chile earthquakes, and the Arab Spring. • Negotiated with and signed the U.S. Government to bring Congress and the Federal Govt. to YouTube, the first such contract with a social media platform • Started the YouTube Nonprofit Program, which helps nonprofit organizations around the world better leverage YouTube for their causes. 	https://www.linkedin.com/in/grovesteve/	

Steve Grove	Reporter	ABC News	Jan 2007 ,Äi Jan 2007		Did two stints at ABC News. First was with the Brian Ross Investigative Unit during the summer of 2005. As a Carnegie-Knight fellow, teamed up with 11 other graduate students on a 3-month investigative report on the security of nuclear research facilities on college campuses, culminating in a 20/20 special. Second stint was as a freelance reporter in 2007, when I wrote several stories on the growing influence of technology on politics.	https://www.linkedin.com/in/grovesteve/	
Steve Grove	Correspondent	The Boston Globe	Jan 2003 ,Äi Dec 2005		Started by writing for the City Weekly section on local issues, such as a profile of the Boston Celtics mascot, "Lucky" -- a trampoline gymnast who got his second start in life as the face of the Celtics at the Garden. Went on to write lots of stories about politics, education, and immigration for a variety of sections of the paper. Linked below is a piece about the GOP's use of the home-schooling community to get out their message, and a fun first-person piece about my experience working as a substitute teacher in the Boston Public Schools.	https://www.linkedin.com/in/grovesteve/	
Steve Grove	Program Analyst	Bhartiya Agro-Industries Foundation	Jan 2002 ,Äi May 2002	Pune Area, India	Produced case studies on performance of a rural development projects. Worked in several rural villages for two months of reporting on 16 different families using cross-bred cattle, cashew farms, and SMEs to get above poverty line.	https://www.linkedin.com/in/grovesteve/	
Steve Grove	English Instructor	Kohgakusha, Ltd.	Sep 2000 ,Äi Oct 2001	Tokyo, Japan	Taught English to Japanese students; managed three other teachers. Delivered keynote address (in Japanese) at annual company convention on „ÄHow to Teach English Conversation„Ä	https://www.linkedin.com/in/grovesteve/	
Will Houghteling	Founder	Strive Talent	Feb 2017 ,Äi Present	San Francisco Bay Area	The American middle class is shrinking, yet there are 5MM+ open middle class / middle skill jobs. Strive Talent is a hiring platform that helps companies find candidates for in-demand middle class jobs based on competencies rather than credentials. Skill-centric hiring helps companies find better people faster and helps candidates launch into the family-supporting careers they desire and deserve.	https://www.linkedin.com/in/will-houghteling-3b956710/	
Will Houghteling	Managing Director, North America	Minerva Project	Aug 2013 ,Äi Dec 2016	San Francisco Bay Area	Minerva is an accredited global liberal arts university program designed by industry leaders to prepare students to solve complex global problems. Minerva students live in up to seven of the world's greatest cities throughout their four years of college, studying exclusively in small active learning seminars. As the North American Managing Director I manage all phases of the student life cycle: identifying and recruiting future Minerva students, building the residential and co-curricular experience, and placing students in top internships and jobs. While at Minerva I was awarded "LinkedIn Next Wave" as one of the top 10 innovators under 35 in education & social impact.	https://www.linkedin.com/in/will-houghteling-3b956710/	
Will Houghteling	Education Partnerships Lead, Google+	Google	Oct 2012 ,Äi Aug 2013		Partner with influential organizations, institutions and individuals to build communities of interest on Google+ - build and market tent pole programs to raise awareness of educational opportunities on Google+ - power peer-to-peer education both on and off Google+ (using Hangouts for 21st century study sessions, tutoring, office hours, etc) - identify, onboard and develop programming w/ anchor partners across STEM, K12, higher ed, Maker/DIY and other communities of interest	https://www.linkedin.com/in/will-houghteling-3b956710/	

Will Houghteling	Product Marketing Manager	YouTube	Feb 2011 ,Äi Oct 2012	YouTube	<p>I currently split my time between YouTube EDU and YouTube Marketing Analytics/Strategy.</p> <p>EDU: Concepted and led development of YouTube.com/Teachers, a site that shows teachers how to use YouTube in the classroom. Hired and managed team of six teachers to curate 300+ playlists that align with common core standards. Lead marketing for YouTube for Schools, a program that allows schools to access YouTube EDU content while restricting access to non-school safe content. Concepted and led first YouTube Teacher's studio, workshop training teachers to use YouTube in the classroom.</p> <p>Analytics/Strategy: Analyze effectiveness of marketing campaigns across 40-person marketing org. Develop strategy and help execute major audience development initiative.</p>	https://www.linkedin.com/in/will-houghteling-3b956710/	
Will Houghteling	Product Marketing Manager	YouTube	Nov 2010 ,Äi May 2011	News and Politics, YouTube	<p>Concepted and led development of YouTube Politics (YouTube.com/Politics).</p> <p>Concepted and led development of YouTube Town Hall, a platform for members of Congress to debate the issues that matter most to users (YouTube.com/YTTownHall).</p> <p>Led development of YouTube World View, a global interview series in which YouTube users interview world leaders (YouTube.com/WorldView).</p> <p>Led YouTube for Government outreach and marketing. Led team-wide outbound marketing communications.</p> <p>Editorial lead on YouTube.com/News, www.CitizenTube.com and @CitizenTube.</p>	https://www.linkedin.com/in/will-houghteling-3b956710/	
Will Houghteling	Associate Product Marketing Manager	Google	Sep 2009 ,Äi Mar 2011		<p>APMM on Android Marketing. Owned retail experience / strategy for launch of Nexus S. Managed relationship with Best Buy.</p> <p>APMM on Google Places. Led messaging and positioning for launch of Google Tags, new local advertising product. Led direct mail and email marketing acquisition channels.</p> <p>APMM on the Global Acquisition Marketing team. Managed global Direct Mail campaign to 34 markets. Helped oversee B2B Marketing efforts in Latin America. Aided w/ the implementation of a new data management system for global outbound direct marketing.</p>	https://www.linkedin.com/in/will-houghteling-3b956710/	
Will Houghteling	Director of Business Development	Portal-A Interactive	Jan 2008 ,Äi Sep 2009		<p>Portal-A Interactive produces original video content and brings it to audiences through innovative distribution strategies. Co-founded in late 2007 with Nate Houghteling and Kai Hasson. Clients include Hyperion Press, Google, A-List Tutoring and more. Personal projects include HugeinAsia.com, Boybama, and 'Ghostride the Volvo'. Please see www.portal-a.com for more information.</p>	https://www.linkedin.com/in/will-houghteling-3b956710/	
Will Houghteling	Summer Analyst	Oliver Wyman	Jun 2008 ,Äi Aug 2008		<p>Worked as summer analyst at leading general management consulting firm.</p>	https://www.linkedin.com/in/will-houghteling-3b956710/	

Will Houghteling	Summer Analyst	Barrett Associates, Inc.	Jun 2006 ,Äi Aug 2006		Summer analyst at wealth management firm.	https://www.linkedin.com/in/will-houghteling-3b956710/	
Zach Wineburg	Elections	Google	Jan 2016 ,Äi Present	Washington D.C. Metro Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	
Zach Wineburg	Principal	Precision Strategies	2013 ,Äi Dec 2015	Washington D.C. Metro Area	precisionstrategies.com	https://www.linkedin.com/in/zach-wineburg-058a2752/	
Zach Wineburg	Senior Staff	Obama for America - Iowa	2012 ,Äi 2012	Des Moines, Iowa		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Deputy Political Director	Democratic Governors Association	2009 ,Äi 2011	Washington D.C. Metro Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Campaign Manager	Gabriel Giffords for Congress	2008 ,Äi 2008	Tucson, Arizona Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Field Director	John Edwards for President	2007 ,Äi 2008	Des Moines, Iowa Area; Columbia, South Carolina		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Campaign Manager	Albert Riederer for Mayor	2007 ,Äi 2007	Kansas City, Missouri Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Regional Field Director	Claire McCaskill for Senate	2006 ,Äi 2006	Kansas City, Missouri Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Assistant to the Political Director	Democratic Senate Campaign Committee	2004 ,Äi 2005	Washington D.C. Metro Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Field Staff	Tom Daschle for Senate	2004 ,Äi 2004	Sioux Falls, South Dakota Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	1
Zach Wineburg	Field Staff	John Edwards for President	2003 ,Äi 2004	Cedar Rapids, Iowa Area		https://www.linkedin.com/in/zach-wineburg-058a2752/	1

Zack Mellette	Partner Operations Manager, Google Express	Google	Feb 2014 ,Äi Present	San Francisco Bay Area	Google Express: Same day delivery e-commerce platform - Manage new partner onboarding, existing partner support and lead initiatives to improve business processes - Lead cross functional efforts to drive merchant and product expansion across 9 live markets in US - Align key internal and external stakeholders to scale Google Express - Develop strategies to cut costs, increase efficiencies and improve operations for new product categories and programs google.com/express	https://www.linkedin.com/in/zack-mellette-97297137/	
Zack Mellette	Google+ Community Partnerships, Politics and Causes	Google	Nov 2012 ,Äi Nov 2013	San Francisco Bay Area		https://www.linkedin.com/in/zack-mellette-97297137/	
Zack Mellette	Consultant- GA International Workforce Development Initiative	Georgia Department of Education	Aug 2012 ,Äi Nov 2012	Atlanta, GA		https://www.linkedin.com/in/zack-mellette-97297137/	
Zack Mellette	Senior Experience Coordinator	LivingSocial Adventures	Apr 2011 ,Äi Nov 2012	Atlanta, GA	- Led events and trips for up to 100 customers around the Atlanta area - Coordinated and oversaw the performance of staff and logistics - Delivered excellent execution to ensure memorable events and create repeat customers	https://www.linkedin.com/in/zack-mellette-97297137/	
Zack Mellette	Executive Director	Give Us Names, Inc.	2009 ,Äi Nov 2012	Atlanta, GA	- Led the organization with integrity and upheld a culture of excellence - Built and maintained key relationships with donors, businesses, partner organizations, and governmental agencies - Built and delivered strategy alongside coworkers and board of dir	https://www.linkedin.com/in/zack-mellette-97297137/	
Zack Mellette	Food Service Sales Intern/Co-op	Naturally Fresh	May 2006 ,Äi Aug 2006	Atlanta, GA	- Analyzed sales reports and formulated specialized presentations for use in sales meetings and internal departmental evaluations - Procured and managed various customer accounts including \$600,000+ contract with Orange County Public School District in Or	https://www.linkedin.com/in/zack-mellette-97297137/	

APPENDIX B:

Facebook Elections and Politics Employees

name	title	employer	start_date	end_date	location	details	profile_url	political_experience
AJ Tennant	Sales Director	Slack	Oct 2014	Present	San Francisco Bay Area	<p>I was hired as the first sales leader at Slack. I built out the initial sales team and global go-to-market sales strategy.</p> <p>I launched the Solutions Engineering and Customer Success organizations at Slack, segmented the sales organization in 2015, and promoted and hired leaders within Sales, Solutions Engineering, & Customer Success across the globe (NA, EMEA, and APAC). I helped hire our Global VP of Sales in 2016 and I supported key operational efforts: CRM implementation, development of a sales compensation program, and market segmentation.</p> <p>I am now focused on educating and advising large enterprises (Fortune 500) on the power of Slack. Slack is helping to accelerate a large global trend in the changing workplace. Consumerization of IT, Enterprise Messaging, Mobile, Transparency & Openness, Workflow Automation, Platform Connectedness and Cloud are all coming together with Slack to give workplaces a better way to work.</p>	https://www.linkedin.com/in/alexandertennant/	
AJ Tennant	Entrepreneur In Residence	Social Capital Lp	May 2014	Oct 2014	Palo Alto, CA	<p>Attempted to start a business in the food space, advised and consulted portfolio companies, and helped evaluate potential investments.</p>	https://www.linkedin.com/in/alexandertennant/	
AJ Tennant	Entertainment Vertical Manager	Facebook	Apr 2013	May 2014	Menlo Park, California	<p>Led the sales strategy for the US Entertainment team across Media/Publishing, Music, Live Events, Fitness, and parts of TV and Film.</p>	https://www.linkedin.com/in/alexandertennant/	
AJ Tennant	Business Development Manager	Facebook	Nov 2012	Apr 2013	Menlo Park, CA	<p>Drove forward Facebook's key business priorities through strategic partnerships. Areas of focus: small businesses, gifts and commerce, and ads monetization.</p>	https://www.linkedin.com/in/alexandertennant/	
AJ Tennant	political experience	Facebook	Sep 2010	Nov 2012	Menlo Park, CA & Austin, TX	<p>Managed a sales team to exceed quarterly revenue targets across a variety of verticals. Managed the Politics, Government and Nonprofit vertical for 2011/2012 leading up to the 2012 election. Built the sales strategy for 2012 and hired a team to manage Obama/DEMs, Romney/GOPs, and the independent expenditure groups. Built the initial sales presence for Facebook in Washington, DC. Oversaw team across three offices: Menlo Park, Austin, and DC.</p>	https://www.linkedin.com/in/alexandertennant/	
AJ Tennant	Sales & Operations Landing Team	Facebook	May 2010	May 2011	Austin, Texas	<p>Founding member of Facebook's second US sales and operations office in Austin, Texas. Hired and built the initial sales, account management, and operations teams.</p>	https://www.linkedin.com/in/alexandertennant/	
AJ Tennant	Account Executive	Facebook	Sep 2008	Apr 2010	Palo Alto, California	<p>Founding member of Facebook's first inside sales team. Partnered with businesses in a variety of verticals to help them with their marketing strategies. Consistently exceeded revenue quotas. Built, implemented, and delivered initial training programs for the sales team.</p>	https://www.linkedin.com/in/alexandertennant/	
AJ Tennant	Vice President	Harvard Student Agencies	Feb 2005	Feb 2008	Cambridge, Massachusetts	<p>Harvard Student Agencies, Inc.(HSA) is the largest student-run company in the world, employing more than 500 undergraduates annually. Founded in 1957, HSA is a multi-million dollar non-profit that provides Harvard students with meaningful opportunities for employment and hands-on business education.</p>	https://www.linkedin.com/in/alexandertennant/	
Abhinav Nayar	Co-Founder	Chainframe	2018	Present		<p>Nation-building on the Blockchain: We solve hard problems in governance using leading edge technology that is efficient, affordable, and designed for the next billion. Currently piloting a platform to manage public finances and track social security schemes. Raising a seed round.</p>	https://www.linkedin.com/in/anayar/	

Abhinav Nayar	Politics & Government Outreach For India, South & Central Asia	Facebook	2017	2018	New Delhi Area, India		https://www.linkedin.com/in/anayar/	
Abhinav Nayar	Chief Of Staff To Minister Of State & Member Of Parliament	Government Of India	2016	2017	New Delhi Area, India		https://www.linkedin.com/in/anayar/	
Abhinav Nayar	Strategy Consultant	Dalberg	2014	2016	San Francisco, California		https://www.linkedin.com/in/anayar/	
Abhinav Nayar	Strategy Lead	Treebos	2013	2015	Rio de Janeiro Area, Brazil		https://www.linkedin.com/in/anayar/	
Abhinav Nayar	Financial Sustainability Consultant	Edraak	2013	2013	Amman Governorate, Jordan		https://www.linkedin.com/in/anayar/	
Adam Conner	Senior Account Executive	Slack	Jan 2016	Nov 2017	Washington D.C. Metro Area	At Slack in DC helping to drive adoption in government, Congress, and politics	https://www.linkedin.com/in/adamconner/	
Adam Conner	Vp, Politics	Brigade Media	Apr 2014	Dec 2015	Washington D.C. Metro Area	Brigade is a technology company founded in 2014 to tackle the problem of declining citizen power and engagement in democracy. Over the past 50 years, participation in democracy has continued to go down. People feel more powerless, disconnected, and disenfranchised by big interest groups, big money, and less representation at all levels of government. Brigade wants to reverse this trend, and make involvement easy, effective, and enjoyable and in so doing, restore political power back to where it should be: the people. Brigade Media raised a \$9.5MM Series A from investors led by Sean Parker, Ron Conway and Marc Benioff in April, and in May, acquired the company that owns Causes, the world's largest campaigning platform, and political advocacy	https://www.linkedin.com/in/adamconner/	
Adam Conner	Manager, Public Policy	Facebook	Nov 2007	Apr 2014	Washington D.C. Metro Area	Opened Facebook's Washington D.C. office. Help run the Facebook Politics, Government, and Elections Team. Have worked on a variety of technology, policy, lobbying, and communications issues at Facebook.	https://www.linkedin.com/in/adamconner/	
Adam Conner	Director Of Online Communications, Committee On Rules	U.S. House Of Representatives	Jun 2007	Nov 2007	Washington D.C. Metro Area		https://www.linkedin.com/in/adamconner/	1
Adam Conner	Online And Communications Consultant	Webster Strategies	Jan 2007	Jun 2007			https://www.linkedin.com/in/adamconner/	

Adam Conner	Deputy Director Of Online Communication	Forward Together Pac	Jan 2006	Dec 2006			https://www.linkedin.com/in/adamconner/	1
Adam Conner	Intern	Apco Worldwide	Jan 2006	Jun 2006			https://www.linkedin.com/in/adamconner/	
Adam Conner	Founding Chapter President	Roosevelt Institute Campus Network	Jun 2005	May 2006	Washington D.C. Metro Area		https://www.linkedin.com/in/adamconner/	
Adam Conner	Communications And Development Intern	The National Committee For Responsive Philanthropy	Jun 2005	Aug 2005			https://www.linkedin.com/in/adamconner/	
Adam Conner	Intern	British Labour Party - Oona King, Mp Re-Elect Campaign	Jan 2005	May 2005			https://www.linkedin.com/in/adamconner/	1
Adam Conner	Researcher	John Kerry For President	May 2004	Nov 2004			https://www.linkedin.com/in/adamconner/	1
Andrew Noyes	Senior Director Of Communications	Just	Mar 2017	Present	San Francisco, CA	JUST (formerly Hampton Creek) is on a mission to build a food system where everyone eats well. Our products are in over 100,000 points of distribution, from grocery aisles in Manhattan to Mexico City. We work with the most inspiring culinary teams across the country to feed millions of people at K-12 cafeterias, college campuses, professional sports stadiums, Fortune 500 corporate headquarters and more. Join us: http://ju.st/careers	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	Vice President Of Communications	Brigade	Jun 2014	Mar 2017	San Francisco, CA	<p>I served as the chief communications executive for the world's first network for voters, a startup backed by Silicon Valley heavyweights Sean Parker, Marc Benioff and Ron Conway. In this role reporting to Brigade's CEO and President, I managed all PR and marketing functions, including media relations, digital advertising, social media, strategic partnerships and events and conferences since the company's founding.</p> <p>Media: Coverage in nearly 200 outlets including the New York Times, Wall Street Journal, Washington Post, Los Angeles Times, Financial Times, POLITICO, Fast Company, NBC News, CNN, Fox News, NPR, Bloomberg, TechCrunch, Mashable, Yahoo! News and many more.</p> <p>Events: Secured speaking and exhibition opportunities at the Democratic and Republican National Conventions, Web Summit, POLITICON, Washington Post Millennial Entrepreneurship Summit, Fusion Rise Up Summit and dozens of other tech, politics and policy events.</p> <p>Digital: Managed social media and digital marketing teams that deployed multi-pronged earned and paid campaigns to raise awareness about Brigade's brand and products. Leveraged digital to meet ambitious 2015 and 2016 election user acquisition goals for web and mobile platforms.</p>	https://www.linkedin.com/in/anoyes/	

Andrew Noyes	Head Of Corporate Communications	Uber	Jun 2013	May 2014	San Francisco, CA	<p>Managed all aspects of strategic communications for a technology platform that connects users with on-demand transportation with the touch of a smartphone. That work included:</p> <ul style="list-style-type: none"> - Communications strategy and media relations to support executive communications; business development & partnerships; product & engineering; and new market entry in international locations. - Coordinating campaigns aimed at facilitating grassroots engagement around public policy objectives in many cities around the world. - Developing and maintaining relationships with national/international consumer and technology press as well as local and state-based media. - Working directly with co-founder/CEO and senior leadership to build and evolve the company's brand as well as manage public perception in a fast-moving, late-stage startup environment. 	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	Communications & Public Policy	Facebook	Nov 2009	Jun 2013	San Francisco & Washington D.C.	<p>Managed robust communications and public policy strategy for:</p> <ul style="list-style-type: none"> - Federal and state legislation; regulatory agencies including but not limited to FTC and U.S. Department of Commerce. - Privacy and safety related elements of major product launches; proactive privacy, safety, education, and civic engagement programming. - Long-running legal battles including Winklevoss v. Zuckerberg, Ceglia v. Zuckerberg, high-profile class-action lawsuits, and a host of litigation involving intellectual property (patent, trademark, copyright), advertising, and other legal issues. - Presidential and Congressional Campaign 2010 and Campaign 2012 initiatives, including the Democratic and Republican National Conventions. - Relationships with external experts, academics, advocacy groups, think tanks, and other relevant third parties. <p>Served as a member of Facebook's Diversity Steering Committee; was a strategic advisor to Facebook executives on LGBT issues; and was member of cross-functional teams advising on policy and product development.</p>	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	Lecturer/Adjunct Faculty	American University	2004	2012	Washington, D.C.	<ul style="list-style-type: none"> - Instructor for Writing for Mass Communication, an undergraduate class stressing basic writing techniques for print, web, broadcast, public communication and public service. 	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	Reporter	National Journal	2006	2009	Washington DC	<ul style="list-style-type: none"> - Delivered daily coverage and broke national news stories about technology, telecommunications, intellectual property, privacy, security legislation and related subject matter for Technology Daily, Congress Daily, and NationalJournal.com. - Specialized in House and Senate Commerce and Judiciary Committees as well as relevant agencies including the FTC, FCC, and Departments of Commerce and Justice. - Provided commentary for national TV and radio (MSNBC, CBS, C-SPAN, National Public Radio) and spoke at high-tech conferences (Consumer Electronics Show, Tech Policy Summit and others). 	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	Writer	Freelance	2000	2009	Washington, D.C.	<ul style="list-style-type: none"> - Feature writer for National Journal Magazine, Government Executive Magazine, The Baltimore Sun, The Advocate, Capitol File Magazine, Washingtonian, DC Magazine, and more. - Contributor/researcher: The Buying of the President 2000 (Harper Perennial), The Almanac of the Unelected (Bernal Press). 	https://www.linkedin.com/in/anoyes/	

Andrew Noyes	Associate Editor	Communications Daily	Apr 2004	Aug 2006	Washington, D.C.	- Daily coverage of technology, telecommunications, and public policy including the proceedings of the FTC, FCC, Departments of Commerce and Justice as well as relevant House and Senate Committees.	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	Associate Editor/Staff Writer	Research Usa/Uk	2003	2004	Washington DC	news. - Reported on Congress and federal agencies including the National Science Foundation, National Institutes of Health; Departments of Energy and Commerce; edited copy, managed layout/design.	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	Communications Consultant/Technology Project Manager	National Education Association	2000	2003	Washington, D.C.	- Spearheaded tech project development, partnerships, and strategic communications. - Researched, wrote, and edited content for professional print and online publications.	https://www.linkedin.com/in/anoyes/	
Andrew Noyes	General Assignment Reporter/Local & Regional Correspondent	The Register Herald	1995	2000	Beckley, WV	- Wrote breaking, business, and feature for The Register-Herald and affiliated regional newspapers.	https://www.linkedin.com/in/anoyes/	
Anika Geisel	Politics & Government Outreach Manager	Facebook	Feb 2014	Present	Berlin Area, Germany		https://www.linkedin.com/in/AnikaGeisel/	
Anika Geisel	Senior Consultant	Eck Consulting Group	Jun 2010	Jan 2014	Munich Area, Germany	Responsible for conception and implementation of social media strategies, consulting and training of clients, blogger relations, project management and controlling of service providers. Creation of social media guidelines, development of organizational structures and processes as well as key performance indicators for performance measurements. Execution of workshops concerning various online and social media related topics.	https://www.linkedin.com/in/AnikaGeisel/	
Anika Geisel	Volontärin Unternehmenskommunikation	Ibm Deutschland	Dec 2008	May 2010		Interne und externe Kommunikation	https://www.linkedin.com/in/AnikaGeisel/	
Anika Geisel	Politics & Government Outreach Manager	Facebook	Feb 2014	Present	Berlin Area, Germany		https://www.linkedin.com/in/anikageisel/	
Anika Geisel	Senior Consultant	Eck Consulting Group	Jun 2010	Jan 2014	Munich Area, Germany	Responsible for conception and implementation of social media strategies, consulting and training of clients, blogger relations, project management and controlling of service providers. Creation of social media guidelines, development of organizational structures and processes as well as key performance indicators for performance measurements. Execution of workshops concerning various online and social media related topics.	https://www.linkedin.com/in/anikageisel/	
Anika Geisel	Volontärin Unternehmenskommunikation	Ibm Deutschland	Dec 2008	May 2010		Interne und externe Kommunikation	https://www.linkedin.com/in/anikageisel/	

Bree Nguyen	Media Partnerships, Entertainment - Head Of Talent Partnerships	Facebook	Apr 2015	Present	Greater Los Angeles Area	<p>As the Head of Talent and Creator Partnerships, I am responsible for all talent, celebrity engagement and celebrity product adoption across the entire Facebook family of apps: Facebook, Instagram, Messenger, Oculus, etc. I report directly to the Head of Entertainment and lead a team of senior partnership managers.</p> <p>I work closely with the Facebook and Instagram product teams to develop products for celebrities and digital creators to create experiences for fans to connect. Some of the products that I have helped develop from inception to roadmapping to testing to adoption include Facebook Mentions (an app for celebrities), Facebook Live (originally developed for celebrities first), Instagram verification and Instagram Stories among many others.</p> <p>I also help identify new talent opportunities including emerging talent, breakout stars, influencers, digital talent and new product opportunities. I work directly with talent and celebrities to teach them about how to use Facebook and Instagram products in a way they are comfortable with while achieving their business goals at the same time. Anything public figure related in entertainment touches my world.</p> <p>I lead a team of world class talent partnerships experts that span sub-verticals in entertainment ranging from film, tv, fashion, beauty and digital and teen stars. Developing the team is a passion and supporting my team to achieve impactful partnerships and lead product initiatives is the highlight of my day.</p> <p>Highlights: + Oversee talent outreach strategy and team: a-list talent and emerging creators + Partnerships lead on the development team for Facebook Live</p>	https://www.linkedin.com/in/breenguyen/
Bree Nguyen	Media Partnerships - Partnerships Programs Lead	Facebook	May 2013	Apr 2015	Menlo Park, CA	<p>I joined the Facebook Media Partnerships team as they were just beginning to scale. I was hired to support all verticals, Entertainment, Sports, News and Influencers/Politics in partnerships. It was like joining a startup in a big company and I was the utility player to plug in everywhere needed from public figure and media company meetings to product development discussions and getting in the weeds developing initial processes.</p> <p>I developed all data infrastructure for goals and product adoption and development including a proprietary algorithm for measuring content production goals. I established all initial processes for ads, partnerships deals, best practices, and cross functional communication. I was the partnerships strategic lead for all product development discussions internally as well.</p> <p>I developed programs for the broader partnerships team to adopt at scale to drive public figure engagement across Facebook and Instagram projects and was the cross functional lead for product and the partnerships team. My job was to make sure information was flowing to everyone and everyone felt like they had support and resources.</p> <p>I lead the first strategy into scaled outreach programs and developed the team and the materials, metrics and execution from scratch into what is now a full department. After developing these programs, I was able to seamlessly move into my next role in Facebook Media Partnerships to focus solely on Entertainment.</p> <p>Highlights: + Develop and drive partnership programs & marketing programs for the media</p>	https://www.linkedin.com/in/breenguyen/
Bree Nguyen	Vice President, Marketing And Partnerships	Campus Explorer	Dec 2007	Apr 2013	Santa Monica, CA	<p>Original founder of CampusExplorer.com along with the rest of the original Rent.com team. I was responsible for running all Internet Marketing efforts including SEM, strategic partnerships, affiliate marketing and display advertising and building the marketing team. I was also responsible for all branding and PR efforts.</p> <p>I was heavily involved in raising two rounds of financing including a growth round led by Vicente Capital.</p> <p>Venture backed by O'Connor Ventures, Rincon Ventures, OCA Ventures and Vicente Capital.</p>	https://www.linkedin.com/in/breenguyen/

Bree Nguyen	Director Of Marketing & New Media	Warner Bros. Records	Mar 2005	Dec 2007		<p>Lead the community marketing department to build online communities around WBR artists and brands from Red Hot Chili Peppers, Paris Hilton, Linkin Park, The Veronicas, Ashley Tisdale and more. Develop integrated new media and viral marketing campaigns. Oversee field/street marketing department including national team of reps. Lead the integration between the street marketing department and the new media department to support new media initiatives and expand word of mouth marketing.</p> <p>Highlights: + Developed some of the first mobile websites in the music industry with The Veronicas, Linkin Park and Ashley Tisdale + Launched the first ever public figure channel on YouTube with Ashley Tisdale + Launched and developed the first mobile video upload system with Ashley Tisdale and partnered with ShoZu + Led the effort to relaunch Red Hot Chili Peppers to a teen audience online for their "Stadium Arcadium" release + Developed mobile first campaigns that were one of a kind with bands like Linkin Park and HIM + Directly responsible for sales of over 500,000 records for Ashley Tisdale's solo debut that was only supported by online promotion.</p>	https://www.linkedin.com/in/breenguyen/	
Bree Nguyen	Business Development Manager	Rent.Com	Oct 2003	Mar 2005		<p>Internet Marketing and Strategic Partnerships. Manage, build and maintain search marketing efforts. Develop and grow affiliate marketing program. Lead the spec and development process of affiliate marketing software in house.</p> <p>Rent.com was purchased by eBay for \$415m in February of 05.</p>	https://www.linkedin.com/in/breenguyen/	
Bree Nguyen	Digital Marketing Manager	Maverick Recording Company	Jun 2001	Oct 2003		<p>Maverick Records is a subsidiary of Warner Bros. Records. I was involved in new media marketing and grassroots marketing. Led community building and word of mouth marketing for artists like Michelle Branch and Madonna, including product development for custom online community solutions.</p>	https://www.linkedin.com/in/breenguyen/	
Bree Nguyen	Digital Marketing	Mediav, Inc.	Jun 2000	May 2001		<p>Worked with artists like *NSYNC, Rod Stewart and more. Produced and marketed syndicated content for Yahoo! Music.</p>	https://www.linkedin.com/in/breenguyen/	
Bree Nguyen	Digital Marketing Manager	Mariah Carey	Nov 1999	Jun 2000		<p>Internet Marketing. Help establish an online community and promote music videos to MTV's Total Request Live, radio and more to drive sales.</p>	https://www.linkedin.com/in/breenguyen/	
Brendan Sullivan	Director Of Product	Lola	Aug 2016	Present	Greater Boston Area		https://www.linkedin.com/in/brendan-sullivan-a9286a4/	
Brendan Sullivan	Product Marketing Manager	Facebook	Nov 2012	May 2016	San Francisco Bay Area / London, United Kingdom	<p>My work focused on addressing two strategic questions through product improvements:</p> <ol style="list-style-type: none"> 1) How can Facebook adapt its products to better serve people and businesses in emerging markets? Addressed this through user research and market analysis to understand trends and needs key markets across Asia, Africa, the Middle East, and Latin America. Key projects included optimizing Facebook for all levels of mobile connectivity and ensuring a positive experience on all mobile devices. 2) How can businesses use Facebook data in a privacy safe way to target their ads more effectively? Built ad targeting tools to help global advertisers and small businesses reach their precise audience while maximizing ROI. Key projects include the launch and growth of Facebook's Custom Audiences targeting product, as well as its Lookalike Audiences product. 	https://www.linkedin.com/in/brendan-sullivan-a9286a4/	

Brendan Sullivan	Founding Team Member, Facebook Argentina	Facebook	Feb 2012	Oct 2012	Buenos Aires, Argentina	Selected to start up the Facebook ad sales office in Buenos Aires, Argentina. As part of this assignment I hired, trained, and managed the Account Management team and set its first year strategy and goals.	https://www.linkedin.com/in/brendan-sullivan-a9286a4/	
Brendan Sullivan	Account Manager, Us Politics And Non-Profits	Facebook	Jul 2010	Feb 2012	Menlo Park, CA	Account Manager working to develop Facebook presence for US political campaigns, non-profits, and government offices.	https://www.linkedin.com/in/brendan-sullivan-a9286a4/	
Brendan Sullivan	Senior Analyst, Strategy & Analysis	Digitas	Jun 2008	Jun 2010		Building online marketing strategy for Fortune 100 clients including multi-channel media buys and analytics. Consulted clients on the optimal media mix for quarterly and annual budgets in order to meet their business goals.	https://www.linkedin.com/in/brendan-sullivan-a9286a4/	
Brendan Sullivan	Contributing Writer, Pro Basketball	About.Com	May 2007	Jul 2008		Wrote weekly columns on the NBA's Atlantic Division. Summarized key story lines including results, trade rumors, injuries, and other news.	https://www.linkedin.com/in/brendan-sullivan-a9286a4/	
Brendan Sullivan	Senior Editorial Assistant	John Wiley And Sons	Aug 2006	May 2008		Managed a portfolio of 30+ academic textbooks in Wiley's Scientific, Medical, and Technological division.	https://www.linkedin.com/in/brendan-sullivan-a9286a4/	
Brendan Sullivan	Editorial Assistant/Writer	Colby Magazine	Aug 2005	Jul 2007		Wrote articles for print and digital versions of Colby College's alumni magazine.	https://www.linkedin.com/in/brendan-sullivan-a9286a4/	
Carly Agresti	Vertical Marketing Manager, Politics & Advocacy	Facebook	Aug 2017	Present	New York, New York		https://www.linkedin.com/in/carly-agresti-0548664a/	
Carly Agresti	Account Manager	Twitter	Oct 2015	Aug 2017	Greater New York City Area		https://www.linkedin.com/in/carly-agresti-0548664a/	

Carly Agresti	Account Coordinator	Twitter	Sep 2014	Sep 2015	Greater New York City Area		https://www.linkedin.com/in/carly-agresti-0548664a/	
Carly Agresti	Development Associate	American Enterprise Institute	May 2014	Aug 2014	Washington D.C. Metro Area		https://www.linkedin.com/in/carly-agresti-0548664a/	
Carly Agresti	Development Assistant	American Enterprise Institute	Jun 2013	May 2014	Washington D.C. Metro Area		https://www.linkedin.com/in/carly-agresti-0548664a/	
Carly Agresti	Securities Division Summer Analyst	Goldman Sachs	Jun 2012	Aug 2012	Greater New York City Area		https://www.linkedin.com/in/carly-agresti-0548664a/	
Carly Agresti	Legislative Intern	U.S. House Of Representatives	Sep 2011	Dec 2011	Washington D.C. Metro Area		https://www.linkedin.com/in/carly-agresti-0548664a/	1
Carly Agresti	Securities Division Summer Analyst	Goldman Sachs	Jun 2011	Aug 2011	Greater New York City Area		https://www.linkedin.com/in/carly-agresti-0548664a/	
Carly Agresti	Assistant To Office Of Alumni Affairs	Georgetown University'S Mcdonough School Of Business	Sep 2010	May 2011	Washington D.C. Metro Area		https://www.linkedin.com/in/carly-agresti-0548664a/	

Clare O'Donoghue VelikiÄ	Government & Politics Client Partner	Facebook	Feb 2017	Present			https://www.linkedin.com/in/clare-o-donoghue-veliki%C4%87-60573616/
Clare O'Donoghue VelikiÄ	Client Solutions Manager - Politics & Elections	Facebook	Nov 2013	Jan 2017	EMEA HQ	<p>I advise and support parties and campaigns across the political spectrum in Europe in their Facebook page and advertising strategy.</p> <p>Working cross-functionally with Public Policy, I've worked on Elections campaigns in the UK, Spain and Denmark, referendums in Scotland and Ireland, and provided troubleshooting solutions to key political stakeholders across EMEA.</p> <p>I deliver trainings to government ministers, elections candidates and party digital teams, lead strategy sessions on party and campaign voice, and drive content and media planning initiatives for budgets ranging from \$1m a quarter to \$1 a day.</p>	https://www.linkedin.com/in/clare-o-donoghue-veliki%C4%87-60573616/
Clare O'Donoghue VelikiÄ	Client Solutions Manager - Ecommerce & Entertainment	Facebook	Nov 2013	Jan 2017	EMEA HQ	<p>Supporting the global business of Ecommerce and Entertainment clients ranging from the large and traditional (the BBC, the Economist), to the dynamic digital (Spotify, Audible), while nurturing ambitious start-ups (Sports New Media), I provide guidance on advertising strategy, content development, brand identity and budget planning.</p> <p>I ensure my clients' Facebook campaigns are not just effective but game-changing, consistently exceeding multi-million dollar revenue targets and building long-term and trusting client relationships.</p>	https://www.linkedin.com/in/clare-o-donoghue-veliki%C4%87-60573616/
Clare O'Donoghue VelikiÄ	Principal, Media Solutions	Facebook	Mar 2010	Oct 2013		<ul style="list-style-type: none"> â Managed advertising accounts for top tier UK clients, delivering multiple premium advertising campaigns accurately and efficiently to strict targets. â Particular expertise in CPG and Charity / Non-profit verticals. â Provided guidance on policies and best practices for creative agencies; wrote advertising copy on request. â Optimised advertising campaigns through critical, creative and mathematical analysis of performance. â Presented campaign performance reports to media and creative agencies. â Mentored and trained new hires, providing regular feedback and counselling. â Developed a peer-based performance monitoring and support metric to improve accuracy, ongoing feedback mechanisms and internal recognition. 	https://www.linkedin.com/in/clare-o-donoghue-veliki%C4%87-60573616/

Clare O'Donoghue Veliki	Human Rights & Democratisation Officer, Mission In Kosovo	Osce	Aug 2007	Sep 2009	Mitrovica, Kosovo	<p>implementing activities, reporting on outputs, analysing impacts and developing recommendations for future action.</p> <ul style="list-style-type: none"> • Drafting reports on political and security affairs, human rights and good governance compliance and assistance-related matters on a daily, weekly and quarterly basis. • Supervising and mentoring local staff members as part of a small team within a larger regional cooperative. <p>with Communities Team February 08 – September 09</p> <ul style="list-style-type: none"> • Advising on the development and implementation of municipal and governmental policies for minority communities. • Collecting and analysing data related to the enjoyment of communities' rights. • Coordinating with other international & local governmental and non-governmental actors to develop cohesive responses to complaints from minority communities. • Creating and managing responses to problematic issues related to human rights and good governance for minorities. • Leading the Communities Team on numerous ad hoc occasions, as acting Senior Human Rights Officer. <p>with Municipal Team August 07 – February 08</p> <ul style="list-style-type: none"> • Proactively monitored municipal institutions to improve compliance with international human rights standards and principles of good governance. • Coordinated with international military and governance institutions (specifically the UN and EU) to identify human rights and good governance related issues in area of responsibility. 	https://www.linkedin.com/in/clare-o-donoghue-veliki%C4%87-60573616/	
Clare O'Donoghue Veliki	Online Advertising Coordinator	Google	Jun 2004	Sep 2005		<ul style="list-style-type: none"> • Optimised online advertising campaigns to ensure high and sustained return on investment for clients. • Provided high quality support to AdWords clients via telephone and email, maintaining excellent customer relationships. • Met and exceeded strict service targets for accuracy and efficiency on a daily and ongoing basis. • Maintained technical understanding and in-depth knowledge of Google products; liaised with other specialists when necessary to resolve exceptional issues. 	https://www.linkedin.com/in/clare-o-donoghue-veliki%C4%87-60573616/	
Clare O'Donoghue Veliki	Grants European Lead	Google	Jun 2004	Sep 2005	Dublin, Ireland	<ul style="list-style-type: none"> • Launched and managed Google Grants for Europe, Google's advertising grant-making programme. • Trained, coordinated and supported team of 57 international volunteers. • Analysed, assessed and made recommendations for grantee applications in the UK, Ireland and US. • Researched and screened potential grantee organisations across thematic areas for the UK and Ireland. • Optimised successful grantees AdWords campaigns. • Awarded the Base Camp Award for exceptional contribution to the Google Grants programme. 	https://www.linkedin.com/in/clare-o-donoghue-veliki%C4%87-60573616/	
Crystal Patterson	Government & Politics Outreach Manager	Facebook	Jun 2014	Present	Washington D.C. Metro Area		https://www.linkedin.com/in/crystal-patterson-38242a4/	
Crystal Patterson	Communications Director	Center For American Progress	Jan 2013	May 2014	Washington, DC	Overseeing communications strategy on immigration and diversity issues.	https://www.linkedin.com/in/crystal-patterson-38242a4/	

Crystal Patterson	Communications Director	U.S. Congress	Jun 2011	Dec 2012	Washington, DC and Youngstown, OH	Communications Director for Rep. Tim Ryan (OH-17) and Tim Ryan for Congress	https://www.linkedin.com/in/crystal-patterson-38242a4/	1
Crystal Patterson	Managing Director	Petel & Co.	May 2010	Jun 2011		Oversee all operations of political consulting firm, including staff management, accounting, and project management Manage the creation/production of direct mail, including messaging, proofreading, printing and distribution Work directly with clients, including candidates, elected officials and staff to develop and implement campaign plans	https://www.linkedin.com/in/crystal-patterson-38242a4/	
Crystal Patterson	Strategic Communications Specialist	American Federation Of State County And Municipal Employees	Feb 2008	May 2010		Plan and implement communications strategies for organizing campaigns and political programs reaching 1.6 million union members across the country Design leaflets, brochures, direct mail pieces and other materials for targeted distribution Develop and implement earned and paid media efforts, including coordinating news events Create electronic media campaigns, including strategic use of e-mail and new media Coordinate worker mobilization and community and political outreach efforts on targeted campaigns, including developing coalitions and outreach to political leaders Conduct trainings in communications strategy, message development and delivery	https://www.linkedin.com/in/crystal-patterson-38242a4/	
Crystal Patterson	Online Communications	Hillary For President	Jan 2007	Feb 2008		Generated content for campaign blog, including travel to write about campaign activities Worked with communications staff and web team to plan and implement strategy to list-build and fundraise; oversight of early state online programs, online youth outreach and social networking presence; monitor blogs and news; blogger outreach Monitored website and email metrics to determine efficacy and adjusted online planning accordingly Online Director for Iowa Caucus campaign; relocated to Iowa to handle online communications Moderator for Hillary Clinton's internet campaign broadcasts appearing before an	https://www.linkedin.com/in/crystal-patterson-38242a4/	1
Crystal Patterson	Deputy Finance Director	America Votes	Jun 2006	Jan 2007		Fundraiser and writer for the nation's largest 527.	https://www.linkedin.com/in/crystal-patterson-38242a4/	

Crystal Patterson	Online Operations Manager	Kennedy For Senate	Feb 2005	Jun 2006		<p>Responsible for overseeing all aspects of online operations: messaging, fundraising, and outreach; built a list of more than 200,000 subscribers</p> <p>Monitored email and website performance to improve click-through and response rates</p> <p>Managed outreach to bloggers on current events and issues and handled press inquiries in relation to online efforts</p> <p>Worked with senior campaign staff to develop overall Senate campaign plan and strategy</p> <p>Staffed Senator Kennedy at campaign events; prepared briefings and materials for political meetings; worked with Senate staff on communications and political strategy for judicial confirmations and legislative issues</p>	https://www.linkedin.com/in/crystal-patterson-38242a4/	1
Crystal Patterson	Activist Outreach Coordinator/Research Associate	Democratic Congressional Campaign Committee	2003	2005	Washington, DC	<p>Developed and supervised \$3.5 million + budget for multi-district GOTV efforts</p> <p>Oversaw operations & staff in 15 Congressional districts for the Nov. 2004 elections and 3 Special Elections, including hiring and termination responsibilities; initiated and built relationships with Hill offices and staff; managed events for Members of Congress</p> <p>Recruited and mobilized more than 7,500 activists with unprecedented activist Road Trips and training program</p> <p>Worked on internet team to develop and implement strategy to recruit activists and raise money online</p> <p>Responsible for finding staff for campaigns, including Access resume database creation and management, staffing interviews</p> <p>Researched candidates and issues for briefings and polling memos; fact-checked direct marketing materials</p>	https://www.linkedin.com/in/crystal-patterson-38242a4/	1
Crystal Patterson	Field Director	Iowa Democratic Party	Sep 2002	Nov 2002	Davenport, IA	<p>Organized and promoted fund-raising and publicity events for candidates for Senate, Governor, State Legislature, and local offices</p> <p>Oversaw regional promotion of candidates through media, direct mail, phone outreach, and public appearances</p> <p>Directed two county GOTV operation, overseeing more than 150 staffers and volunteers to reach 30,000+ voters</p>	https://www.linkedin.com/in/crystal-patterson-38242a4/	1
Crystal Patterson	Office Manager	Robert Feldman And Associates	Mar 2002	Sep 2002	Bethesda, MD	<p>Managed office operations for real estate advertising firm; created media plans; oversaw distribution of press releases and other public relations materials; developed and edited materials for public distribution, including newspaper and magazine advertisements, brochures and web materials</p>	https://www.linkedin.com/in/crystal-patterson-38242a4/	
Daisy Wolf	Client Solutions Manager, Government And Politics	Facebook	Jul 2014	Apr 2017	Greater New York City Area		https://www.linkedin.com/in/daisy-wolf-927b9652/	
Daisy Wolf	Sales And Marketing Intern	Facebook	May 2013	Aug 2013	Greater New York City Area		https://www.linkedin.com/in/daisy-wolf-927b9652/	

Daisy Wolf	Intern At Erin Burnett Outfront	Cnn	Jun 2012	Aug 2012	Greater New York City Area		https://www.linkedin.com/in/daisy-wolf-927b9652/	
Daisy Wolf	Campaign Headquarters Intern	Re-Election Campaign Of Nyc Mayor Michael Bloomberg	Jun 2009	Aug 2009	New York City		https://www.linkedin.com/in/daisy-wolf-927b9652/	1
Daisy Wolf	Intern, Senator Kirsten Gillibrand	United States Senate	Jun 2009	Aug 2009	New York City		https://www.linkedin.com/in/daisy-wolf-927b9652/	1
Daisy Wolf	Intern, Senator Charles Schumer	United States Senate	Jun 2008	Aug 2008	New York City		https://www.linkedin.com/in/daisy-wolf-927b9652/	1
Diego Bassante	Manager, Latin American Political & Government Outreach	Facebook	Jun 2014	Present	Buenos Aires	<ul style="list-style-type: none"> -Promoting citizen participation and engagement towards an open, transparent, and democratic political process- â Managed implementation and optimization of trainings on how to use Facebook for Latin American governments, politicians, and diplomats. 	https://www.linkedin.com/in/dbassante/	
Diego Bassante	Foreign Service Officer	Embassy Of Ecuador In Washington Dc	Aug 2009	Jun 2014	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Devised and developed the Embassyâs communications strategy in a highly politically sensitive environment and in crisis management mode in order to maintain open diplomatic channels and desired levels of market access for Ecuadorian industry. â Expanded the Embassyâs external relations with think tanks, NGOs and relevant policy-makers and influencers to position governmental initiatives and policy agenda. â Trained Ecuadorian consular staff in the use of social media. â Served as interlocutor with Federal agencies in areas of public affairs and cooperation. â Served as interlocutor with journalists, reporters, and international correspondents, as well as Embassy spokesperson in TV interviews. <p>Project Management</p> <ul style="list-style-type: none"> â Successfully managed a marketing campaign in Chicago, New York, and Washington DC to implement high directives to raise revenue through tourism, keeping the project on budget, within scope and on schedule. â Devised, developed and managed the first ever Embassy App in Washington DC in order to attract foreign direct investment and promote trade relations. (https://www.youtube.com/watch?v=_WcLq7kwllQ) â Served as Treasurer for the Association of Ibero-American Cultural Attaches, 2012-2013. â Managed team of interns. <p>Political Analysis</p> <ul style="list-style-type: none"> â Analyzed impact of US Congress decisions related to the Andean Trade Promotion and Drug Eradication Act in bilateral trade Ecuador-US, as input for 	https://www.linkedin.com/in/dbassante/	
Diego Bassante	Assistant Director	Directorate For Asia, Ministry Of Foreign Affairs Of Ecuador	Jan 2009	Jul 2009	Quito	<ul style="list-style-type: none"> â Analyzed foreign policy reports from the Ecuadorian embassies in Asia and processed the information to produce strategic engagements with each of the involved Asian countries. 	https://www.linkedin.com/in/dbassante/	

Diego Bassante	Assistant Chief Of Staff	Office Of The Vice Minister, Ministry Of Foreign Affairs Of Ecuador	Apr 2008	Jul 2008	Quito	â Aide to the Vice Minister of Foreign Affairs, with emphasis in analyzing bilateral trade relations and producing policy proposals for the Minister.	https://www.linkedin.com/in/dbassante/	
Diego Bassante	Instructor Of International Trade Relations	Universidad De Las AmÃ©ricas (Udla Ecuador)	Feb 2008	Jul 2008	Quito	â Designed the syllabus for the undergraduate-level course âInternational Trade Relationsâ â Lectured, as the principal instructor, for the undergraduate-level course âInternational Trade Relationsâ	https://www.linkedin.com/in/dbassante/	
Diego Bassante	Assistant Secretary	Executive Secretariat Of The Ecuadorian Committee For The Pacific Basin	Dec 2007	Apr 2008	Quito	â Coordinated efforts by different Ecuadorian embassies in Asia leading to the countryâs inclusion in economic cooperation forums such as APEC and FEALAC.	https://www.linkedin.com/in/dbassante/	
Diego Bassante	Supervisor For Customer Satisfaction Survey	Ipsos Asi	Jan 2006	May 2006	Quito	â Led a 25-person team in a customer satisfaction survey for Movistar mobile phone operator.	https://www.linkedin.com/in/dbassante/	
Diego Bassante	Coordinator Of E-Vote Monitoring	Participacion Ciudadana	Jun 2004	Oct 2004	Quito		https://www.linkedin.com/in/dbassante/	
Don Seymour	Politics & Government Outreach Manager, North America	Facebook	Dec 2013	Present	Washington, DC		https://www.linkedin.com/in/donseymour/	
Don Seymour	Deputy Communications Director For U.S. House Speaker John Boehner	U.S. House Of Representatives	Aug 2003	Nov 2013	H-232 The Capitol, Washington, DC 20515	Served as a spokesman, Digital Communications Director, and Deputy Communications Director for Congressman and U.S. House Speaker John Boehner.	https://www.linkedin.com/in/donseymour/	1
Don Seymour	Political Communications Director	National Republican Congressional Committee	Jul 2007	Dec 2010		Leader Boehner's political communications director responsible for all political, fundraising, and Boehner-related communications for the National Republican Congressional Committee (NRCC), The Freedom Project (http://www.freedomproject.org/), and Friends of John Boehner (http://www.johnboehner.com/).	https://www.linkedin.com/in/donseymour/	1
Don Seymour	Field Coordinator, Warren County (Oh)	Bush-Cheney '04	Sep 2004	Nov 2004			https://www.linkedin.com/in/donseymour/	1
Elisa Borry	Politics & Government Associate Manager For France And Southern Europe	Facebook	Aug 2016	Present	RÃ©gion de Paris, France		https://www.linkedin.com/in/elisa-borry-70148263/	
Elisa Borry	Politics & Government, Southern Europe Associate Manager	Facebook	Sep 2015	Aug 2016	London, United Kingdom		https://www.linkedin.com/in/elisa-borry-70148263/	

Elisa Borry	Stagiaire Au Cabinet Du PrÃ©sident De L'AssemblÃ©e Nationale	AssemblÃ©e Nationale	Jan 2015	Jul 2015			https://www.linkedin.com/in/elisa-borry-70148263/	1
Elisa Borry	ChargÃ©e De Communication / Community Manager	Les Cabris De L'Europe / 27Etc	Oct 2013	Jul 2015	Paris Area, France	Communication autour des articles publiÃ©s sur 27etc (http://blog.slate.fr/europe-27etc/), des Euro-apÃ©ros, et plus gÃ©nÃ©ralement, des Ã©vÃ©nements organisÃ©s par les Cabris de l'Europe. Cette organisation vise Ã©galement Ã©tablir les dÃ©bats sur l'Union europÃ©enne, pour mieux se les approprier en tant que citoyens.	https://www.linkedin.com/in/elisa-borry-70148263/	
Elisa Borry	Public Policy Intern	Facebook	Jun 2014	Nov 2014	Paris Area, France	Stagiaire dans le dÃ©partement Affaires Publiques de Facebook France	https://www.linkedin.com/in/elisa-borry-70148263/	
Elisa Borry	Marketing Intern	City Winery	2011	2012		<ul style="list-style-type: none"> - Social Network Marketing (Facebook, ad websites, official website, and others) - Assistant to Marketing Director - Helping with charity donations' files - Creating a Marketing campaign - Build an offers' database - Participated in the organization of "Carnegie Stones" by Michael Dorf Presents - Others 	https://www.linkedin.com/in/elisa-borry-70148263/	
Elisa Borry	Stagiaire	Conseil RÃ©gional De Provence-Alpes-CÃ´te D'Azur	Jul 2010	Jul 2010	Nice Area, France	<p>Fonctions principales:</p> <ul style="list-style-type: none"> Ã©Ã©Ã© TÃ¢ches de secrÃ©tariat et assistance dÃ©Ã©Ã© dans l'organisation de leurs activitÃ©s Ã©Ã©Ã© CrÃ©ation d'un fichier sur l'Ã©tat du budget culturel allouÃ© Ã© la RÃ©gion et plus particuliÃ©rement Ã© l'Antenne de Nice. Ã©Ã©Ã© Participation Ã© la promotion d'une campagne pour l'emploi des personnes handicapÃ©es et Ã© la promotion d'associations culturelles pour enfants <p>CompÃ©tences acquises :</p> <ul style="list-style-type: none"> Ã©Ã©Ã© Approfondissement de mes connaissances sur le fonctionnement d'une institution publique travaillant en relation avec des instances nationales et europÃ©ennes, dans le cadre de projets politiques, Ã©conomiques et culturels. Ã©Ã©Ã© Travail en Ã©quipe Ã©Ã©Ã© Analyse de donnÃ©es chiffrÃ©es 	https://www.linkedin.com/in/elisa-borry-70148263/	
Eva Guidarini	Government And Politics Outreach Associate	Facebook	May 2016	Present	Washington D.C.		https://www.linkedin.com/in/eva-guidarini-423081107/	
Eva Guidarini	Policy Coordinator	Carly For President	Oct 2015	Feb 2016			https://www.linkedin.com/in/eva-guidarini-423081107/	1
Eva Guidarini	Assistant To The Chief Operating Officer	Carly For President	Jul 2015	Sep 2015			https://www.linkedin.com/in/eva-guidarini-423081107/	1

Eva Guidarini	Intern	Rick Snyder For Michigan	Jun 2014	Aug 2014	Lansing, Michigan Area		https://www.linkedin.com/in/eva-guidarini-423081107/	1
James Barnes	Product Manager	Facebook	Jan 2017	Present	San Francisco Bay Area		https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Client Solutions Manager	Facebook	May 2013	Jan 2017	Washington D.C. Metro Area	I work at Facebook helping Government, Non-Profit, and Political figures and organizations better use our platform.	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Social Strategist	Campaign Solutions	May 2010	May 2013	Alexandria, Virginia	Account management, product management, online marketing, copywriting, and fundraising for center-right politicians and political organizations.	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Public Policy Intern	American Highway Users Alliance	Sep 2009	Jun 2010		Assisted in the research, drafting, & editing of public policy & communications documents.	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Chairman	Dc Federation Of College Republicans	Apr 2009	Apr 2010		Great friends, great times, great experience.	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Intern	David All Group, Llc	Feb 2009	May 2009		Designed, planned, & implemented social media strategies for political campaigns & non-profits.	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Political Director, Gw College Republicans	George Washington University	May 2008	May 2009		Responsible for coordinating political activities for the GW College Republicans, the 2005 CRNC Best Chapter	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Intern	Luntz, Maslansky Strategic Research	Aug 2008	Dec 2008		Developed and analyzed research designs for non-profits, political organizations, & Fortune 100 companies. Assisted CEO during the planning & execution of nationally televised focus groups during the 2008 election.	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Head Peer Leadership Mentor	George Washington University	Apr 2007	Nov 2008		Directed a mentoring and leadership program with over 150 entering freshmen and supervised a staff of twelve.	https://www.linkedin.com/in/jamesbarnesgw/	

James Barnes	Bellman/Valet	Music City Parking	Jun 2008	Jul 2008		Bellman and occasional Valet at the Doubletree Downtown Nashville	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Telephone Outreach Program Fundraiser	George Washington University	Oct 2007	May 2008		Responsible for maintaining a positive relationship between alumni and the University through telephone calls. Recognized by University for raising over \$20,000 in contributions for the 2007-2008 academic year as primary point of contact for University Alumni Annual Giving Program..	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Intern	Coalition For A Conservative Majority	Oct 2007	May 2008		A: Assisted in the implementation of web strategy, donor research, and event planning for a young non-profit.	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Research Associate, Key Votes Division	Center For National Independence In Politics	May 2007	Aug 2007		A: Tracked the day-to-day activities of the U.S. Congress and state legislatures A: Selected and summarized votes deemed key to public interest for publication on website	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Volunteer	United States Government	Sep 2006	Apr 2007		Volunteer at the Office of Presidential Private Coorespondence	https://www.linkedin.com/in/jamesbarnesgw/	
James Barnes	Intern	Tennessee General Assembly	Jan 2006	Jun 2006		Intern for Debra Young Maggart (R-45th) as senior project to graduate from Hendersonville High School. Responsible for data entry, sorting mail, legislative research, constituent services, local media, and staffing events.	https://www.linkedin.com/in/jamesbarnesgw/	1
James Barnes	Intern	United States Senate	May 2005	Aug 2005		Intern for U.S. Senator Lamar Alexander (R, TN) at his district office in Nashville, TN. Duties included data entry, answering phones, sorting mail, and monitoring local press. Was also responsible for helping in an advance capacity for local events featuring VIPs, including the President and First Lady. Was first point of contact for those contacting office.	https://www.linkedin.com/in/jamesbarnesgw/	1
James Barnes	Page	U.S. House Of Representatives	Sep 2004	Feb 2005		Employee of the Office of the Clerk of the U.S. House of Representatives; Responsible for various duties, including delivering messages and packages around the Capitol complex, maintaining copies of Members' speeches for the Congressional Record, delivering flags around the Capitol complex, and other clerical duties. Attended U.S House of Representatives Page School in the Jefferson Building of the Library of Congress.	https://www.linkedin.com/in/jamesbarnesgw/	1
Jamie Ruth	Marketing Science Program Lead, Offline Conversions	Facebook	Jul 2017	Present	Menlo Park, CA	Built and grew partner ecosystem for Facebook's Offline Conversions advertising product, enabling real-time attribution and ad delivery optimization for businesses that transact offline. * Developed and managed "Partner Event Set" Pilot program * Evaluated dozens of prospective partners and on-boarded current partners * Liaised closely with internal product, engineering and legal teams, improving the Offline Conversions product and activation process for the partner use case	https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Data Partnerships Manager	Facebook	Mar 2016	Jun 2017	Menlo Park, CA	Managed Facebook data partnerships, driving partner-enabled product adoption and measurable business results for omni-channel marketers.	https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Partner Manager, Data & Audience Partnerships	Facebook	Jan 2015	Mar 2016	London, United Kingdom	Managed Facebook's data partnerships in the EMEA region, activating targeting and measurement solutions for omni-channel marketers across the United Kingdom, France and Germany.	https://www.linkedin.com/in/jamieruth/	

Jamie Ruth	Client Partner, Global Marketing Solutions	Facebook	Mar 2013	Dec 2014	Menlo Park, CA	<ul style="list-style-type: none"> • Crafted marketing strategies and resources for global sales teams focused on capturing Government and Politics revenue. • Developed and implemented vertical measurement efforts. • Published case studies to demonstrate measurable impact and drive incremental revenue. • Generated earned media promotion by leading media outlets, including PBS, New York Times, Reuters, Politico and Campaigns & Elections. • Organized vertical breakout session at annual sales conference. • Partnered directly with clients and agencies to drive product adoption, demonstrate impact, and generate incremental revenue. 	https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Account Manager, U.S. Politics	Facebook	Feb 2012	Mar 2013	Menlo Park, CA	<ul style="list-style-type: none"> • Acquired and increased revenue opportunities, consistently exceeding aggressive sales goals. • Primary point of contact between Democratic political clients (including President Obama's re-election campaign) and Facebook's Global Marketing Solutions team. • Spearheaded experiments and case studies to demonstrate Facebook's impact to political and non-profit advertisers. • Partnered closely with cross-functional stakeholders in product, policy, measurement and legal to unlock new revenue opportunities. • Represented Facebook on panels at industry events. • Selected to represent North American sales teams at product concerns on Identity and Targeting Product Council. 	https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Senior Strategist	Trilogy Interactive	Feb 2010	Feb 2012	Berkeley, CA	<ul style="list-style-type: none"> • Led political client relationships in a highly collaborative team environment at the intersection of digital media and politics. • Crafted conversion-oriented email, social networking, and digital creative messaging for campaign clients. • Emerged as the firm's online advertising expert by securing client buy-in for and managing ROI-focused ad campaigns. • Spearheaded firm-wide testing efforts; conceived and managed the development of a proprietary A/B testing platform with integrated social and statistical analysis features. • Advised campaign managers and communications directors for numerous statewide Democratic campaigns. 	https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Consultant	Blackrock Associates	Jun 2007	Jan 2010			https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Chair	College Democrats, University Of Michigan	Apr 2006	Mar 2007			https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Intern	Echoditto	2006	2006			https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Intern	Advance Group	2005	2005			https://www.linkedin.com/in/jamieruth/	
Jamie Ruth	Intern	John Kerry New York	2004	2004			https://www.linkedin.com/in/jamieruth/	1

John Ruxton	Partner Manager	Facebook	Jun 2017	Present	Austin, Texas	<ul style="list-style-type: none"> â Own ads partnerships with 100+ political consultants covering 200 congressional, state, and local political campaigns and advocacy organizations in U.S., and federal campaigns in Canada. â Co-manage congressional, state, and local government partnerships with U.S. government outreach team. â Develop and manage politics and government external training collateral for policy and sales organizations. â Market new product features through policy, marketing, measurement, and other XFN team collaboration. <p>Cross-functional partnerships with the following internal teams: North America Government & Politics Outreach, State Policy, Legal, Engineering, Product Marketing, Business Product Marketing, Global Sales, Global Business Marketing, Marketing Science, Community Operations, and Business Integrity.</p>	https://www.linkedin.com/in/johnruxton/	
John Ruxton	Business Intern	Google	Jun 2016	Dec 2016	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Co-built political audience modeling suite and brand lift reporting tool used by 4 U.S. elections sales pods. â Authored 50 one sheeters and 3 case studies highlighting successful digital politics on Google platforms during 2016 General Election. â Supported management of multimillion dollar programmatic advertising flights for 2016 U.S. presidential and senatorial campaigns. â Pitched integrated Google Search, Display, and YouTube strategies to 2016 U.S. congressional campaigns. â Built website and ad analytics dashboard for federal agency to monitor investment on Google platforms. â Helped organize 2 product demo events to newly elected officials and think tanks. <p>Roles supported: Programmatic Account Managers, Programmatic Account Strategists, Analytic Leads, Account Executives, Industry Heads, Account Managers, Sales Development Managers, Program Managers, Project Managers, and Public Policy Managers</p>	https://www.linkedin.com/in/johnruxton/	
John Ruxton	Georgetown Marketing Ambassador	Lyft	Jan 2016	May 2016	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Tailored Lyft's marketing strategy to the Georgetown community. â Developed creative content on campus and online to promote the Lyft brand. 	https://www.linkedin.com/in/johnruxton/	
John Ruxton	Editor, Five Minutes With An Expert	Georgetown Journal Of International Affairs	Jan 2015	Jan 2016	Washington D.C. Metro Area	<p>The Georgetown Journal of International Affairs was founded to serve as an academic resource for scholars, business leaders, policy makers, and students of international relations alike, cultivating a dialogue accessible to those with all levels of knowledge about foreign affairs and international politics. The Journal publishes online articles on a weekly basis, as well as semiannual print and cybersecurity editions to subscribers and three hundred retailers. Readership includes, major DC think tanks, The White House, prominent media and information networks, and leading international universities.</p> <ul style="list-style-type: none"> â Interviewed business and academic leaders on Georgetown's campus following their visiting lectures for the Lecture Fund and School of Foreign Service. Questions are carefully crafted and aim to inform the Journal's worldwide readership on management in international relations and global business. â Devised the Journal's marketing strategy and article topics in response to leading industry trends and current world affairs. â Served previously as Assistant Editor for the Relief & Development section, organizing a series of articles on regional development crises in the Middle East and Central Asia alongside leading scholars from Berkeley, Cambridge, Georgetown, and Rice Universities. 	https://www.linkedin.com/in/johnruxton/	

John Ruxton	Product Marketing Intern	Riviera Partners	Jun 2015	Aug 2015	San Francisco, California	<p>Riviera Partners (Rivi) is a 2015 Inc 5000 global recruiting software company specializing in the information technology industry. The company provides clients with optimal placements by combining professional networking experience with data-driven findings about candidates. \$1 billion-valued clients include the following: Palantir, Uber, Twitter, Box, DocuSign, Eventbrite, GoPro, Groupon, GrubHub Seamless, HortonWorks, Hulu, Instacart, MuleSoft, Warby Parker, Yelp, Zappos, and Zendesk.</p> <p>â Quantified and segmented the \$295 billion U.S. engineering labor market and Riviâs market positioning.</p> <p>â Closely collaborated with engineering team to design first productâs roadmap, features, and branding.</p> <p>â Built and presented venture capital pitch deck for COO to use in C-suite meetings for capital fundraising.</p>	https://www.linkedin.com/in/johnruxton/	
John Ruxton	Public Policy And Constituent Services Intern	United States Senate	May 2014	Aug 2014	San Francisco Bay Area	<p>Senator Dianne Feinstein (D-CA)</p> <p>â Prepared daily state and local media, policy, and political memos for the Senator and State Director.</p> <p>â Drafted issue-area research memos on the public benefit of Silicon Valley economic development, comprehensive immigration reform, mental healthcare, and California infrastructure investment.</p> <p>â Managed the casework of 2,000 constituents related to issues with more than a dozen federal agencies.</p>	https://www.linkedin.com/in/johnruxton/	1
John Ruxton	Business Development And Immigration Services Intern	Department Of Foreign Affairs And Trade, Ireland	Jun 2011	Aug 2013	Consulate General of Ireland, San Francisco	<p>The Consulate General of Ireland, San Francisco represents the Republic of Ireland in the western United States.</p> <p>â Assisted the Consul and Vice Consul with confidential business development projects as a dual-citizen, including the promotion of Irelandâs technology sector and business network.</p> <p>â Introduced a new visa processing workflow to reduce wait times by 50% despite employee cutbacks.</p> <p>â Evaluated and approved 3,000 citizenship, passport, and visa candidates using the consulate database, security procedures, and personal interviews.</p> <p>â Developed the Consulateâs initial social media strategy based on Irish foreign policy and local agenda.</p>	https://www.linkedin.com/in/johnruxton/	
John Ruxton	Staff Accountant	Autonet Mobile	Jun 2009	Aug 2011	San Francisco Bay Area	<p>Autonet Mobile is the first Internet-based telematics and applications service designed for your vehicle. Founded in 2005 and based on a technology platform designed to maintain wireless connectivity to vehicles in motion, Autonet Mobile has already secured OEM partnerships with several of the world's largest automotive manufacturers. Acquired by Lear Corporation in 2015.</p> <p>â Assisted the Corporate Controller with monthly account reconciliations and financial analysis.</p> <p>â Reconciled daily sales transactions and produced revenue reports using Salesforce and QuickBooks.</p>	https://www.linkedin.com/in/johnruxton/	
Kaiya Waddell	Business Lead, Global Marketing Solutions	Facebook	Jan 2017	Present	Menlo Park		https://www.linkedin.com/in/kaiyawaddell/	
Kaiya Waddell	Industry Manager, Democratic Politics	Facebook	Nov 2015	Jan 2017	New York, NY		https://www.linkedin.com/in/kaiyawaddell/	

Kaiya Waddell	Client Partner, Politics	Facebook	Jul 2012	Oct 2015	Washington D.C. Metro Area		https://www.linkedin.com/in/kaiyawaddell/	
Kaiya Waddell	Pac And Nonprofit Account Manager	NGP VAN	Feb 2010	Jul 2012	Washington, DC	Manage PAC, nonprofit, and labor union markets for political technology and new media firm.	https://www.linkedin.com/in/kaiyawaddell/	
Kaiya Waddell	National Events Coordinator, Major Gifts Department	Emily'S List	2009	2010			https://www.linkedin.com/in/kaiyawaddell/	
Kaiya Waddell	Asst. To The Majority Council Director	Emily'S List	2008	2009			https://www.linkedin.com/in/kaiyawaddell/	
Kaiya Waddell	Major Gifts Assistant	Emily'S List	2007	2008			https://www.linkedin.com/in/kaiyawaddell/	
Kaiya Waddell	Auditor	Vail Resorts	2006	2007			https://www.linkedin.com/in/kaiyawaddell/	
Kaiya Waddell	Campaign Corps Staffer - Ohio Senate Democrats	Emily'S List	Aug 2006	Nov 2006		Campaign Corps is a national grassroots program dedicated to politically empowering young people. Each year, EMILY's List trains recent graduates and places them on targeted, progressive Democratic campaigns.	https://www.linkedin.com/in/kaiyawaddell/	1
Kaiya Waddell	Research And Outreach Fellow	Napa Valley Economic Development Corporation	May 2006	Jul 2006		Managed and updated the press contact database, researched local development issues to supplement policy portfolio, assisted Director and Policy Analyst with various project planning.	https://www.linkedin.com/in/kaiyawaddell/	
Karina Erickson	Deputy Press Secretary For Congressman Ted Poe (R-Tx)	U.S. House Of Representatives	Jan 2016	May 2017	Washington D.C. Metro Area	<ul style="list-style-type: none"> -Drafted speeches, press releases, op-eds, newsletters and 499's; staff Washington-based media events; pitched stories to local and state media outlets; planned media events; manage press contact lists; prepared Congressman for interviews -Managed digital strategy; expanded social media presence (+7,000 growth in six months on Facebook) for Congressman and caucuses; redesign, maintain and manage website and email newsletters. -Managed vendors to create new websites for personal office and caucuses as well as CMS systems. -Created all social media content and graphics; compiled and track media coverage; write, create and produce video content 	https://www.linkedin.com/in/karinaerickson/	

Karina Erickson	Privacy And Public Policy Associate/Extern-Campaigns And Government Team	Facebook	Aug 2015	Dec 2015	Washington D.C. Metro Area	<ul style="list-style-type: none"> • The Campaigns and Politics team engages in educational outreach about the platform and products with government officials and campaigns. The team works to get government using best practices to enhance their presence on Facebook: • Created guides for best practices in both the US and International political sphere • Created reports for candidates and campaigns about their Facebook presence and ways to improve on the platform • Supported outreach to Governments, Congress, Presidential, State and Local campaigns and officials • Monitored 2016 presidential campaign statistics on platform to track performance and ranking in 2016 election 	https://www.linkedin.com/in/karinaerickson/	
Karina Erickson	Intern	Dc London, Inc.	Jan 2015	Apr 2015	Washington D.C. Metro Area	<ul style="list-style-type: none"> • Learned how to best utilize digital strategy in the political environment • Worked within Brandwatch program analyzing social media, setting up queries, and data management • Produced weekly and yearly reports for clients based on Brandwatch data • Utilized Sprout Social for analyzing Twitter feeds • Provided content for Twitter and Facebook posts for clients • Learned about political consulting environment 	https://www.linkedin.com/in/karinaerickson/	
Karina Erickson	Campaign Manager	Travis For Texas	Jul 2013	May 2014	Nacogdoches, Texas	<ul style="list-style-type: none"> • Managed successful campaign against opponent in Nacogdoches, Texas; managed volunteers and arranged GOTV • Managed digital strategy; created written and video content for Facebook, Twitter and, YouTube; created blog and email blasts to over 3,000 supporters, keeping voters engaged and up-to-date • Researched and compiled databases to optimize voter outreach and communications; created and implemented grassroots strategy, attended events on behalf of the candidate • Organize and planned fundraising events, and managed traditional fundraising efforts • Communicated with donors and other stakeholders to raise funds for campaign operations; conduct donor research 	https://www.linkedin.com/in/karinaerickson/	1
Karina Erickson	Legislative Intern	Texas House Of Representatives	Jan 2013	May 2013	Austin, Texas Area	<ul style="list-style-type: none"> • Created bill analysis or legislation for the Representative's committees including Higher Education and Local and Consent Committees; answered phones, drafted and monitored constituent correspondence, act as gatekeeper to the member. • Performed and managed a number of activities, including writing a variety of documents, analyzing proposals, research, and communicating with lobbyists in multitude of fields including energy and business and higher education. • Solved problems for individuals seeking casework assistance and worked in correlation with District Director 	https://www.linkedin.com/in/karinaerickson/	1
Karina Erickson	Chapter Chairman	Young Conservatives Of Texas	May 2013	2013	Stephen F. Austin State University	<ul style="list-style-type: none"> • Responsible for building chapter of 30 millennials, creating and organizing political events, agenda creation, and minutes as well as organizing activism on SFA campus and the Nacogdoches community • Raised over \$2,000 in contributions from surrounding community for activism events • Deputized to register citizens to vote, actively working grassroots on local and statewide and congressional campaigns, lobbying the TX legislature • SFA Chapter received Chapter of the Year award under leadership, gained traction as top Republican group on campus 	https://www.linkedin.com/in/karinaerickson/	
Katharine Mohana	Smb Sales Program Manager	Facebook	Jun 2017	Present	Austin, Texas Area		https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Account Manager, Smb Politics And Government	Facebook	Dec 2015	Jun 2017	Austin, Texas Area	<ul style="list-style-type: none"> • Co-founded the SMB Political team responsible for account management duties for US down ballot campaigns, advocacy groups and Independent Expenditure Groups for the 2016 U.S. Election. • Responsibilities included -Acted as a lead by developing and implementing strategic and tactical plans for the SMB Politics team, prioritizing scaled service efforts. -Worked closely with Government Outreach Managers and the Political Global Sales teams to align on priorities, share vertical learnings, and serve political clients more efficiently. 	https://www.linkedin.com/in/katharinemohana/	

Katharine Mohana	Account Manager, Consumer Packaged Goods	Facebook	May 2014	Dec 2015	Austin, TX	<ul style="list-style-type: none"> -Managed 80 CPG, Retail, and E-commerce clients, consistently driving product adoption and revenue growth by over 25% -Awarded the Customer at the Core Award for SMB Client Development -Developed relationships with brand managers, digital strategists, and CMOs to secure further investment in Facebook and Instagram 	https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Global Brand Team Mba Summer Associate, Baby Alive	Hasbro	Jun 2013	Aug 2013	Rhode Island	<ul style="list-style-type: none"> -Oversaw product development process of doll accessories working cross-functionally with multiple departments and adhering to a strict production schedule -Completed in-depth competitive analysis of the nurturing doll category and presented to the Senior Vice President and Chief Designer of the girls' category -Facilitated focus groups and interviews with consumers to test new product concepts -Worked with Hasbro television studio and digital team to create video content for brand website -Completed a project with fellow MBA interns that envisioned the short and long-term future of retail. Project was presented to Hasbro executives 	https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Public Relations Coordinator	Museum Of Fine Arts, Boston	May 2011	Jul 2012	Boston, MA	<ul style="list-style-type: none"> -Promoted MFA exhibitions and events by securing media coverage in The Wall Street Journal, The New York Times, The Boston Globe, The Boston Herald, etc. -Developed communication strategies for Museum programming which raised attendance -Scouted locations, prepared invitation list, created presentations given by speakers, and coordinated event logistics for New York City press luncheon -Managed department budget, including estimating and managing expenses and reporting -Recruited, hired, trained, and managed student work force 	https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Public Relations Assistant	Museum Of Fine Arts, Boston	Aug 2010	May 2011	Boston, MA	<ul style="list-style-type: none"> -Planned and executed public opening of the Art of the Americas Wing attended by over 14,000 visitors -Oversaw budget for the Art of the Americas Wing opening day and press event -Developed social media strategy for the opening of the MFA's Linde Family Wing for Contemporary Art 	https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Account Coordinator	Nancy J. Friedman Public Relations	Aug 2009	Sep 2010	New York City, New York	<ul style="list-style-type: none"> -Represented clients such as ICRAVE Design Firm, Desert Springs JW Marriott, Pod Hotel, and The Fenimore Art Museum in Cooperstown, New York -Served on agency's new business team and pitched to prospective clients -Developed creative social media campaigns for clients -Organized media tours for clients 	https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Marketing And Social Media Coordinator	Robin Baron Design	2010	2010	Greater New York City Area	<ul style="list-style-type: none"> -Wrote byline articles and website content on behalf of Robin Baron -Secured Robin Baron as the Home Expert of SheKnows.com (7 million unique viewers/month) by maintaining a strong social media presence on Facebook and Twitter -Developed and implemented social media strategies for the design firm resulting in an increased number of Twitter followers and Facebook fans 	https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Communications Intern	Whitney Museum Of American Art	Jun 2009	Aug 2009			https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Marketing/Communications Intern	Institute Of Contemporary Arts	Jan 2009	May 2009			https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Public Relations Intern	Museum Of Fine Arts, Boston	Jun 2008	Dec 2008			https://www.linkedin.com/in/katharinemohana/	
Katharine Mohana	Public Relations Intern	Boston Ballet	Sep 2007	May 2008			https://www.linkedin.com/in/katharinemohana/	

Katharine Mohana	Marketing, Public Relations, Special Events Intern	New Orleans Museum Of Art	Jun 2007	Aug 2007			https://www.linkedin.com/in/katharinemohana/
Katharine Mohana	On-Air Reporter	KfoI/Kjun Htv 10	2006	2007			https://www.linkedin.com/in/katharinemohana/
Katherine Rose	Vertical Measurement Lead, Govt & Politics	Facebook	Jun 2015	Present	Menlo Park, CA	<ul style="list-style-type: none"> â Consults Politics campaigns, Super PACs, governmental organizations, non-profits and advocacy groups on optimal media strategies â Designs and executes multi-variant, A B, and 3rd party measurement tests to understand ad campaign efficacy and optimization â Collaborates with 3rd party data companies to build ad effectiveness measurement products â Partners with internal research & development and product teams to inform prioritization and product roadmaps â Evaluates and develops 3rd party measurement partnerships products â Represents Facebook ads measurement on industry panels 	https://www.linkedin.com/in/katherine-rose-38955741/
Katherine Rose	Vertical Measurement Lead, Automotive	Facebook	Jun 2014	Sep 2015	Menlo Park, California	<ul style="list-style-type: none"> â Consulted on research agenda and measurement attribution models for 21+ top tier clients across the Automotive and Energy verticals â Designed and executed multi-variant, A B, and 3rd party measurement tests to understand ad campaign efficacy and optimization â Analyzed, compiled, and delivered complex experiment and modeling results to clients â Collaborated with 3rd party data companies to build ad effectiveness measurement products â Partnered with internal research & development and product teams to inform prioritization and product roadmaps â Designed and conducted experimental design and stats trainings for cross-functional teams of 100+ people â Represented Facebook ads measurement on industry panels 	https://www.linkedin.com/in/katherine-rose-38955741/
Katherine Rose	User Operations Specialist	Facebook	Mar 2012	May 2014	Austin, Texas	<ul style="list-style-type: none"> â Built and managed tools infrastructure, coded features, and policies for global team â Created custom designed A B and double blind testing procedures â Responded to internal and external stakeholder global press escalations â Consulted Public Content team on communicating policies and product education â Built external facing communication and support portal for 850+ Strategic Partners 	https://www.linkedin.com/in/katherine-rose-38955741/
Katherine Rose	Freelance Writer	New Media Consortium	Nov 2011	Mar 2012	Austin, Texas Area	<ul style="list-style-type: none"> â Conducted interviews with global leads to assess project progress and deadlines â Wrote case studies on HP-funded global technology and education projects 	https://www.linkedin.com/in/katherine-rose-38955741/
Katherine Rose	Community & Organizational Development Consultant	Peace Corps	Jul 2009	Jul 2011	Moldova	<ul style="list-style-type: none"> â Drafted and edited 21 winning grants and budgets for economic development projects â Managed 11 development projects â Developed strategic partnerships with local political and business figures â Chaired as an Anti-Trafficking in Persons Committee Board Member â Developed systems and processes to improve local government's efficiency, transparency, scalable constituent support 	https://www.linkedin.com/in/katherine-rose-38955741/

Katherine Rose	Administrative Coordinator	Art League Houston	Aug 2008	May 2009	Houston, Texas Area	<ul style="list-style-type: none"> Wrote and distributed content for press releases and donor and Board Member correspondence Managed promotion, operation and budget of adult and youth programs 	https://www.linkedin.com/in/katherine-rose-3895741/	
Katie Harbath	Global Politics And Government Outreach Director	Facebook	Feb 2011	Present	washington d.c. metro area	Am working in the Facebook DC office leading the team helping elected officials, politicians and governments around the world use Facebook to communicate with constituents/voters.	https://www.linkedin.com/in/harbath/	
Katie Harbath	Chief Digital Strategist	National Republican Senatorial Committee	Aug 2009	Mar 2011		In charge of all the online operations at the NRSC for the 2010 cycle.	https://www.linkedin.com/in/harbath/	1
Katie Harbath	Director Of Online Services	Dci Group	Feb 2008	Aug 2009			https://www.linkedin.com/in/harbath/	
Katie Harbath	Deputy Ecampaign Director	Rudy Giuliani Presidential Committee	Feb 2007	Jan 2008			https://www.linkedin.com/in/harbath/	1
Katie Harbath	Senior Account Manager	Dci Group	2006	2007			https://www.linkedin.com/in/harbath/	
Katie Harbath	Communications Director/Press Secretary	Us House Of Representatives	Oct 2005	Sep 2006			https://www.linkedin.com/in/harbath/	1
Katie Harbath	Associate Director Ecommunications	Republican National Committee	Aug 2003	Oct 2005			https://www.linkedin.com/in/harbath/	1
Marcus Alexander Raimondi	Client Solutions Manager, Democratic Politics	Facebook	May 2017	Present	Washington D.C. Metro Area		https://www.linkedin.com/in/marcus-raimondi/	
Marcus Alexander Raimondi	Digital Analytics Specialist	Smithsonian Channel	Feb 2017	May 2017	Greater New York City Area	Digital product and marketing analytics for SVOD services. I also ran our direct-response digital advertising campaigns and developed our custom reporting infrastructure.	https://www.linkedin.com/in/marcus-raimondi/	
Marcus Alexander Raimondi	Digital Advertising Analyst	Hillary For America	Jul 2016	Nov 2016		I analyzed top-level digital ads programs for the campaign. I also developed the reporting infrastructure & data backend for the digital ads team.	https://www.linkedin.com/in/marcus-raimondi/	1

Marcus Alexander Raimondi	Director, Strategy And Finance	Scholastic Success	Aug 2015	Jul 2016			https://www.linkedin.com/in/marcus-raimondi/
Marcus Alexander Raimondi	Independent Consultant	Select Consultoria	Aug 2013	May 2015	SÃ£o Paulo Area, Brazil	Created and managed international college admissions consultancy for high achieving Brazilian students.	https://www.linkedin.com/in/marcus-raimondi/
Marcus Alexander Raimondi	New Business And Innovation Intern	Eleven Case Financial Services	Apr 2014	Dec 2014	SÃ£o Paulo Area, Brazil		https://www.linkedin.com/in/marcus-raimondi/
Marcus Alexander Raimondi	Writing Consultant	Vanderbilt Writing Studio	Aug 2012	Aug 2013	Greater Nashville Area, TN	Consulted Graduate and Undergraduate students on their academic and professional writing.	https://www.linkedin.com/in/marcus-raimondi/
Michael Hogan	Product Manager - International Elections	Facebook	Jul 2017	Present			https://www.linkedin.com/in/michael-hogan-2903b714/
Michael Hogan	Partner Manager - Civics & Elections	Google	Aug 2014	Jun 2017			https://www.linkedin.com/in/michael-hogan-2903b714/
Michael Hogan	Program Manager - Access Africa	Google	Jul 2015	May 2016		Program Manager on Access Africa	https://www.linkedin.com/in/michael-hogan-2903b714/
Michael Hogan	Partner Operations Manager	Google	Dec 2012	Jul 2015		Elections & Civics, August 2014 - July 2015 Google Wallet, December 2012 - August 2014	https://www.linkedin.com/in/michael-hogan-2903b714/

Michael Hogan	Market Analyst - Product Content	Zywave	Sep 2010	Nov 2012			https://www.linkedin.com/in/michael-hogan-2903b714/
Monica Lee	Data Scientist	Facebook	Feb 2015	Present	Menlo Park, CA	Core Data Science (Identity Research & Modeling), Politics & Civic Engagement.	https://www.linkedin.com/in/monica-lee-bb507128/
Nitin Saluja	Policy Programs Manager (Government & Politics Outreach) - India, South & Central Asia	Facebook	Jan 2016	Present		<ul style="list-style-type: none"> â Refine, manage and scale facebookâs programs on Government, Elections & Politics and community campaigns. â Work with the India Policy team to identify policy-driven priorities, executing programs in regions that also provide cross-functional value to teams across the company. â Build creative partnerships with key opinion leaders, non-profits and advocacy groups to engage them in our collective efforts to support local communities. â Build relationships and partnerships with key social sector ministries in the federal and at the state level in India. â Develop programs which help in getting more women online and promote the cause of more connecting more people in India and the region. â Stay informed on relevant and emerging local/regional policy issues that impact the above portfolio. â Co-ordinate and produce Program case studies and testimonials in a facebooky way and be the running point for producing Internal Reports / Updates on progress of the programs. â Coordinate internal and external players across countries and time zones, keeping all informed of progress and deadlines. â Responsible for roll out of different Civic Engagement products in India & South Asia regions. 	https://www.linkedin.com/in/nitin-saluja-48027334/
Nitin Saluja	Consultant Social Media And Citizen Engagement	Nisg	Dec 2014	Dec 2015	New Delhi Area, India	<ul style="list-style-type: none"> â Oversee the execution, tracking and reporting of Digital India social media platforms on a daily, weekly, monthly and quarterly basis â Assess campaign performance and provide recommendations for optimizing â Create and develop engaging and innovative campaigns across web, mobile and email platforms â Manage and work directly with content, website, social media agencies and other teams from various government organizations to maximize the effectiveness of Digital India social media platforms â Create and implement social media strategies and the role of social marketing in integrated marketing efforts â Provide both internal and external groups with insights and information needed to make sound decisions surrounding the social media space, developing and executing best practice analytics strategy, and implementing new functionality as needed to deliver sound analytics support â Influence citizen behaviour across new media channels, analyzing citizen-initiated conversations and advising appropriate teams as needed â Work with other media specialists within the organization to create integrated campaigns 	https://www.linkedin.com/in/nitin-saluja-48027334/
Nitin Saluja	Panelist At Indian Institute Of Technology, Bombay	Indian Institute Of Technology, Bombay	Feb 2015	Feb 2015	Bombay	Invited as a panelist for a panel discussion on Youth, Politics and Governance at Indian Institute of Technology (IIT) Bombay on 15th February, 2015.	https://www.linkedin.com/in/nitin-saluja-48027334/

Nitin Saluja	Assistant Manager - Program Management Social Media Citizen Engagement	Nisg	May 2014	Dec 2014	New Delhi	<ul style="list-style-type: none"> â Supported the implementation of various Mission Mode Projects and National e-Governance Plan(NeGP) components in the State and provide inputs to National e-Governance Division. â Supported the progress of the NeGP in the State and highlight any issues/ slippages to higher authorities. â Identified the critical success factors for implementation of e-Governance projects in the State. â Developed and established suitable program monitoring framework for the State under guidance from NeGD â Ensured that the different e-Governance projects being developed are in alignment with the overall objectives of NeGP. â Assisted in procurement of required material/services for various e-Governance projects. <p>Social Media:</p> <ul style="list-style-type: none"> â Responsible for developing and overseeing the execution of NeGP social media and digital initiatives. â Creating and supervising high-profile channel accounts, and integrating interactive media into the overall strategy. â Developing innovative media content across web, mobile and email platforms. â Monitoring and analyzing of social media trends and their impact on the NeGP brand, and supervision of an internal team. â Provide both internal and external groups with insights and information needed to make sound decisions surrounding the online space, developing and 	https://www.linkedin.com/in/nitin-saluja-48027334/
Nitin Saluja	Keynote Speaker At Young Round Square Conference Of South Asia & Gulf Region 2014-15	Young Round Square Conference Of South Asia & Gulf Region	Nov 2014	Nov 2014	Vidya Devi Jindal School, Hisar	<p>Young Round Square is a common level association of Young Round Square member Schools. Young Round Square was developed to introduce the philosophy to the students at an early age. Young Round Square addresses students in the 10 to 11 age group & 12 to 14 age group. It provides opportunities for junior & middle school students to attend conferences and take leadership roles that promote social activism through experiential learning within their schools and communities and inspiring others to partake in projects supporting service, adventure and the environment.</p>	https://www.linkedin.com/in/nitin-saluja-48027334/
Nitin Saluja	Guest Speaker At Tf'S City Conference	Teach For India	Aug 2014	Aug 2014	American Embassy School, New Delhi		https://www.linkedin.com/in/nitin-saluja-48027334/
Nitin Saluja	Executive Consultant To Minister Of State For Communications, It & Shipping	Ministry Of Communications And Information Technology, Government Of India	May 2013	Apr 2014	New Delhi Area, India	<p>ministry's communications strategy. It included establishing policy positions, drafting speeches, and advocating and communicating specific public policy and governance issues. Handled all media, parliamentary, and public policy-related interventions;</p> <ul style="list-style-type: none"> â Designed, wrote, and disseminated strategic communications products (e.g., press backgrounders, news releases, brochures, Q&As, PowerPoint presentations, website and social media content, and briefing notes); â Maintained relationships with key media, civil society, academia, businesses, and local government representatives to forge strategic partnerships and disseminate the ministry's work; â Tracked and analysed current events, public opinion, and national and international policies related to the ministry's work. Utilized information from traditional and non-traditional sources to help assess news value and other potential impact on Minister and to help determine appropriate responses as needed; â Oversaw planning, coordination, scheduling, logistics, and briefings for national/international visits, conferences, seminars, and meetings involving. 	https://www.linkedin.com/in/nitin-saluja-48027334/

Nitin Saluja	Stt Consultant - South Asia Sustainable Development Department (Sasdu)	The World Bank	Oct 2012	Apr 2013	New Delhi Area, India	<p>Third Maharastra Rural Water Supply and Sanitation Project</p> <ul style="list-style-type: none"> ▣ Assessed project to ensure that it conformed to the World Bank's stringent guidelines; checked for consistency across documents; ▣ Prepared concise summaries of information to present to the senior management, with a clear logical flow of information; ▣ Reviewed and analysed qualitative and quantitative data in documents; ▣ Conducted extensive background research to understand key issues related to the project; ▣ Worked with other project teams to collect data from clients and analyse it; ▣ Recommended areas of improvement to the World Bank's project preparation team based on a critical evaluation of the project; and ▣ Participated in workshops in Delhi and Maharashtra, organized stakeholder workshops, and gathered feedback to improve project. 	https://www.linkedin.com/in/nitin-saluja-48027334/	
Nitin Saluja	Speaker	Ted Conferences	Feb 2013	Feb 2013	New Delhi Area, India	<p>Nitin is a theatre and art enthusiast and uses different mediums to express himself. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group.</p> <p>To view the video "Growth In Unison:Nitin Saluja at TEDxLBSIM" click on the link : http://www.youtube.com/watch?v=aKZCbQ3nAwc&feature=kp</p>	https://www.linkedin.com/in/nitin-saluja-48027334/	
Nitin Saluja	Analyst-Risk Advisory Services	Ernst & Young	Jul 2010	Sep 2011	New Delhi Area, India	<p>Worked with the Industrial and Consumer Products of the Risk Advisory Services practice at Ernst and Young. Managed and executed engagements involving development of processes, Internal audits and focused on internal control reviews for leading companies both in India and abroad.</p> <p>Overseas Financial Investigation Assignment Client Global Funds Location Kingdom Of Cambodia March-April 2011 Key responsibilities: Assisted the Office of the Inspector General and was engaged in his official capacity with the officer of Inspector General (OIG) of the Global Funds to Fight AIDS, Tuberculosis and Malaria (Global Funds) and in pursuit of his official duties and functions. Involved in accessing, inspecting, reviewing, retrieving and making copies of all books, records and documents relating to grants funded by the Global Fund or the implementation of Global Fund projects, programs and operations, whether maintained by Principal Recipients, Sub-Recipients, LFA's of LFA subcontractors, Suppliers or other individuals and entities who are engaged in, or involved in, carrying out or participating in Global Fund funded projects, programs or operations, and those who had received Global Fund monies or assets, either directly or indirectly.</p>	https://www.linkedin.com/in/nitin-saluja-48027334/	
Nitin Saluja	Core Group Member Of Capacity Building Of Nominated Nss Volunteers For The Commonwealth Games Delhi	National Service Scheme, Government Of India	2009	2010		To prepare a Training Module on Soft Skills to be imparted to the selected volunteers for Commonwealth Games Delhi	https://www.linkedin.com/in/nitin-saluja-48027334/	
Nitin Saluja	Core Group Member Of Indian Youth Delegation	Ministry Of Youth Affairs And Sports, Government Of India	Jun 2009	Jul 2009	China	To promote mutual understanding of values and cultures amongst the youth. To give a report of the Volunteer Programme in China specifically for holding large international events like Beijing Olympics, World Expo and similar international	https://www.linkedin.com/in/nitin-saluja-48027334/	
Nitin Saluja	Trainer	Shikshaya Namaha	Sep 2007	Dec 2008	New Delhi Area, India		https://www.linkedin.com/in/nitin-saluja-48027334/	

Nitin Saluja	Associate	Wipro	May 2007	Aug 2007	New Delhi Area, India		https://www.linkedin.com/in/nitin-saluja-48027334/	
Scott Wilson	Politics & Government Associate	Facebook	Jun 2017	Present	Greater New York City Area		https://www.linkedin.com/in/scott-wilson-71367687/	
Scott Wilson	Politics & Government Media Support Coordinator	Facebook	Aug 2015	Jun 2017	Greater New York City Area		https://www.linkedin.com/in/scott-wilson-71367687/	
Scott Wilson	Digital/Political Unit Intern	Abc News	Jun 2014	Aug 2014	Washington D.C.		https://www.linkedin.com/in/scott-wilson-71367687/	
Scott Wilson	Media Outreach Intern	Luis Rodriguez Campaign For Governor Of California	Apr 2014	Jun 2014			https://www.linkedin.com/in/scott-wilson-71367687/	1
Scott Wilson	Newsroom Intern	Abc News	May 2013	Aug 2013	Los Angeles, CA		https://www.linkedin.com/in/scott-wilson-71367687/	
Shaniqua McClendon	Politics And Government Outreach Extern	Facebook	Jun 2017	Aug 2017	Washington D.C. Metro Area		https://www.linkedin.com/in/shaniquamcclendon/	
Shaniqua McClendon	Legislative Director - Office Of Congresswoman Alma Adams	U.S. House Of Representatives	Dec 2014	Jul 2016	Washington D.C. Metro Area		https://www.linkedin.com/in/shaniquamcclendon/	1
Shaniqua McClendon	Legislative Aide - Office Of Us Senator Kay R. Hagan	United States Senate	Mar 2012	Dec 2014	Washington D.C. Metro Area		https://www.linkedin.com/in/shaniquamcclendon/	1

Shaniqua McClendon	Legislative Correspondent - Office Of Us Senator Kay R. Hagan	United States Senate	May 2011	Jan 2012	Washington D.C. Metro Area		https://www.linkedin.com/in/shaniquamcclendon/	1
Shaniqua McClendon	Staff Assistant - Office Of Us Senator Kay R. Hagan	United States Senate	Aug 2010	May 2011	Washington D.C. Metro Area		https://www.linkedin.com/in/shaniquamcclendon/	1
Shaniqua McClendon	Entrepreneurial Instructor & Program Assistant	High Tea Society: Charming By Design Summer Program	Jun 2010	Aug 2010	Washington D.C. Metro Area		https://www.linkedin.com/in/shaniquamcclendon/	
Shaniqua McClendon	Office Of Presidential Correspondence Intern	Executive Office Of The President, White House	Jan 2010	May 2010	Washington D.C. Metro Area		https://www.linkedin.com/in/shaniquamcclendon/	1
Shaniqua McClendon	Campaign Associate	United Way Of The Greater Triangle	Aug 2009	Dec 2009		<p>Manage United Way campaigns for over 50 Work Place Giving accounts that fall in two categories; Wake County Professionals and the Durham County Public School System. Duties include meeting with United Way representatives at each company or school to coordinate United Way campaigns. A typical campaign requires a great deal of preparation, presentations and open lines of communication to ensure an efficient and successful campaign.</p> <p>In working with two distinct groups, key messages must be tailored specifically.</p> <p>This role also required the coordination and execution of a training session for the Durham Public School representatives that come from 50 schools and 10 auxiliary sites.</p> <p>Lastly this role requires a great deal of teamwork in assisting the other 17 campaign associates with managing their respective accounts.</p>	https://www.linkedin.com/in/shaniquamcclendon/	
Shaniqua McClendon	Customer Service Representative	Rbc Bank	May 2006	Aug 2009		<p>As a rotating customer service representative I traveled to various RBC Banks when ever extra coverage was needed. This position started as an internship and then transitioned into part-time job. Two main components of the job were assessing needs and providing great customer service; two skills that were fully develop while in the job.</p> <p>A unique aspect of this job was the fact was traveling to so many banking centers. In doing this various leadership styles were observed. This required a great deal of adaptation in order to operate in a way that abided with the each manager's style.</p>	https://www.linkedin.com/in/shaniquamcclendon/	
Shaniqua McClendon	Operations Analyst Intern	Credit Suisse	Jun 2008	Aug 2008		<p>Interning with the announcements team in the asset servicing department required a great deal of detail orientation as it was a function of operations. The overall objective in this role was to make sure the information going in and coming out regarding holding positions was accurate.</p> <p>Some of the responsibilities included reconciling the client website with the internal holding listing. In addition to making sure all of the yield rates, expiration and accrual dates for various holdings were accurate.</p> <p>Lastly out dated announcements were ridded from the internal system to prevent a feed of stale data to clients.</p>	https://www.linkedin.com/in/shaniquamcclendon/	

Sharon Yang	Government And Politics Outreach	Facebook	May 2016	Present	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Establish and manage relationships with political partners, government agencies, elected officials, advocacy groups, NGOs, and influencers to generate ideas, plan and develop campaigns to better connect with their Facebook audience and share best practices â Conceive and execute trainings with Members of Congress, current and former Senators, federal and state agencies, labor unions, and visiting international groups to increase their understanding and use of Facebook and its features like Facebook Live and civic engagement tools â Create, develop, and execute a Digital Diplomacy Outreach program tailored to diplomats and foreign missions â Facilitate and coordinate outreach around significant political events (e.g. Facebook Lounge at the 4-day Democratic National Convention in Philadelphia (2016), National Governor's Association Annual Meeting (2017), Government Social Media Conference (2017)) 	https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Development Consultant	Self	Jan 2015	Apr 2016	Washington D.C. Metro Area		https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Chief Of Protocol	Usa Pavilion At Expo Milano 2015	Apr 2015	Dec 2015	Milan Area, Italy	<ul style="list-style-type: none"> â Managed over 800 VIP delegation visits to the USA Pavilion including foreign heads of government and state, high-level government officials both U.S. and foreign, C-Level executives, and corporate partner organizations â Represented the USA Pavilion in interactions with Commissioner Generals, Pavilion Directors, and Protocol Directors of other Expo Pavilions, sponsor organizations, foreign delegations, and Expo Milano 2015 representatives â Strategized and contributed content to USA Pavilion social media platforms including Facebook, Instagram, and Twitter â Ensured the proper activation and stewardship of corporate sponsorships, which included highlighting and integrating sponsor messaging and branding where appropriate, arranging their visits to other national pavilions at Expo Milano 2015, and extending exclusive invitations to pavilion receptions and intimate meetings â Collaborated with internal USA Pavilion departmentsâspecifically Commissioner General, Operations, Security, and Student Ambassador teamsâto ensure smooth and organized visits for delegations and advised fellow staff on formalities and courtesies that should be observed when receiving VIPs and foreign delegations â Coordinated and co-authored the Final Commissioner Generalâs Report on the USA Pavilion for submission to the U.S. Department of State and Congress 	https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Outreach Consultant	Center For Asian American Media	Feb 2015	Apr 2015	San Francisco Bay Area		https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Major Gifts Officer	The Aspen Institute	Jan 2014	Dec 2014	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Managed donor engagement, cultivation, and stewardship for the Aspen Instituteâs \$100 million Scholars & Scholarships Campaign, created to support scholarships for promising leaders and expand signature programs and policy work Institute wide â Responsible for managing a portfolio of 100+ major donors (\$5,000+), expanding the Instituteâs donor base as well as initiating new prospective individual and organizational partnerships for Institute programs â Prepared proposals and collaborated with Senior Development Team on strategies for solicitation â Produced Campaign reports for our Board of Trustees and Scholars & Scholarships Campaign Committee â Staffed the 2014 Aspen Ideas Fest (specifically Secretary Clinton), facilitated leadership meetings in Aspen, Colorado, and executed stewardship events in Washington, D.C. for the Instituteâs Society of Fellows donor group â Implemented a new organizational system accurately reflecting donor commitments, gifts, visits, correspondence, and stewardship 	https://www.linkedin.com/in/sharonbyang/	

Sharon Yang	Gen44 Finance Director	Presidential Inaugural Committee	Nov 2012	Jan 2013	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Facilitated fundraising efforts and communications for Gen44 raisers as part of the finance team responsible for raising \$40 million for inaugural activities 	https://www.linkedin.com/in/sharonbyang/	
						<ul style="list-style-type: none"> â Managed all aspects of Gen44, the under-40 fundraising program of Obama-Biden 2012, from its conception in 2009 to execution, implementation, and expansion â Handled all communications to the 450 person finance committee while cultivating and managing new donor relationships which expanded Gen44 fundraising presence and membership from seven major cities to 20+ cities â Coordinated with regional finance directors in executing fundraising goals via 100+ principal and surrogate events around the country, ranging in high-dollar dinners to larger low-dollar receptions and concerts, through which Gen44 raised \$10.5 million for the campaign â Crafted and maintained all social media platforms of Gen44 including creative of the website and Facebook and Twitter account â Responsible for strategic planning and logistics for national and regional events including staffing principals and senior campaign surrogates, site advance, budget management, vendor contracting, list management, and briefing materials 	https://www.linkedin.com/in/sharonbyang/	1
Sharon Yang	Gen44 Finance Director	Obama For America	Apr 2011	Nov 2012	Greater Chicago Area	<ul style="list-style-type: none"> â Created Gen44 finance constituency group and served as the point of contact for Generation Obama leaders, as well as all new young professional supporters for the DNC â Executed Gen44 fundraising events, including the first Gen44 National Summit, a two-day conference and concert featuring President Obama, and approximately 15 events around the country 	https://www.linkedin.com/in/sharonbyang/	1
Sharon Yang	Gen44 Finance Director	Democratic National Committee	May 2009	Apr 2011	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Created Gen44 finance constituency group and served as the point of contact for Generation Obama leaders, as well as all new young professional supporters for the DNC â Executed Gen44 fundraising events, including the first Gen44 National Summit, a two-day conference and concert featuring President Obama, and approximately 15 events around the country 	https://www.linkedin.com/in/sharonbyang/	1
Sharon Yang	Consultant	Chopper Trading	Feb 2009	Mar 2009	Greater Chicago Area	<ul style="list-style-type: none"> â Directed all political and fundraising activities for Raj Fernando, President 	https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	National Candidate Finance Director	Dccc	Jul 2008	Dec 2008	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Served as a liaison between the Candidate Fundraising department and candidates in the DCCC's Red to Blue program â top priority congressional races â by monitoring campaign budgets, identifying finance needs and raising major donor money to fill budget deficits â Oversaw and executed four major multi-candidate events that each raised between \$200,000 - \$700,000 	https://www.linkedin.com/in/sharonbyang/	1
Sharon Yang	Mid-Atlantic Finance	Hillary Clinton For President	Jun 2007	Jun 2008	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Helped coordinate over 65 fundraising events that raised \$15 million for the presidential campaign â Managed a variety of events from 2,000 person rallies to 30 person intimate dinners. Organized all aspects of these events from setting up host committees, tracking and following up with commitments, and setting up logistics â Served as a point of contact and facilitated the relationships between donors and the campaign 	https://www.linkedin.com/in/sharonbyang/	1
Sharon Yang	Production Manager/Executive Assistant	Grunwald Communications	Jan 2005	Jun 2007	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Supervised media production for Hillary for President, the 2006 re-election campaigns of Sen. Hillary Clinton (NY), Gov. John Lynch (NH), Mayor David Cicilline (Providence, RI) as well as the senate campaigns of Sen. Amy Klobuchar (MN) and Sen. Sherrod Brown (OH) â Coordinated the editing of television and radio spots and media buys in national markets 	https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Account Assistant	Mshc Partners	Jul 2004	Nov 2004	Washington D.C. Metro Area	<ul style="list-style-type: none"> â Managed campaign account information for Democratic clients and interest groups with direct mail budgets ranging from \$400,000 to \$500,000 	https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Career Development Services - Employer Relations Associate	Loyola Marymount University	Sep 2002	May 2004	Greater Los Angeles Area		https://www.linkedin.com/in/sharonbyang/	

Sharon Yang	Executive Assistant/Intern	Pmk/Hbh	Sep 2002	May 2003	Greater Los Angeles Area		https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Production Assistant	20Th Century Fox	Jan 2002	Jun 2002	Greater Los Angeles Area		https://www.linkedin.com/in/sharonbyang/	
Sharon Yang	Publicity Intern	Interscope Records	Aug 2001	Dec 2001	Greater Los Angeles Area		https://www.linkedin.com/in/sharonbyang/	
Susannah Temko	Uk Politics & Government Associate Manager	Facebook	Sep 2016	Sep 2017	London, United Kingdom		https://www.linkedin.com/in/susannahtemko/	
Susannah Temko	Communications Assistant	Carnegie Middle East Center	May 2016	Jul 2016	Beirut		https://www.linkedin.com/in/susannahtemko/	
Susannah Temko	Campaigns Consultant	CJT Group	Jan 2014	Apr 2016	London, United Kingdom		https://www.linkedin.com/in/susannahtemko/	
Susannah Temko	Communications Intern	M: Communications	Jul 2012	Aug 2012	United Arab Emirates		https://www.linkedin.com/in/susannahtemko/	
Susannah Temko	Public Affairs Intern	World Wildlife Fund	Sep 2011	Sep 2011	Godalming, UK		https://www.linkedin.com/in/susannahtemko/	
Susannah Temko	Intern	Purple Pr	Jul 2011	Aug 2011	London		https://www.linkedin.com/in/susannahtemko/	
Susannah Temko	Spokesperson/Face Of Royal Marsden Campagin	Teenage Cancer Trust	Jan 2008	Jun 2011	London, United Kingdom		https://www.linkedin.com/in/susannahtemko/	
Tom Miller	Politics And Government Outreach Associate Manager ââ Europe, Middle East And Africa	Facebook	Nov 2017	Present	London, United Kingdom		https://www.linkedin.com/in/tomcmiller/	

Tom Miller	Politics And Government Outreach Support Specialist â Europe, Middle East And Africa	Facebook	Mar 2017	Nov 2017	London, United Kingdom		https://www.linkedin.com/in/tomcmiller/	
Tom Miller	Senior Associate, Risk Advisory	Deloitte Uk	Sep 2015	Mar 2017	London, United Kingdom		https://www.linkedin.com/in/tomcmiller/	
Tom Miller	Widening Participation Student Ambassador	Ucl	Oct 2011	Aug 2015			https://www.linkedin.com/in/tomcmiller/	
Tom Miller	Parliamentary Researcher	House Of Commons	Feb 2015	Apr 2015	Office of Hon Ed Vaizey MP, Minister of State for Culture and Digital Economy		https://www.linkedin.com/in/tomcmiller/	1
Tom Miller	Translator And Proofreader	Freelance	Oct 2013	Jul 2014	Cologne, Germany		https://www.linkedin.com/in/tomcmiller/	
Tom Miller	Parliamentary Assistant	House Of Commons	Oct 2012	Sep 2013	Office of George Hollingbery MP, PPS to the Home Secretary Rt Hon Theresa May MP		https://www.linkedin.com/in/tomcmiller/	1

APPENDIX C:

**Facebook Job Listings for Politics;
2012-2018**

Appendix C

Facebook Job Listings for Politics Available in Internet Archive and online 2012-2018

Date Listed	Job Posted	Location	Key Responsibilities or Requirements*
December 2012	Manager, Global Marketing Solutions ¹	Washington, DC	- Build relationships to help penetrate large governmental, non-profit, and political organizations to develop deep partnerships and investments in Facebook's marketing products
January, February, & April 2013	Client Partner, Politics ²	Washington, DC	- Create and deliver consultative sales presentations using industry knowledge, market trends, and Facebook marketing solutions to major US political campaigns, government agencies and/or advocacy groups - Drive adoption of Facebook ads, pages, and platform to achieve their campaign goals
May 2013	Account Manager, Global Marketing Solutions ³	Washington, DC	N/A
June 2013	Strategic Partner Development, Politics ⁴	Washington, DC	N/A
August 2013	Client Partner, Politics ⁵	Menlo Park, CA	N/A
August 2013	Account Manager, Global Marketing Solutions ⁶	Washington, DC	- Provide dedicated account management to strategic online accounts - Troubleshoot to quickly resolve advertiser issues - Strong knowledge of US Politics, Government & Nonprofit/Advocacy environment
September & October 2013	Client Partner, Politics ⁷	Menlo Park, CA	N/A
November, December 2013 & January 2014	Account Manager, Global Marketing Solutions – Politics & Advocacy ⁸	Menlo Park, CA or Washington, DC	N/A

¹ <https://web.archive.org/web/20121218053652/https://www.facebook.com/careers/department?dept=sales&req=a2KA0000000EWGGMA4>.

² <https://web.archive.org/web/20130108111332/https://www.facebook.com/careers/department?dept=sales&req=a2KA0000000EipxMAC>;
<https://web.archive.org/web/20130213121723/http://www.facebook.com/careers/department?dept=sales&req=a2KA0000000EipxMAC>.

³ <https://web.archive.org/web/20130514222649/https://www.facebook.com/careers/teams/sales>.

⁴ <https://web.archive.org/web/20130614214012/https://www.facebook.com/careers/teams/sales>.

⁵ <https://web.archive.org/web/20130815015110/https://www.facebook.com/careers/teams/sales>.

⁶ <https://web.archive.org/web/20130605043002/https://www.facebook.com/careers/department?dept=sales&req=a0IA0000006cQhdMAE>.

⁷ <https://web.archive.org/web/20130925103830/https://www.facebook.com/careers/teams/sales>.

⁸ <https://web.archive.org/web/20131109121001/https://www.facebook.com/careers/teams/sales/>;
<https://web.archive.org/web/20140103185049/https://www.facebook.com/careers/teams/sales>.

October 2014	Client Solutions Manager, Government/Politics ⁹	Menlo Park, CA or Washington, DC	- This role is responsible for partnering with the sales team to develop industry-specific marketing relationships and drive revenue by negotiating and optimizing complex opportunities, and use data and analytics to build a consultative solution for our customers
May & June 2015	Client Solutions Manager, Politics – Democratic Party ¹⁰	Washington, DC	N/A
May, June, July, August 2015	Client Solutions Manager, Politics – Republican Party ¹¹	Washington, DC	N/A
August 2015	Public Policy Manager, US Public Policy ¹²	Washington, DC	N/A
October 2017	Client Partner, Politics ¹³	Washington, DC	<ul style="list-style-type: none"> - Facebook is seeking a strong sales and marketing professional to help build and sell Facebook’s advertising solutions to significant advertisers in the US Politics industry, specifically to Democratic candidates, campaigns, and advocacy groups. With proven understanding of both online and traditional media, this role will align with a Client Solutions Manager to develop industry-specific marketing relationships and drive revenue by negotiating and optimizing complex opportunities with strategic clients. - Develop and actively manage short and long-term account plans based on client brand and direct response marketing objectives. - Preferred Qualifications: Understanding of the politics industry
July 2018	Client Partner, Politics - Democratic Party ¹⁴	Washington, DC	<ul style="list-style-type: none"> - Facebook is seeking a strong sales and marketing professional to help build and sell Facebook’s advertising solutions to significant advertisers in the US Politics industry, specifically to Democratic candidates, campaigns, and advocacy groups. With proven understanding of both online and traditional media, this role will align with a Client Solutions Manager to develop industry-specific marketing relationships and drive revenue by negotiating and optimizing complex opportunities with strategic clients.
July 2018	Client Partner, Politics - Republican Party ¹⁵	Washington, DC	<ul style="list-style-type: none"> - Facebook is seeking a strong sales and marketing professional to help build and sell Facebook’s advertising solutions to significant advertisers in the US Politics industry, specifically to Republican candidates, campaigns, and advocacy groups. With proven understanding of both online and traditional media, this role will align with a Client Solutions Manager to develop industry-specific marketing relationships and drive revenue by negotiating and optimizing complex opportunities with strategic clients. - The ideal candidate will have extensive experience in selling cross-network marketing solutions to multichannel advertisers as well as an understanding of the Politics industry and its key drivers for success. - Develop and actively manage short and long-term account plans based on client brand and direct response marketing objectives. - Preferred Qualifications: Understanding of the politics industry

⁹ <https://web.archive.org/web/20141007184941/https://www.facebook.com/careers/department?dept=sales&req=a0IA000000G3Z1oMAF>.

¹⁰ <https://web.archive.org/web/20150530121643/https://www.facebook.com/careers/teams/sales/>.

¹¹ <https://web.archive.org/web/20150812091203/https://www.facebook.com/careers/teams/sales>.

¹² <https://web.archive.org/web/20150812091124/https://www.facebook.com/careers/teams/communications>.

¹³ <https://www.daybook.com/jobs/ccmbNuMXkNboCW3Gy>.

¹⁴ https://www.theladders.com/job/client-partner-politics-democratic-party-facebook-washington-dc_34876421.

¹⁵ <https://lensa.com/client-partner-politics-republican-party-jobs/washington/jd/040ee0dce4693088f54cb6c0ea233bcf>.

* Some positions did not have links to their descriptions available in the internet archive. These are represented as N/A

July 2018	Policy Associate Manager, Politics and Government Outreach ¹⁶	Washington, DC	<ul style="list-style-type: none"> - This role will serve as one of Instagram's liaisons working with political public figures and their teams, focusing on connecting influencers to the global community in innovative ways. It will also be responsible for building projects and partnerships which reinforce Instagram's role in civic and cultural moments around the globe. - The government and politics policy team is an external arm of Facebook Inc and works with the world's governments and politicians on how to best use Facebook and Instagram to connect with their constituents. - Responsibilities: Manage implementation and optimization of trainings on how to use Instagram for governments and politicians. - Qualifications: 5 plus years work experience, with focus on building and implementing digital strategy and partnerships in the political space such as on campaigns, political committees, media organizations or political organizations.
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¹⁶ <https://lensa.com/policy-associate-manager-politics-and-government-outreach-jobs/washington/jd/b2c5245e50fcade5453c615232a31d08>.